

Student: _____ PUID: _____ Catalog Term: _____

Additional Majors: _____ Minors: _____

Retail Management Core (University Foundational Learning Outcomes) (19-25 credits)

- ___ (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition **[Written Communication and [Information Literacy]**
- ___ (3) COM 11400 Fundamentals of Speech Communication **[Oral Communication]**
- ___ () _____ **[Science]** – select from University list
- ___ () _____ **[Science]** – select from University list
- ___ () _____ **[Humanities]** – select from University list
- ___ (3) PSY 12000 Elementary Psychology **[Behavior/Social Science]**
- ___ (3) MA 15300 Algebra & Trigonometry I or higher from University list **[Quantitative Reasoning]**
- ___ () _____ **[Science, Technology & Society]** – select from University list (**IF** STAT 11300 is selected for other requirements, this requirement is fulfilled)

Required Courses in Other Departments (45-54 credits)

- ___ (3) AGECE 33100 Principles of Selling in Agricultural Business
 - ___ (3) COM 25600 Introduction to Advertising
 - ___ (3) COM 32500 Interviewing: Principles & Practice
 - ___ (3) CS 11000 Introduction to Computers or CNIT 13600 Personal Computing Technology & Applications or CS 23500 Introduction to Organizational Computing
 - ___ (3) ECON 21000 Principles of Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics or AGECE 21700 Economics
 - ___ (3) ENGL 42000 Business Writing or ENGL 42100 Technical Writing or SPAN 42400 Business Spanish
 - ___ (3) HTM 14100 Financial Accounting for the Service Industries or MGMT 20000 Introductory Accounting
 - ___ (3) MGMT 32300 Introduction to Marketing Analysis or AGECE 42600 Marketing Management of Agricultural Business
 - ___ (3) MGMT 45500 Legal Background Business I
 - ___ (3) OLS 25200 Human Relations in Organizations
 - ___ (3) _____ OLS Selective
 - ___ (3) SOC 10000 Introductory Sociology
 - ___ (3) STAT 11300 Statistics & Society or STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods or IT 34200 Introduction to Statistical Quality (**IF** STAT 11300 selected, fulfills **Science, Technology, & Society Core**)
- (6-15) Select a Minor (Purdue West Lafayette campus) or Entrepreneurship Certificate
- ___ () _____ ___ () _____ ___ () _____ ___ () _____
___ () _____ ___ () _____ ___ () _____ ___ () _____

Major Requirements (38-40 credits)

- ___ (1) CSR 10000 Introduction to CSR
- ___ (1) CSR 20000 Professional Development in Consumer Science
- ___ (3) CSR 20900 Introduction to Retail Management
- ___ (2) CSR 21500 Textiles
- ___ (3) CSR 28200 Customer Relations Management
- ___ (1-3) CSR 30000 Field Experience in Retail Management or CSR 39800 International Special Topics or CSR 40300 Retail Management Internship
- ___ (3) CSR 30900 Leadership Strategies
- ___ (3) CSR 32300 Visual Merchandising
- ___ (3) CSR 33100 Consumer Behavior
- ___ (3) CSR 33200 Cross Cultural Marketing & International Retailing or Approved Study Abroad Experience
- ___ (3) CSR 34200 Personal Finance
- ___ (3) CSR 34400 Fundamentals of Negotiations
- ___ (3) CSR 40100 Buying of Merchandise
- ___ (3) CSR 40400 Strategic Issues for Sales & Retailing
- ___ (3) CSR 40600 E-Retailing

Electives (1-18 credits)

- ___ () _____ ___ () _____ ___ () _____ ___ () _____
___ () _____ ___ () _____ ___ () _____ ___ () _____

University Foundational Learning Outcomes List: <https://www.purdue.edu/provost/initiatives/curriculum/course.html>

Retail Management

Bachelor of Science Program (PU)
 Associates of Applied Science Program (FIT)
 128.5 – 140.5 semester hours

Plan of Study with Fashion Merchandise Management from the Fashion Institute of Technology

Sem 1 FALL	
1	CSR 10000
3	MA 15300 ⁽¹⁾ (UCC)
4	ENGL 10600 or (3) 10800 (UCC)
3	PSY 12000 (UCC)
3	CS 110/23500 or CNIT 13600
14 credits	

Sem 2 SPRING	
3	CSR 20900
2 - 4	SCIENCE 1 of 2 ⁽²⁾ (UCC)
3	COM 11400 (UCC)
3	SOC 10000 (UCC)
3	OLS 25200
14 - 16 credits	

SUMMER	

Sem 3 FALL	
3	CSR 28200
2 - 4	SCIENCE 2 of 2 ⁽²⁾ (UCC)
3	STAT 11300 ⁽³⁾ (UCC)
3	Free Elective or Sci Tech Soc ⁽³⁾
1	CSR 20000
3	Humanities ⁽⁴⁾ (UCC)
15 - 17 credits	

Sem 4 SPRING	
3	COM 32500
3	CSR 33100
3	HTM 141/MGMT 200/MGMT 20010
3	AGEC 21700/ECON 21000 (UCC)
3	CSR 30900, spring only
3	MGMT 32300
18 credits	

SUMMER	

Sem 5 FALL @ F.I.T.	
3	FM 114
3	FM 116
3	FM 117
3	FM 224
3	ACC 111 = COM 25600 or MGMT 323
3	TS 111 = CSR 21500 & 2150100
18 credits	

Sem 6 SPRING @ F.I.T.	
3	FM 225
3	FM 244
3	FM 262
2.5	FM 268 = OLS Select if OLS if no OLS minor
3	Major Area = (FM 212 or FM 231)
1 - 4	Related Area
15.5 – 18.5 credits	

SUMMER	
1	CSR 30000, Retail Internship or Field Experience (2 cr). Or, Study Abroad Internship Program in Beijing, Dublin, London, or Sydney (6 cr). Or, Interns for Indiana (3 cr). Or, IC 291/491 @ FIT in SPRING Semester.
1-6 credits	

Sem 7 FALL	
3	CSR 40600, fall only
3	CSR 34400
3	CSR 40100
3	AGEC 33100 (unless FIT/Major Area)
3	CSR 32300
3	OLS Selective
18 credits	

Sem 8 SPRING	
3	CSR 33200 or Study Abroad ⁽⁵⁾
3	CSR 34200
3	ENGL 42000 or 42100
3	MGMT 45500
3	CSR 40400 (unless FIT/Major Area)
15 credits	

- (1) **Quantitative Reasoning:** MA 153 or higher from the [University Core Curriculum](#)
- (2) **Science Options:** Two courses selected from the [University Core Curriculum](#) Science options (4 – 8 hours).
- (3) **STAT 113** meets the [University Core Curriculum](#) Science, Technology & Society competency. Student may choose STAT 225, 301, or IT 342 to fulfill the Statistics requirement but will need an additional Science, Technology & Society course.
- (4) **Humanities:** 3 hours selected from the [University Core Curriculum](#) Humanities options.
- (5) **Approved Study Abroad** Experience is an option.

University Core Curriculum:
<https://www.purdue.edu/provost/initiatives/curriculum/course.html>