APPLIED
PSYCHOLOGY
MASTER OF SCIENCE

ON CAMPUS DELIVERY

Do you like trying to apply psychology to figure out why things happen?
Do you enjoy the process of discovery through the gathering of new information?
Do you want to apply psychology to the real world, rather than through a clinical career?

If you answered yes to these questions, UW-Stout’s Master of Science degree in Applied Psychology may be right for you!

This program offers a hands-on experience in solving real-world problems using psychological theories, principles and research methods, and takes a practical approach to answering real world problems. Our students have the tools necessary to succeed immediately upon graduation.

CONCENTRATIONS
Evaluation Research uses analytical methods and data-driven decision making to assist businesses, non-profits, and government organizations to assess the effectiveness of programs and policies, determine organizational and client needs, and measure the integrity of program implementation.

Health Promotion and Disease Prevention applies psychological principles to understanding and addressing real-world health problems by promoting health and preventing disease.

Industrial/Organizational Psychology examines the behavior of people at work in group settings in the areas of employee motivation, personnel research, recruitment and selection, and job design methodology.

"The project-based curriculum helped me understand the relationships between research design, statistics, and program evaluation, and how they can be used to improve both organizations and interventions."

ENTRANCE REQUIREMENTS
To be admitted with full status to the program, you must:
- Earn an undergraduate GPA of at least 3.0
- Have evidence of undergraduate preparation in related coursework
- Demonstrate written communication skills

APPLICATION MATERIALS REQUIRED
Submit the following items:
- Graduate School Application
- Program Application
- Letters of Recommendation
- Statement of Interest
- Resume
- Writing Sample

For detailed information about the program, or for application forms and deadlines, visit the program website at: www.uwstout.edu/programs/msap.

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THE GRADUATE SCHOOL
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