

My name is Maya Metser, and I am a recent graduate from New York University with a bachelor's in Applied Psychology and the founder of [Psych Mic](#), a podcast that has helped hundreds of psychology students navigate career paths after college. To date, I have shared over 30 interviews with experts across several industries/fields, including Dr. Mitch Prinstein (the Chief Science Officer of the APA) and Dr. Karen Cogan (Senior Sports Psychologist at the U.S. Olympic Committee). Other industries have included academia, clinical psychology, neuropsychology, business, medicine, nursing, positive psychology, education, and more. **I am writing to you because I want you to be a part of my success!** I want this resource to reach as many psychology students as possible because I know that it has the power to open minds and change lives (see testimonials below).

I started Psych Mic as a live event series in August 2020 because I wanted to give myself and my peers a platform to explore the many career opportunities that exist after an undergraduate degree in psychology through candid conversations with leaders in the field. I began hosting speakers from diverse industries every week for open, interactive Q&As over Zoom with students and young professionals at NYU and beyond. Over 250 people signed up for the series, and I spoke with 220 of them individually about why they signed up, what they were curious about, and how the initiative could best serve them. These events reached an international audience (Peru, India, Singapore, China, Taiwan, Ukraine, England, Mauritius, Colombia, UAE). After 12 events and overwhelmingly positive feedback in the Fall 2020 semester, I decided to turn Psych Mic into a podcast so I could share this passion with more people. My website is [psychmic.com](#), and the podcast is available on [Apple Podcasts](#), [Spotify](#), and most all other podcast platforms.

To help all the people I want to help, I need your support. Would you be willing to pass along this podcast and information to sign up for my newsletter to the students in your program? I would love to meet you to share more about myself, as well as to better understand the needs of the students in your program. Are any of you available sometime this week or next for a brief conversation?

I know you are very busy, so it means the world that you have taken the time to read this email. I am more than happy to provide more information and send you an email with the relevant information for easy forwarding.

Thank you,
Maya

Testimonials

"That was remarkable. Probably one of the most enlightening hours I've spent listening to someone. Thank you so much for organizing" – Katie, NYU

"I am about halfway done with my grad school apps, and an estimated 30% of the information I wrote was inspired by the speakers." – Sharon, NYU

"The stories told by the podcast guests are a compelling backdrop to their career achievements and the informal space created by Maya is a catalyst for raw, honest content." – Anonymous, Apple reviews

"This is so helpful and enlightening. You are AMAZING for organizing this!" – Zoe, NYU

"I just wanted to reach out to say that you're doing amazing work. I really look forward to your podcast every week because I too am graduating soon... Thank you for all your hard work!" – Ria, UBC

"Thank you for providing this resource. You have no idea how much I love this podcast. I had no clue that was an option for a career" — Shanttell, Hunter College

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New York University Class of 2021

Steinhardt School of Culture, Education, and Human Development