

PAGSIP

newsletter

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May, 1953

Solidarity Forev

Fourteen Students to Graduate in May

by Bryant Nagle

Nine Doctor's degrees and five Master's degrees are expected to be awarded to industrial psychology students this semester. This is approximately the same number of degrees that has been granted in the past few years. The distribution of degrees has changed somewhat, however. Fewer Master's degrees and more Ph.D.'s are being awarded than previously.

Those receiving the Ph.D. and the subjects of their research are as follows:

Milton K. Davis. Comparison of D-value and Guttman scaling methods in developing three industrial attitude scales.

Lawrence J. Futchik. An examination of a critical incident rating plan in operation.

Francis D. Harding. Development and analysis of a check-list for foreman evaluation.

Martha Littleton Kelly. Application of paired-comparison to industrial inspection for appearance.

Bryant F. Nagle. Productivity, employee attitude, and supervisor sensitivity in an office situation.

John R. Paulsen. Development of a clerical merit rating scale.

Gerald F. Rabideau. Comparison of different target designs for measuring visual acuity.

Stanley L. Revesman. The effect of environment upon restless movement.

Gilbert B. Rozran. The electronic measurement of disjunctive eye movements.

Those receiving the M.S. and the subjects of their research are as follows:

William W. Drennan. The relationship of certain employee characteristics to morale.

Robert E. Eidel. The standardization of a non-language test for industry.

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Local Reporter Travels with PAGSIP Group to Chicago

I was a recent guest at the Drake Hotel in Chicago, where a group of Pagsippers and PAGSIP alumni had gathered for the weekend. This group meets annually to hold conferences with local employers. This year the gathering was again highlighted by an outstanding social symposium which was well attended by members and professional guests. Purdue staff members in attendance included the big four of the ORC and Professors Asher, Baker, and Remmers. For a more complete list of those present and what they wore, turn to the society section on page 8.

When we arrived at the meeting, we were cheerfully greeted by one of the hard-working white-shirted committee members, who directed us into the specially decorated anteroom. In front of the large welcome sign the committee reluctantly accepted our annual donation for the furtherance of the good work. We were then directed to a loosely-knit group of Pagsippers who succeeded in putting all guests and friends in a festive mood. Next we were ushered into a much larger reception room where small loosely knit groups of graduate students were loosely discussing industrial problems with experienced alumni. Informality and friendliness were characteristic of these loosely-knit discussions.

From the reception room the path of travel divided into an empty room on the right and a crowded hallway leading to the dinette, where tasty refreshments were being loosely mixed. I had a choice of several mixtures, which were cheerfully prepared by three very loose bartenders.

Returning again to the beautiful main room we noticed that the loosely-knit discussions had been replaced by loosely-directed group singing. As a matter of fact, the meeting had loosened up considerably, so we retraced our

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ORC SCUTTLEBUT

by E. J. McCormick

It has been reported that Joe Tiffin has extended the use of the scientific method to the selection of a TV set. Visitors to the Tiffin household over a period of months are reported to have seen pairs of TV sets on loan from dealers being "scaled" by the paired comparison method. There are even observer reports of there being three or four sets at given times, but such reports might conceivably be attributed to observer unreliability arising from accentuated phoria (or other) conditions. It is not known how many stimuli (sets) were used in the study, or how reliable were the ratings of the members of the family, but presumably one specific model was finally selected as a result either of the scaling process or the persuasive powers of a salesman. A minor phase of the study involved a comparison of reception on the sets at Tiffin's with the set of the Steer family across the street. During this phase of the study the Tiffins and Steers proceeded back and forth from one house to the other, at an accentuated pace, to see if the same kind of snow, wavy lines, or other interference occurred on the sets in the two households. There was no and between them; the snow (and other stuff) looked the same at both houses.

On a recent warm week-end Art Eckerman and Wendell Weed (the operators from Chicago) were seen hard at work on the yard of the new Lawshe home. Lawshe was also seen, hardly working. It is presumed (but it is not a verified fact) that the best industrial relations practices and training practices were employed during the working sessions, such as offering positive rewards (as an ice-cold bottle of beer at the end of the 12 hours of continuous work), and modifying attitudes (by pointing out the remaining acres of yard to be completed before nightfall). Woody (of the International Harvester Company) expects to finish his Ph.D. one of these days. (No cause and effect relationship is at all implied in connection with the coincidence of this fact and the fact that Woody was working on the Lawshe yard. Art Eckerman (now with the Pioneer Service and Engineering Co.) finished his degree here a few years ago. (Your reporter does not have any corresponding coincidence of facts to report about Eckerman.)

A case study has recently been carried out dealing with the relationship between conservative vs. radical tendencies in different

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George Yoxall Addresses PAGSIP

An interesting evening was provided for Pag-sippers on April 24 when George Yoxall, an alumnus of Purdue's Industrial Psychology Department, spoke on "The Selection and Evaluation of Technical Personnel." Mr. Yoxall is presently with the Sinclair Research Laboratories, Inc. of Harvey, Illinois. Selection and placement in the laboratories is facilitated by an extensive testing and interviewing program. Since the main activity of the laboratories is the creation and development of new products creativity and the ability to work cooperatively with a research group are emphasized in the selection procedures. Research concerned with the objective assessment of the abovementioned traits is now in progress.

Fourteen Students ---- cont'd from page 1

Theodore J. Krein. A study of absenteeism in an industrial situation.

Richard G. Pearson. Analysis of a check-list merit rating system for clerical employees.

Darvin Winick. Comparison of eye camera record and tachistoscopic scaling of the attentional value of advertisements.

Many of these graduating already have secured positions or have decided to continue work at Purdue. Milt Davis is currently teaching at the U. of Portland, and Larry Futchik is soon to be working with the H & H Candy Co. Newark, N.J. Bill Drennan will soon start on a job with the National Carbon Co., and Dick Pearson will be doing personnel research at Lackland AFB, Texas. Bob Eidel is now in the Army, having been drafted last fall. Ted Krein and Darv Winick will be staying on at Purdue to work for the Ph.D. degree.

Local Reporter ---- cont'd from page 1

steps to the long line in front of the three cheerful bartenders. For the next several hours we took turns at the group singing and the long line.

Some time later we decided to join a discussion on experimental methods which was forming in a quiet corner of the room. The discussion seemed to be of the higher-intellectual type so we just listened. There is a rumor presently circulating that there were supplementary educational meetings at various hours of the day but the rumor has not been verified to my satisfaction. One statement of fact may certainly be made to the effect that "a good time was had by all."

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behavior areas. The subject (one N.C. Kephart) has consistently manifested a conservative tendency as far as political matters are concerned. In this connection, a high degree of reliability among independent observers would strongly imply the validity of this statement; observer reliability is also supported by such objective evidence as the subject's wearing an IKE button (upside-down, incidentally) on the back of his coat collar. In the matter of buying automobiles, however, the subject has demonstrated marked deviation from the conservative pattern reflected by his political views by buying a giddy, distinctly non-conservative, Nash 4-door 2-tone sedan, the bottom painted black and the top a flaming red. (Incidentally, it is equipped with all the stuff of the sports-cars---automatic hemocedastic back scratchers, built-in retroactive egg beaters, psycho-dynamic fusion focusers, etc.) Presumably the marked deviation in different behavior areas carries some foreboding import to the clinicians, but your reporter hasn't had time to go over to Dr. Hadley's Ouija-board salon to find out how bad off Kep is.

Norm Friedman (of down-on-the-farm-they-all-ask-for-you fame) is these days becoming accustomed to the kind of life that he would have liked to have become accustomed to when he was in the Navy. In connection with the Navy research project he is working on, he goes to this--and that Navy base, hob-nobs with Commanders, rides in the Captains' cars, and eats at the Admirals' mess. This is, to our Norm, a far, far cry from the galleys of the amphibs of a few years ago. He finds it increasingly necessary to go to various Navy bases to take care of the interests of the Navy, so that we see him only on his comings and goings. An now as each evening falls, we keep wondering--and wondering---about what Navy officers' club bar he is leaning on tonight.

P.S. If anyone has any TV sets or automobiles (conservative or otherwise) that he would like to donate, or if anyone would like to do any yard work (for the tonus of his muscles), apply at 1315 Sunset Lane, W. Lafayette, Indiana.

Editor's Note

There will be another PAGSIP Newsletter during the summer. All you alums who have not contributed and who wish to receive further issues, please send \$1 to Gil Miller at the Psychology Office address, as given above.

Elections Held

As a result of elections held during the April 24 meeting of PAGSIP, Darv Winick will replace Larry Futchik as chairman of the Steering Committee, and George McNelly will take over for Frank Harding as the Ph.D. candidate representative on the same committee.

PAGSIP Bachelors Fewer by Two

Bill Saunders and Ted Krein have left the ranks of PAGSIP bachelors. Bill is fortunate enough to have his wife with him, and Ted will join his spouse in California at the end of the semester. He will then bring her back to Lafayette for the summer session. We extend our congratulations and best wishes to both couples.

Rusty Rathfelder, a recent Purdue alumnus tied the wedding knot on May 3. Looks like we'll have to count on Charley Scheip to keep the Bachelors' Club from complete extinction.

Picnic May 16

The annual picnic will be held at Hacker's cabin on Saturday, May 16 from 2:00 PM to ????. The price is \$2.50 for couples and \$1.50 for single. All Pagsippers, alumni, and guests are welcome. Send your donations to Charley Scheip, Psychology Office, Biology Annex, Purdue University, Lafayette, Indiana.

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