

PAGSIP

newsletter

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Solidarity Forever

JACK DUNLAP SPEAKS TO PAGSIP

Noted Consultant Guest at
February PAGSIP Meeting

by Gerry Rabideau

Dr. Jack Dunlap Sr. let down his hair here Feb. 12, and gave Pagsippers the inside dope on consulting psychology. He was a guest of PAGSIP at its regular meeting.

He was introduced to the group in the Tower Room of the Union by fellow Pagsipper Jack Dunlap, his son, who said, "Fellows, this is my Dad." Dunlap the elder first presented a view of consulting practice from the standpoint of one seeking to enter the field. He discussed both self-employment opportunities and possibilities with consulting firms.

Dunlap presented the mechanics of operating a consulting firm, including financial aspects. According to his assertion, few psychologists outside of consulting and administrative areas receive annual salaries of \$10,000 or more. For the person desiring to remain in research Dr. Dunlap recommended consulting work.

To men considering entry into consulting as an independent venture, Dunlap advised them to have at least twice the amount of financial backing necessary to carry them through a year. This would enable one to carry on from two to four years, and Jack feels that one should be able to determine whether one can make a go of it by the end of such a period.

Following the speech, which was well-delivered in an informal fashion, PAGSIP adjourned to the Tic Toc. There the senior Dunlap was briefly initiated into the Regression Session.

AWARD WINTER DEGREES

Brilliant Industrial Psychologists Available

by Marty Steinberg

Purdue is turning out its usual quota of brilliant psychologists. Within this illustrious group are several in the industrial area. Bob Mengelkoch has recently received his MS under the direction of Uncle Joe. Dick Draper, Larry Eger, John Maloney, and Marty Steinberg have achieved the same distinction under the tutelage of Flip. In addition to these, Kep has pulled Jim Briggs and Bob Unger through the Masters' mill, and Mac has performed the same service for Mickey Balma.

Sitaram Singh, working with H. H., has just finished his PhD requirements. Stan Revesman and John Paulson, working with Kep and Flip, respectively, are so close to finished that we feel it safe to mention their names here.

Those people who received MSs are remaining for further work, with the exception of Bob Unger, who has left to take a job with General Electric at Schenectady, New York.

By the end of the semester, Sitaram expects to return to India via Europe.

Stan and John are not certain what they'll be doing after they depart from here. It's not a matter of a lack of offers, of course. It's just that \$20,000 does seem to be a paltry sum, even if it is the first year on the job. Seriously, the very best of luck to the three of them.

SELECT PAGSIP COMMITTEES

Larry Futchik New Helmsman

On-campus PAGSIP functions are being steered this year by able committee chairmen. Larry Futchik was elected chairman of the steering committee last spring. Other members elected were Frank Harding and Charlie Scheips. Scheips was replaced when he completed his masters degree before the fall semester.

Ted Krein is a fall addition to the Steering committee. Other committees and their chairmen are:

M.P.A. committee -- Frank Harding
 Newsletter committee -- Gerry Rabideau.
 Orientation committee -- Terry Allen.
 Social committee -- Darv Winick.
 Professional status committee -- Stan Revesman, acting chairman.

SCHEDULE M.P.A. BLOWOUT

Chairman Gives Details

Plans are underway for the annual PAGSIP party at the M.P.A. Meetings, according to Frank Harding, committee chairman.

The purpose of the party is to provide a meeting place for all past and present PAGSIP members. A suite will be rented at the Drake Hotel on Friday, May 1, and provisions will be made for those things conducive to good fellowship.

A nominal fee of about four (4) dollars will be levied to help handle the expenses involved. Alums off campus who are planning to attend can contribute at the party. Each is entitled to bring a guest.

Other committee members working with Harding are Bill Chew, Bryant Nagle, and Charlie Scheips.

PAGSIPPERS ANNOUNCE ENGAGEMENTS

Ted Krein and Jim Briggs after a thorough scientific analysis of their courtships have announced that results are encouraging. After checking the validity of their conclusions they have announced their engagements.

ORC STAFF PLUGS A.P.A. AND DIV. 14

Urge PAGSIP Alums to Take Active Roles

by Gerry Rabideau

ORC members have announced the launching of a letter-writing campaign to contact all Alums concerning the desirability of APA membership. Several Alums off campus have recently written to buddies about the urgent need for Purdue grads to increase their proportional representation in Division 14, the Division of Business and Industrial Psychology, of the American Psychological Association.

Rusty Rathfelder underlined the problem in a recent letter to the editor. If we of Purdue training and interests are to have a voice in the establishment of ethical codes and in the forming of recommendations for legislation (to the various States) regarding the practices of psychologists, we must each seek membership in the above organizations. There we can make our opinions and our weight felt.

Let's act, Alums. You can count on us on campus to do likewise when we are eligible. Let's not let PAGSIP down.

REGISTER FUTURE PAGSIPPERS

Class of 1975 on Campus

The editorial staff of the PAGSIP newsletter is especially pleased to report that prospects look bright for a large class for the year A.D. 1975. The Pagsippers contributing to the future prospects since the last issue of the newsletter are as follows: Sam Stevens, Terry Allen, Bill Chew, and Gil Miller the male members and, John Maloney and Bob Phelan the female members of the class. In addition, Bob Guion and Jerry Rabideau lost in the race between the stock and the newsletter deadline. Better luck next time boys.

(Ed. note) At the present rate of increase it is calculated the class of 1975 will be double its present size. It is hypothesized that the water fountain in the Bio-annex is responsible for the high birth rate among Pagsippers.

NEWSLETTER EDITORIAL BOARD

Chairman and Managing Editor --

Gerald F. (Gerry) Rabideau

Business and Circulation Editor --

Gilbert E. (Gil) Miller

Board Members and Contributing Editors --

Roy D. Dunlap

Martin (Marty) Steinberg

EDITOR'S CORNER

It seems that every time the spirit moves me to write, something -- or someone -- has moved here at P.U. This time it's the Stat. Dept. Their facilities have been brought together on the first and second floors of Engineering Administration, the former services and stores building. That building has been completely remodeled. Pretty slick. All the IBM equipment that was formerly housed in Chippewa is now in large, air-conditioned rooms. The calculator lab formerly in Bio Annex is also there, too, in other, well-lighted rooms.

You have probably read about the M.P.A. and A.P.A. reunion plans of PAGSIP, in May at Chicago and in September at East Lansing, Mich., respectively. We hope you'll make a special effort to come. You can arrange the trip(s) somehow, we know, and it'll be great to meet some of the old gang -- and also a lot of the new sprouts. If you'd like added information about PAGSIP reunion plans, drop us a card.

We have at least a half-dozen near-PhDs around here who are now testing the job market, which at the moment is somewhat tight. Since ye Ed. is one of them, he offers to post faithfully any advice or openings which any of you Alums send in to him. By April or May, of course, the labor market should become much more fluid.

Somehow in the last issue we overlooked the fact that Rollo Rathfelder had received his PhD. Sorry, Rusty. We lacked proof and copy readers.

Personnel Changes

John Paisios has asked ye Ed. to tell his old buddies that he's now back on campus, following Reserve duty with the U.S.M.C. He can be reached at Remmers' office, where he has a research assistantship, or at Ross-Ade Bldg. 18, Apt. 8. John was the guiding light of the P.R.F. Housing Survey in Lake County, a story about which is to be told in a later issue.

Ross Johnson left here this winter to teach at Northwestern. He hasn't found a place for his family up there yet, he says. Jim Boyce is now with the General Motors Institute, at Flint, Mich. He, too, departed this winter.

The Hughes News, Culver City, Cal., tells us that Scott Meyers is now Supervisor of Personnel Research with Hughes Aircraft Co. His work includes not only selection, placement and training testing, but also industrial relations research. Scott, who got his PhD here, has been with Hughes Co. since 1951.

Miscellaneous Odds and Ends

The only editorial ye Ed. has to offer this week is the plug he makes for A.P.A. and Div. 14 membership. Read it -- on page 2 -- and do something about it if you don't belong to both of those organizations.

We were remembered this year at Christmas with a card from John Bachus. Thanks, John, and a happy 1953 to you! While resting up at Miami Beach, Florida, in December, Sitaram Singh sent us a card. He pointed out that the Purdue M-F Ratio holds at that place, too. Those Pagsippers who are or were single and/or undergrads here will recall the Ratio here. We're glad that we're married.

Be sure and write us your suggestions, compliments and gripes, and general news about yourselves.

So long.

Ye Ed.

PERSONNEL DIRECTOR OF HARRISON RADIATOR
COMPANY ADDRESSES JANUARY PAGSIP MEETING

I. Dent Jenkins, personnel director of the Harrison Radiator Company, a division of General Motors Corporation, addressed a meeting of PAGSIP held on Monday, January 12.

Jenkins has appeared before several collegiate groups, and also conducts a seminar in industrial relations at the Wharton School of Finance in Philadelphia. His topic at the PAGSIP meeting was "A Case Study in Industrial Relations."

PAGSIP ALUMNI SPEAK --

Working Pagsippers Report on Selves

by Marty Steinberg

Alums are responding to our request to write us about their present billets and future plans. Below are some excerpts from some of their letters. Let's have more letters, since we're interested in knowing what the working population is doing.

Bill Askren is now staff psychologist for the A. O. Smith Corp., Toledo, Ohio. In his spare time, we hear, he is following in the footsteps of a certain female woman. As far as his work is concerned, Bill reports a principal task of keeping his boss supplied with Cokes.

Mac Baas may be found in the Union Carbide and Carbon research labs in Lewiston, New York. He is currently the assistant to the manager in that firm. His one son, Dan, is being carefully coached in sibling rivalry in order that he may be as aggressive as possible toward the expected new arrival. (I think Mac is going clinical on us.)

Stan Deutsch, a former Pagsipper, has returned to the fold. Stan left the Navy Electronics Lab in San Diego to come back for his PhD. He probably really left in order to rest his stomach, which got quite a workout when Stan was taking non-pleasure cruises aboard destroyers and submarines. The telephone in his Lafayette villa is usually answered by his wife, Thelma, or by his charming daughter, Diane, aged 13 months (precocious child).

Art Drucker is working in the Personnel Research Section, A.G.O., in Washington, D.C. His position is that of acting contract research officer. Mrs. Drucker and son David are bearing up nicely, considering the constantly shifting political pressure.

Alf Exton is located in Painesville, Ohio with the Industrial Rayon Corp. He sends a dollar for his future supply of Newsletters. I think that this is an appropriate place to mention Archie Colby -- rest his soul. He sent us a check for his Newsletter subscription, and then he left for parts unknown before we cashed his check. The check bounced. Archie, where have you gone?

Bob (Raleigh 908's) Guion is now at Bowling Green State University (I didn't know there was a State of Bowling Green), in Bowling Green, O. He is the sole instructor in industrial psychology at that institution. In Bob's own words: "Primary problems:

PAGSIPPERS ENJOY SOCIAL EVENTS

Current Season Includes Two Blowouts, Plans for Two More

PAGSIP held a square dance jamboree at Lafayette's Conservation Club, during the fall semester. About 35 couples enjoyed a gastronomic assortment of ham sandwiches, baked beans, salad, potato chips, pretzels, and various liquid refreshments. Entertainment included square dancing, singing, a Dixieland Band, and cards for the intellectuals.

Charlie Scheips bathed inside and out, using his favorite beverage.

A second function was a Tic Toc farewell party honoring those who left early this year to face the cruel world. They include: Stan Revesman, Ross Johnson, Jim Boyce, John Paulson, and Sitaram Singh.

Present plans call for a dinner-dance at the Club Avalon, March 14, at 6:30. Any alums interested in reservations contact Darv Winick, this Dept., pronto. Tariff has been set at \$4.75 per couple -- including the roast beef.

A picnic is being scheduled for May, at some time following the M.P.A. meetings. Further information will be published in April.

acquisition of funds and of students. Note to Alumni in industry: if you have any fellowship funds to turn loose that ORC isn't interested in (the writer of this column pauses to laugh), BGSU will give you prompt and courteous attention!"

We would like information on the whereabouts of the following Alums:

William G. Teneyck Harold G. Browman

Henry A. Mazzone Archie Colby

We would really appreciate letters from the Pagsippers listed below. Tell us where you are, what you are doing, and anything else that comes to mind. If this is the second time your name has appeared, please help us raise our percentage of letter returns.

Stan Acker
Guy Besnard
William Boyd
Albert Chalupsky
Archie Colby

Milt Davis
Edmund Dudek
Jerry Ely
Carl Elliott
Patrick Farbro
Dick Feinberg

PAGSIP ADMITS HIGH QUALITY MATERIAL

Fewer New Pagsippers in
Fall and Winter Semesters

Lacking the quantity admissions of the previous school year, Purdue's industrial psychology classes have some top-notchers among the newer faces on campus.

From Iowa State College, where they both earned their masters' come Gilbert Miller and George McNelly. Gil just ended a Reserve stint in the Navy last spring, first enrolling here last summer. Archie Colby advised George to come here. George makes a fine addition to the PAGSIP musicians, too.

Bill Drennen comes to us with a BS from Florida Southern (you-all) and a desire to learn Purdue techniques.

Dick Pearson had completed his BS in Air Transportation, with a psychology minor, at Purdue. He is presently assigned here by the Air Force Institute of Technology, and he's working on his master's degree.

Rodriguez (Rod) Giroux crossed the frontier to join the ranks of PAGSIP. He hails from Quebec, and he obtained an MA degree at the University of Montreal.

Dick Middaugh received his BS at Northwestern. Dr. Berg (N.U.) and Jerry Ely urged him to enter Purdue. He was admitted last fall, and despite a current siege of mononucleosis which keeps him off the Newsletter Editorial Board, Dick's doing fine here.

Jack Dunlap (a son to "the old man") received his MS at Kansas State and worked on a research project at Harvard before entering Purdue.

Also from the Boston area is Dave Mattair, who received his BA from Tufts. From the other coast is Roy Dunlap, who was awarded his BS at Northwestern and did grad work at the University of Washington before seeing the light.

From our neighbor State, Illinois, comes Warren Seibert, who has an MA from Illinois Normal. In addition Jim D'Allemand transferred from statistics here, after gaining his MS in that subject.

At the start of the winter semester two new students were admitted to the industrial Program. They are Paul Johnson and Leon Brigner. Leon hails from DePauw, where he recently completed his undergrad work. Paul obtained an MS here in Economics.

Welcome again, fellows!

WHAT'S NEW AT PURDUE --

Editor Comments on Research

From all symptoms, Mac and his grad students are having a busy time of it. Several weeks ago Dr. McCormick had the misfortune to severely fracture his ankle. This put him on the sick list until the second semester. But he and his "boys" have been busily turning out some important research.

Some of the areas of stress and problems are outlined here.

Analysis of Job Interrelationships

The U.S.E.S. and a military sponsor are supporting some systematic analysis of job factors common to numbers of jobs. The final aim is the development of a classification system for employment office use at the local level. Right now the ORC is investigating "work performed" and "knowledge" components, using a cluster analysis approach.

Al Chalupsky, who is now at the Naval Research Labs, San Diego, is analyzing clerical job checklists for a PhD problem.

Don Jones and Charlie Scheips recently completed MS theses, investigating components of metal working jobs, and Roy Dunlap is now underway on a master's degree project that involves an application of these components.

Scheips is currently engaged in the development and validation of a checklist of critical activities for a broad range of jobs. He and others had earlier completed a project of developing a checklist of job components applicable to a broad range of jobs.

Bob Finn is launching an attempt (PhD?) to develop a means of analyzing job aspects into perceptual, conceptual, and motor responses.

Attitude Scaling

Last spring Phil Smith completed a Gutman analysis of four areas of a rubber Co. attitude scale. Mickey Balma investigated relationships between signers' and non-signer responses. Bill Drennen recently completed an analysis of variance of the above scale. All were master's theses.

Tests, Measurements, and Ratings

George McNelly is doing a PhD project to validate objective scales of fatigue and boredom. He has set up a laboratory experi-

(Cont'd Col. 2, Page 6)

ORC STAFF COLUMN

"Kep" Greet's Alums

As most of you probably know by this time, the Industrial Vision Research program formerly sponsored by Bausch and Lomb has been terminated. Most of the IBM equipment used on the project has been salvaged, and the boys are using it to analyze data for their theses. The installation is under the capable tutelage of Jim Briggs, who managed a Master's degree this June, and Kathryn Tagawa is still with us to run machines. Jacky Dallemond is teaching in Morton School, and Bob Unger received his Master's, and he is now with General Electric in Schnectady. I have moved down into the basement, and I am becoming a laboratory psychologist. We are trying to build up the applied experimental aspect of the laboratory, and several of the boys are working on laboratory projects in the industrial area.

Much effort is being given this year to government research. Tiffin has a project for the Navy involving visual standards for Navy billets. Bill Chew is in charge of the project, and he is assisted by Gil Miller and Bob Mengelkoch. I also have a Navy project, in cooperation with Harry Belman, involving an evaluation of service school training. Norm Friedman is in charge of this project. (Yes, he is still here even though he has his PhD.) Also on this project are Sam Stevens, Warren Griffin, Jack Dunlap and Jim Dallemond. Thus you can see we are all keeping pretty busy.

ORC ANNOUNCES NEW INDUSTRIAL COURSES

Under the general direction of Dr. Tiffin the ORC staff will offer a new Industrial Psychology course beginning in the fall term of 1953-54. The course will be an advanced Industrial Psychology seminar. The various sessions of the course will be conducted by different ORC staff members. Under the new system of numbering courses the course will appear in the catalogue as Psychology 672.-Advanced Seminar in Industrial Psychology.

In addition Dr. Kephart will offer a new course in the Spring Semester of 1953-54. The course will be listed as Psychology 680 - The interview in industry. This should be an interesting addition to ORC courses. Kep should be well prepared if his new book on interviewing is any indication.

FRENCH PSYCHOLOGISTS VISIT PAGSIP

Discuss Industry and Acceptance of Psychologists in France

by Larry Futchik

The November meeting of PAGSIP featured appearance of six applied and industrial psychologists from France, Monday, Nov. 4, at the Union.

The group which visited Purdue for the purpose of studying current American emphases in the field of industrial psychology, was composed of Paul Fraisse, Jean Bonnaire, Jean Faverge, Helen Gavini, Suzanne Ragaud, Pierre Rennes, and two interpreters. All hold important posts in French industry, education and government.

Bonnaire, chief psychologist for the Renault Automobile Co., discussed problems encountered by French psychologists in gaining acceptance in industry.

All members of the French group attended the Regression Session which was held after the meeting, and they participated in the singing and other activities which occurred. Female members of the French group formed nuclei of PAGSIP groups at the session.

What's New --- cont'd from page 5

ment for that purpose. Guyot Frazier had earlier developed such scales. He had to edit out many choice words before printing the scales, however.

Dick Pearson is scheduled to complete a master's thesis on an item-analysis of check-list rating system for clerical workers. Bob Finn did some MS research last spring on the cross-validation of IBM operators' selection test battery.

S T O P

Are you one of the FEW Alums who have not sent in your buck (\$) to the Newsletter?

If you are, send it to the Circulation Editor NOW, or this will be the last issue we can afford to mail to you.