

THE PAGSIP NEWSLETTER

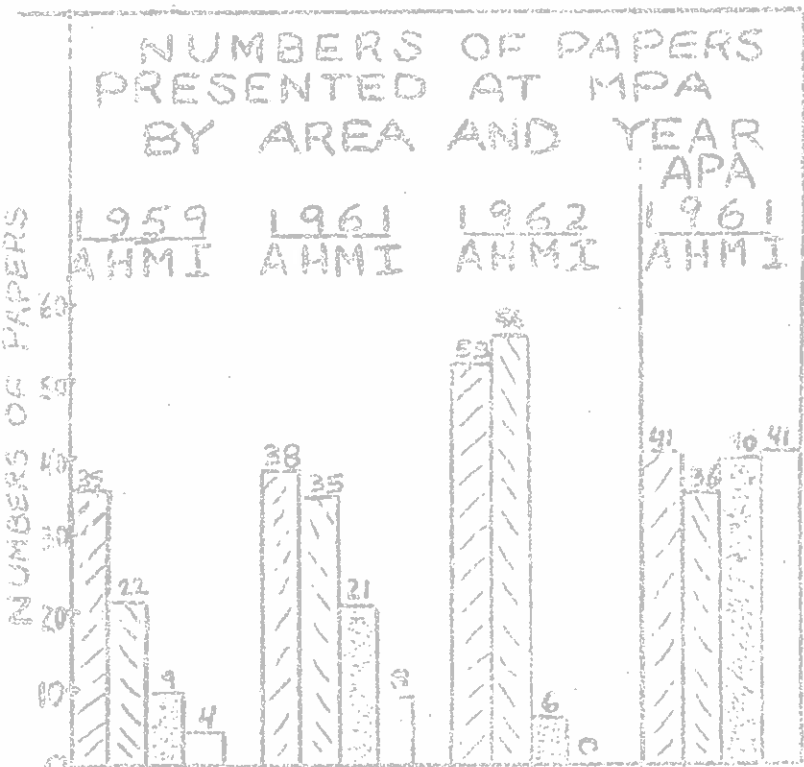
PURDUE UNIVERSITY, WEST LAFAYETTE, INDIANA APRIL 1962, VOL. VI, No. 2

MPA OMITTS INDUSTRIAL PAPERS

ONE MEASUREMENT SESSION OFFERED

The word "industrial" does not appear in the program of this spring's meeting of the Midwestern Psychological Association. Although 180 papers are to be presented during the three day convention at the Morrison Hotel in Chicago, the program committee has not included any papers designated as industrial. A single session broadly defined as "measurement," with six papers to be presented, is on the program. However, none of the other paper sessions could be even remotely defined as industrial in nature.

The present situation is part of a trend, shown on the chart at the left. The number of papers in two specific experimental areas, laboratory studies using animal subjects and lab studies in human learning, is shown along with data for papers presented in two broadly defined areas, measurement and industrial. These data are contrasted with the number of papers presented on these topics at the annual meeting of APA last September in New York. The industrial area is shown to be greatly under represented at MPA, when compared to APA Membership in the three APA divisions subsumed under "industrial" considerably exceeds that of the experimental divisions.



KEY (APA DIV. NOS. - MEMBERSHIP)
EXPERIMENTAL (3-789)
 A=lab studies using animal subjects in learning, cooperative and physiological
 H=lab studies in human learning
 M=EVALUATION AND MEASUREMENT (5-638)
 I=INDUSTRIAL (14-734)
 plus Engineering (21-274) and Consumer (23)

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REMMERS TO RETIRE

WILL LEAVE NEXT YEAR

One of the nation's outstanding leaders in the field of educational measurement and evaluation will retire from his posts as Professor, Purdue University, and director of the Division of Educational Reference, sometime in the coming 1962-63 academic year. It befits the occasion at this time to "profile" the illustrious professional career of this distinguished gentleman, Dr. Hermann H. Remmers.

Born in Norden, Germany, Dr. Remmers came to the United States when he was eight years old. He studied for two years at Valparaiso University, and then enrolled in the University of Iowa where he obtained his bachelor of arts in 1921, his master of arts in 1922, and his doctorate in 1927, all in psychology.

After serving a year as an instructor in psychology and education in Colorado College Dr. Remmers joined the Purdue staff in 1923 as an assistant professor of education and psychology. He became an associate professor in 1926 and attained full professorship status in 1931. He has been the director of the Division of Educational Reference since 1928.

Any enumeration of Dr. Remmers' professional contributions only begin to tell the story of this much-loved man on the Purdue campus. In his role as major professor, Dr. Remmers has personally directed the research of nearly 100 Ph.D. candidates and an even greater number of Masters students. They all have found the professor to be most generous in the giving of his time and insight to their problems and as a result made their degree program a more satisfying and richer experience. These students, once on their own, were (and are) "Remmers" men and women. His mark has shown in their respective contributions to the professional literature of psychology and education.

Highly active in the professional field, Dr. Remmers is a past president of the Division of Educational Psychology of the APA. He has been chairman of the National Committee on Criteria of Teaching Effectiveness of the American Educational Research Association and a member of the editorial boards of the Journal of Experimental Education. He is past president of the AERA. Since 1945, he has served as a member of the consulting firm of Richardson, Ballou, and Henry.

A prolific writer, he has contributed more than 250 professional papers and monographs to psychological and educational journals, and is the author or co-author of several books. Among them are: A Syllabus Workbook for a Two-Level Plan of Instruction in Elementary Psychology, Growth, Teaching and Learning; Study of College Instruction, Educational Measurement and Evaluation, The American Teenager, Student Exercises in Measurement and Evaluation for Education and Guidance, Introduction to Opinion and Attitude Measurement, and Purdue University Studies in Higher Education. He also is editor of a college series of books on education for the Harper and Bros. Publishing Co., a position he will continue to hold after his formal retirement from Purdue.

Dr. Remmers, on a number of occasions, has been a summer lecturer at colleges and universities throughout the United States--including the Universities of Iowa, California, Washington, Southern California, and British Columbia to mention but a few. Keenly interested in the problems of youth, he has kept closely in touch with their trend of thought on vital issues through the Purdue Opinion Panel which he has directed since 1941.

It is entirely probable that if Dr. Remmers were to enumerate a category of events that has highlighted his career, he would name the many accomplishments achieved by his students, before he considered the numerous things that he has done himself.

MPA PROGRAM QUESTIONED

(Continued from Page 1)

The problem has been recognized before. A few years ago, a liaison committee was appointed by Division 14, the industrial division of the APA, to solve the problem of under representation, but this year the situation has become more acute than in the past.

A rough count of papers submitted by industrial students here showed that approximately ten were submitted, two being accepted for the "measurement" session. Purdue was well-represented among experimental papers accepted. Discouraging results on paper submissions were reported at at least one other University with a recognized program in industrial psychology. MPA's acceptance rate for all papers this year was above 50%.

In its meeting of April 19, FAGSIP unanimously passed a resolution formally criticizing the composition of the MPA program. This resolution will be presented by Dr. McCormick, a member of the executive council, to the President of MPA, L.E. Farber, of Iowa.

The announcement of the program for meetings, scheduled for May 4-6, has caused considerable critical comment among the industrial students at Purdue, and a number of staff members have been heard to speak in the same vein. No doubt, "ego" involvement in the MPA this year was very high due to the drive carried on by FAGSIP, with faculty encouragement, to have an increased number of submissions of papers to MPA.

A special committee was formed whose only purpose was to "exhort" papers. A general feeling of "let's show them what we are doing" prevailed. But, to no avail.

This is especially surprising in view of the support given MPA through attendance of many industrial psychologists. The FAGSIP party has had excellent attendance the last few years. In fact, "turn-away" crowds have been the rule. Despite organization of the program, there still has been a swinging party!

It should also be noted that in comparison with the twin criteria of APA members

...THEY COULD HAVE DANCED ALL NIGHT

Saturday, March 12, all loyal FAGSIPers converged on "The Trails" for the long awaited and much talked about annual Spring Dinner-Dance. Pre-mixed cocktails made the long lines at the bar move rapidly. Soon things outside the bar area were also moving. Especially the hungry horde advancing on the supply of charcoal broiled steaks sizzling on the fireplace. After dinner was over, most of the group loitered around, mingling with one another--and occasionally one or two of the members, pencil in hand, took advantage of a rather unique credit card system (IBM cards yet!) to obtain some fruit of the gods--and soon a true spirit of cordiality embued us all. Up the rug was rolled, and to the dance floor took us all, dancing blithely to the melodious strains of Vic Trola's band--with shouts of gaitty rebounding from ramparts all around, the first intermission came all too soon. Then came the FAGSIP quartet. After intermission the dancing resumed. A good time was had by all. It should only be so good next year.

BULLETIN!

DR. B. J. WINER'S NEW BOOK, "STATISTICAL PRINCIPLES IN EXPERIMENTAL DESIGN" HAS BEEN ANNOUNCED FOR MAY PUBLICATION BY MCGRAW-HILL.

ship figures and program arrangement at the APA meetings, the industrial area is not the only applied area to be "under-represented" at the MPA meetings. The clinical area and other applied groups are in the similar position, although the clinicians do have a number of symposia scheduled.

Some have questioned the composition of the program committee. Currently, 222 members are: Frank Auld, Wayne State U. chairman; Fredrick A. Mote, U. of Miss; Jack A. Adams, U. of Illinois; and G. Robert Grice, U. of Illinois.

STAFF

EDITOR: Dan Braunstein, Frank Price, John Lesch, Ivan Rose, Irv Mordka, Len LoSciuto, Mike Mitchell

SCAX SCENE OF BATTLE!

COLORFUL FIGHT RAGES, AS STAFF IS BRUSHED BACK

8:01 a.m. The trucks roll up to Stanley Coulter Annex. Weapons are unloaded and ammo by the barrel comes rolling down the ramp.

Meanwhile, the staff of the Psychology Department huddles in Professor Asher's office to plan strategy. The question: stay and be asphyxiated or tactfully withdraw? Denenberg is heard to comment: "The situation needs more complex analysis," while Weisiger pounds his cane and shouts, "I will not stand for such $\frac{1}{2}$!" Tiffin decides to capitulate, but the king vows to stay and fight. McCormick flatly states, "This does not concern me, I am on the other side." Marge says she will see the walls red before she gives up. Finally a decision is reached and General Asher aligns with the able assistance of his troops for a protracted battle while fascinated graduate students watch in awe.

8:45 a.m. The fortifications are set up. The enemy marches to the door of the main office poised for battle.

8:50 a.m. Bong! Danger! The enemy of enemies approaches. Thousands of students stream in and out of SCAX. Hastily the generals confer and call a ten minute truce.

9:01 a.m. The battle begins! Furiously the fighting rages. Amid the thick and panic of combat Asher is impaled with the sword of the enemy general. Asher's shield of books and theses is not sufficient defense against the pail steel and horsehair of the aggressors. Tiffin ably arranges retreat to save the helpless staff from annihilation.

9:30 a.m. The encounter is ended. Asher, now sufficiently recovered, negotiates a favorable treaty of peace. The staff will remain but will be subject to the rule of the victors for a period of fifteen to thirty days. The victors begin immediately their cruel oppression of the broken and defeated psychologists.

The secretaries cower in a corner fearful of exploitation. Tiffin watches helplessly as his office is field stripped. The department all but suspends operation. The world has suddenly turned upside down. The enemy forces spend some of their eight hour day either ordering the staff to move or drinking coffee on protracted coffee breaks. Mostly they talk among themselves or just look at the wall. The purpose of the occupation progresses very slowly from office to office and class room to class room.

5:00 p.m. (30 days later) Glory of all Glories! The aggressors withdraw. The fortifications, weapons and spent armor barrels are loaded onto the vehicles. The occupation is ended. Still the scars of battle and occupation remain in the department. The back wall of the main office is pink. (Some say the wicked aggressors pushed our noble staff to the wall before Tiffin strummed the retreat.) Dr. King cannot find his prize Playboy pin-up, and Dr. Winer is vainly searching for the last chapter of his new book. (Editor's note: He re-wrote it last month, and it is now in press.) McCormick and Perloff smugly watched the horrible suffering of the other staff members all through the occupation. It is rumored that they collaborated with the enemy.

A couple of weeks after the end of occupation, the department has settled down to normal. Everyone agrees that the new paint job looks pretty good. They also are happy that painting is only done every ten to fifteen years.

Munsterberg's Ghost

Ed. Note: Part of the experimental group's offices were painted last Spring. The offices of Drs. McCormick, Owens, and Perloff were painted last fall. The main offices, halls, classrooms, and experimental and statistical facilities were the only rooms painted at the present time. They were painted in shades of pink, gray, yellow, and green. No, dear reader, not all colors were used for each room.

P A S T

P A G S I P P E R S

A R I S E

"Now is the time for all good men to come to the aid of the Party."

Charles E. Weller, 1867
(the date of the first MPA Party)

WHAT: Midwestern Psychological Association Convention -- The PAGESIP Party

When: Friday night, May 4, 1962. 7:30 P.M. until ????

WHERE: Chicago, Illinois, Morrison Hotel. (the room number will be posted)

WHY: For Fun, Frolic, and Frivolity. It provides a time and place for old friends, past PAGESIPPERS, and other alumni to mingle, mix, and twist with the present Staff and the current crop of grad students. It's our belief that the more people present, the merrier the party, so we extend to you the right hand of fellowship (while the left hand collects a little payola.)

"Here's to champagne, the drink divine
That makes us forget our troubles;
It's made of a dollar's worth of wine
And four dollars' worth of bubbles."

If you total up this ditty you will see that successful parties are not just born, they are paid for; therefore, at the entrance to the suite in which this gala Party will be held, there will be a little man with both hands extended, the right one is for friendship, the left one for \$ship. A contribution of \$5 would certainly be appreciated to help defray party expenses. This assessment entitles the donor to a full evening of fun, frolic, and bountiful booze for himself and his guests. In the words of the immortal William James, "The sway of alcohol over mankind is unquestionably due to its power to stimulate the mystical faculties of human nature."

COME TO THE MPA PAGESIP PARTY, FRIDAY, MAY 4, CHICAGO, HOTEL MORRISON

Few things surpass old wine; and
they may preach
Who please, the more because they
preach in vain, --
Let us have wine and women, mirth
and laughter,
Sermons and soda-water the day
after.

Lord Byron - Don Juan

Home is heaven and orgies are vile
But I like an orgy, once in a while.

Ogden Nash