

PURDUE UNIVERSITY
DEPARTMENT OF PSYCHOLOGICAL SCIENCES
WEST LAFAYETTE, INDIANA 47907

Greetings Fellow PAGESIP'ers;

The publication of our PAGESIP newsletters, as you are probably well aware, has become more of a monumental than a predictable event. As a result, when you receive a newsletter such as this, you can expect that only newsworthy events will be reported in the finest and most objective fashion possible. It is with this in mind that we now ask you to sit back and relax for a few minutes, as PAGESIP brings you the news.

We start with the news from your dear old Alma Mater. The following is a news release which many of you probably missed in your local papers.

HUNDREDS OF PURDUE STUDENTS AND FACULTY LATE
ON FIRST DAY OF CLASSES---TURN TO FRESHMAN
FOR HELP

The first day of classes was normal this past semester--except for those hundreds of students and faculty who were assigned to classrooms in historic SCAX.

By 12:00 noon, the Purdue Police Department reported a complete drain on their surplus of campus maps. It was their belief that most of the maps were being requested by upper-classmen, graduate students, and faculty, and not by visitors to the quaint West Lafayette campus.

After careful investigation, it was discovered that many people who were automatically walking to their psychology classes in SCAX, upon arrival, seemed somewhat bewildered. It was observed that many of them quickly exited the building, walked toward one of several campus landmarks, and proceeded to walk directly back to SCAX. Upon re-arrival, their faces seemed to express deep puzzlement and concern when they realized that they had returned to the place they had just left. Freshman, for some strange reason, were excluded from such behavior. Several freshman were observed inside classrooms, patiently waiting for instructors and upperclassmen who were also enrolled in such courses.

The confusion apparently arose as a result of one of the most drastic administrative decisions in recent years at the Purdue campus. A top team of physical plant workers were hired to clandestinely give the rapidly aging SCAX a facelift. With careful precision, they trimmed and set the hanging vines to be more in line with today's most fashionable buildings. Another expert crew working silently inside the building was busily painting over the walls--changing them from a two-toned institutional green to a more modern institutional blue. In what must have been a monumental decision, the horizontal dividing line on the walls was removed, adding apparent inches to the height of the walls. Further, the lighting fixtures were changed in several of the classrooms. It has been hinted that previously dark rooms which received modern illumination via light bulbs seem to have no greater effect on student performance than previously light rooms whose bulbs were taken for use in the dark rooms. Results concerning the performance of students in those classrooms are as yet inconclusive, and the administration is eagerly awaiting the next volume of Human Factors to see if anyone has studied this phenomenon.

DEPARTMENT OF PSYCHOLOGY AT PURDUE DISSOLVED

The DEPARTMENT OF PSYCHOLOGY at Purdue University no longer exists. While this may come as a shock to many of you, it is a fact. In order not to be outdone by the Physical Plant, the Psychology Department beat them to the punch and dissolved itself prior to the monumental redecoration of its building. So as not to dissappoint anyone, however, the department quickly reorganized under the title of the DEPARTMENT OF PSYCHOLOGICAL SCIENCES. It has been hinted that this move is part of a new organizational development program which has been instituted clandestinely among the faculty.

PURDUE UNIVERSITY CHANGES LOCATION

Not to be outdone by the Department of Psychological Sciences, the University administration has decided that henceforth it shall not be located in the city of Lafayette. Purdue University is now officially located in the city of West Lafayette, until such time as the river shifts its present banks westward. The PAGESIP Club, however, has decided that such a change may well be temporary (as was the old Lafayette location), and thus this change will not be reflected in our return address until such time as we ascertain that this is a permanent change or scrape together enough money to order a new rubber stamp. Thus, the return address on the envelope in which this news is enclosed is the same as it always has been.

PAGESIP INVADES HAWAII

For those of you who missed the last APA convention which was held on the sunny shores of Hawaii, those of us who attended can only say that you missed a great place. We would like to thank Dr. Mark van Slyke for arranging for the PAGESIP party which was held at that convention, and only wish that more alums had been able to attend. Much like the convention in general, attendance at the party was not phenomenal, but those who did attend started the night in typical PAGESIP tradition with a party, and then went on to enjoy the night life of Honolulu. Other noteworthy events from this convention include Dick Jeanneret's fantastic surfing ability which he demonstrated by quickly catching the first wave and gracefully leaving his surfboard when it was no longer needed, and finding himself in 3 feet of water; and PAGESIP's invasion of the sailing outing held after the convention workshops. Some of you may have noted Mary Tenneper's article in TIP concerning the dancing and sipping aboard the yacht, but she failed to give PAGESIP the credit due it for initiating the dancing on the rolling deck (when everyone else thought it impossible), and Bill Cunningham's expert overseeing of the whole event from his place in the rocking stern of the ship.

PRESENT FACULTY MEMBERS

Since you haven't received a newsletter in some time, we thought we might bring you up to date on the members of the present Industrial faculty at Purdue. Dr. Daniel Ilgen joined the Industrial faculty last fall, after having received his Ph.D. from the University of Illinois and spending two years at West Point

fulfilling his military obligation. Dr. Ilgen's interests lie in Organizational Psychology. The following list of present Industrial faculty members should serve to bring you up to date on the Who's Who at Purdue:

Hubert E. Brogden, Ph.D., Illinois, 1939. Quantative/Industrial
 Arthur L. Dudycha, Ph.D., Ohio State, 1967. Quantitative/Industrial
 Howard L. Fromkin, Ph.D., Ohio State, 1968. Administrative Science/Industrial*
 Daniel R. Ilgen, Ph.D., Illinois, 1969. Organizational
 Jacob Jacoby, Ph.D., Michigan State, 1966. Consumer
 Barry H. Kantowitz, Ph.D., Wisconsin, 1969. Human Performance
 Donald C. King, Ph.D., Purdue, 1957. Administrative Science/Industrial*
 Ernest J. McOrmick, Ph.D., Purdue, 1948. Industrial/Human Factors
 James C. Naylor, Ph.D., Purdue, 1960. Department Head/Industrial
 Robert D. Pritchard, Ph.D., Minnesota, 1969. Organizational
 John J. Sherwood, Ph.D., Michigan, 1962. Administrative Science/Industrial*

*Primarily associated with departments at the Krannert School of Industrial Management.

PRESENT GRADUATE STUDENTS

BUCK, MEERA--Continuing--Consumer--M.A., Univ. of Lucknow, 1968
 BUSATO, JACKIE--Continuing--Consumer--B.A., Ohio Wesleyan Univ., 1972
 CAMPBELL, DON--Continuing--Organizational--B.S., NYU, 1970
 CHESTNUT, ROBERT--Entering
 DeNISI, ANGELO--Entering
 FUGII, MAJ. DONALD S.--Continuing--Organizational--M.S., Purdue, 1965
 GONYEA, GREGORY--Entering
 GUNN, JOHN--Continuing--Organizational--B.A., Butler Univ., 1972
 HARRIS, AL--Finishing--Personnel/Organizational--M.S. Utah State Univ., 1971
 HENDRIX, MAJ. WILLIAM H.--Continuing--Industrial--M.S., Purdue, 1969
 HOLLENBACK, JOHN--Continuing--Organizational--B.S., Purdue, 1970
 IDEEN, DANA--Entering
 KOHN, CAROL--Continuing--Consumer--M.S., Purdue, 1972
 LAURITZEN, WILLIAM--Entering
 LIED, TERRY--Continuing--Organizational, M.S., Purdue, 1973
 MAYO, ROBERT--Continuing--Organizational--B.S., Mich. State Univ., 1971
 PETERS, LARRY--Continuing--Organizational--M.S. Southern Ill. Univ., 1969
 SCHNEIDER, WALTER--Entering
 SILVA, ROSAIRO--Entering
 SPELLER, DONALD--Continuing--Consumer--B.A., Sir George Williams Univ., (Canada), 1970
 SULLENGERGER, CHESLEY--Entering
 TERBORG, JAMES--Continuing--Organizational--M.S., Eastern Mich. Univ., 1972
 TOROS, CARLOS--Continuing--Organizational--B.A., Fairfield Univ., 1968
 WAGONER, JOHN--Entering

The following graduate students expect to finish their graduate within the next year, and thus will be facing the job market--any possibilities will be appreciated.

	<u>Area</u>	<u>Completion Date</u>	<u>Interest</u>
FLICKER, RICHARD	Organizational	Aug 1974	Academic/Industrial
FRANK, ELLEN	Personnel	Aug 1973	Industrial

	<u>Area</u>	<u>Completion Date</u>	<u>Interest</u>
HART, ED	Consumer/Social	May 1974	Academic
KADERABEK, JAN ELLEN	Clinical/Organizational	May 1974	Clinical internship in industry
MARQUARDT, LLOYD	Personnel/Organizational	May 1974	Academic
RAMBY, SUSAN	Organizational	M.S., May 1973	Industrial (Note: degree already completed)
SZYBILLO, GEORGE	Consumer/Social	Dec 1973	Academic/Industrial
VON BERGEN, CLARENCE	Organizational	Aug 1974	Academic/Industrial
WILLIAMS-JONES, JOY	Consumer	M.S., May 1974	Interested in industrial job in Boston area as husband will be stationed there in the Air Force

The following graduate students are in absentia: Courtright, John F.; Pryor, Donald E.; Strokes, Raymond C.; and Tuck, James P.

LOST ALUMNI

The following PAGSIP'ers have been officially declared as "lost". Any indication of their current address would be appreciated.

Adams, Edward B. M48	Leitch, Paul D. D65
Beldam, E. Monty M65	Leith, Jack Hugh M63
Bishop, Winston H. M63	Lundy, Robert L. D61
Brune, Robert L. D58	Mason, Joseph D55
Carson, David P. M63	Morgenstern, Michael H. M64
Coyle, Harold S., Jr. D67	Norton, Earl D., Jr. M62
Dean, Robert D. D59	Parry, William H. M48
Dunlap, Roy Dressler D55	Patterson, James D. M58
Ely, Edward A. M48	Porter, Harold W. D48
Freeman, Gerald W. M51	Richards, Andrew W., Jr. M50
Fulgham, Lt. Col. Dan D. M61	Schillmoeller, Mrs. Florence Sally M62
Giroux, Charles D54	Shepard, Lt. Col. William Charles M63
Gray, Lewis H. M61	Snyder, Thorn K.
Gutman, Jonathan M62	Stuffing, William E. M42
Hamer Howard A. M67	Ten Eyck, William W. M47
Kolb, Elinor Slutz M48	Ward, Ray Randell M49

With kind regards,



Lloyd D. Marquardt
Presidency, PAGSIP

Ellen Frank--Treasurer
Richard Flicker--Secretary

PAGSIP PARTY IN MONTREAL

Dr. Peter Moon has made arrangements for a PAGSIP party at the forthcoming APA convention in Montreal, so be prepared. We will meet at one of the downtown taverns--The Auberge St. Gabriel, 442 St. Gabriel St. in Old Montreal--on Tuesday, August 28th at 6:30 P.M. This will be a good opportunity to renew contacts, meet former classmates, and rub elbows with young and old alike. A number of present PAGSIP'ers are planning to attend the convention, and we hope that the turnout from among the alumni will be heavy. There will be a small charge for each person joining us. (Just so you won't forget the event, a mention of it will be made in TIP.)

In order that we might have some idea of how many people to expect, would you please return the bottom portion of this sheet completed to:

Lloyd D. Marquardt, President
PAGSIP
Department of Psychological Sciences
Purdue University
West Lafayette, IN 47907

This information will also enable us to keep our file of PAGSIP alumni current so that you won't miss any of our periodic newsletters.

NAME _____

ADDRESS _____

PRESENT POSITION _____
& EMPLOYER _____

I PLAN TO ATTEND _____ YES _____ NO

(# of people in party _____)