

Meredith Travel Marketing Scholarship/U.S. Travel

This scholarship program is available to full-time undergraduate students with a declared travel and tourism related major, with a concentration in hospitality, communications, marketing, or journalism. **An essay of 500 – 700 words addressing the following topics: The important role destination marketing organizations (DMO's) play/what advice would you give the CEO/CMO of a tourism destination to excite and inspire you to visit their location."**

Date Submitted: _____ PUID: _____

Last Name: _____ First Name: _____ Middle: _____

Permanent Address: _____ City: _____

State: _____ Zip Code: _____ Country: _____

Cell Phone: _____ E-mail: _____

Expected graduation date: _____ School year applying for: _____

Classification: Senior Junior Sophomore Freshman G.P.A. (Overall) _____Field of Interest: Lodging Foodservice Tourism Other _____

(The following two questions are for our purposes only in awarding an HTM scholarship in a timely way so the scholarship recipient does not lose aid).

1. Have you applied for financial aid through the Purdue Financial Aid office? Yes No
2. Are you currently receiving/anticipate receiving a Pell Grant? Yes No

Return the completed application, resume and essay no later than April 1st to:

Maria Poynter at poynterm@purdue.edu.

For additional information or questions, contact: Dr. Hugo Tang tang14@purdue.edu

If I am selected for a scholarship, award, or prize, I authorize Purdue University to release my name, major and hometown to the donor(s) and confirm that all criteria for selection were met. In addition, I agree to send a letter of appreciation to the donor and participate in events associated with any scholarship, award, or prize I may receive.

I certify that this information is true to the best of my knowledge.

Signature: _____

Date: _____

This application permits you to be considered for scholarships that the HTM Department awards for companies or associations. Information on additional scholarships you can apply for will be posted on the HTM webpage.