

HTM 37000 Sustainable Tourism and Responsible Travel

Course Description

This course will examine issues associated with sustainability in the hospitality and tourism industry. It will examine how principles of sustainable development and the triple bottom line (economic, social and environmental) are applied to hospitality and tourism. The course will address sustainability across a variety of tourism sectors including destination management, lodging, restaurants and meetings. The course will also examine consumer issues associated with sustainability.

Learning Objectives

Upon completion of this course, students will be able to:

1. Define sustainability and describe its applications in the tourism and hospitality system.
2. Explain the relationship between tourism and the UN Sustainable Development Goals/Grand Challenges.
3. Describe the components of sustainability programs in tourism and hospitality organizations.
4. Analyze sustainability programs in various tourism sectors to determine their effectiveness in achieving social and environmental goals.
5. Apply and evaluate environmental performance programs in the hospitality industry.
6. Explain the major consumer issues associated with sustainability in the tourism and hospitality industry.
7. Identify and explain principles of ethics as applied to the tourism industry.
8. Identify career opportunities associated with sustainability in tourism and hospitality.