Hospitality and Tourism Management Career Fair Fall 2018

Register online at http://purdue-csm.symplicity.com/events/HTMfall2018
DEAR HUMAN RESOURCE DIRECTOR:

The students and faculty of Purdue University’s School of Hospitality and Tourism Management would like to invite you to join us for our 34th Annual Fall Career Day, on September 24 & 25, 2018. This promises to be an outstanding event, bringing together some of the finest companies with students from one of the nation’s highest-rated hospitality and tourism management programs.

Career Day is a student-run event, organized each year by a select group of students who work over an eight-month period, planning every detail of the day. This year’s student board has made every effort to ensure the event will be the best of its kind, providing your company the chance to meet and recruit our finest students.

Again this year we are using NACE Link’s Career Manager to simplify your registration process. You can register for the 2018 Fall HTM Career Fair by going to: 


We are offering a $100 discount to those companies that register on or before August 24, 2018. Registration will remain open until September 7, 2018, or until all spaces have been reserved, whichever comes first.

For more information on recruiting opportunities at Purdue, please contact Maria Poynter, Coordinator of the HTM Career Center at poynterm@purdue.edu or (765) 494-4729 or visit:


We truly hope you will not miss this opportunity to meet the best students from our top-rated hospitality and tourism management program. Based on the past success of this event, we are expecting a tremendous turnout, so reserve your space today. We look forward to hosting you!

Warm regards,

Rachel Tran, President
CAREER FAIR KEYNOTE SPEAKER

JEFF FORD
Senior Vice President – Operations and Owner Services, Marriott Select Brands

Jeff Ford is currently Senior Vice President, for the Marriott Managed Select Brands portfolio of hotels located in the United States. In this role, Jeff has overall responsibility for the sales, financial management, guest and associate satisfaction for ten Marriott Brands and 440 hotels. Additionally, Jeff has account-specific responsibilities for owners of Marriott Managed Select Brand hotels.

Jeff began his career with Marriott in 1987. He has worked in Marriott’s Select Brands as well as serving in multiple positions including General Manager and regional positions across Marriott’s Courtyard, Residence Inn, MHR, JW and Convention Brands. From 2002 to 2008, Jeff served as General Manager, JW Marriott Atlanta Buckhead; Hotel Manager, Atlanta Marriott Marquis; and Area Vice President, Select Service and Extended Stay hotels, Southern and Western Regions, including Canada.

Other key positions held include Regional Director for managed and franchised select brand hotels in the Southeast Region and as a co-consultant supporting optimization work for the Select Service and Extended Stay Brands.

REGISTRATION PROCESS

2018 FALL CAREER DAY LINK:
Purdue-CSM.SympliCity.com/Events/HTMFALL2018

Early Registration Deadline: August 24, 2018
Registration Deadline: September 7, 2018

If you have any questions, please contact:
Maria Poynter at poynterm@purdue.edu or 765-494-4729

Payment instructions are included in the conference registration.

HOUSING
A block of rooms is being held at the Union Club Hotel in the Purdue Memorial Union. For more information, please call 800-320-6291 or 765-494-8913. Rooms are cancelled at 6 p.m. unless guaranteed by a credit card. The Union Club accepts MasterCard, American Express, VISA, and Discover. The Union Club provides parking in the Grant Street garage at no additional expense. Purdue Conferences is not responsible for arranging overnight hotel accommodations.

PARKING
At registration you will be given a parking permit for the Grant Street parking garage, across from the Purdue Memorial Union. Do not park on campus lots or in other parking garages.

SHIPPING INFORMATION
Please clearly mark your box label(s) with HTM Career day and your company name. Please ship all materials at least a week prior to the career fair to:

Purdue University, Conferences
c/o Erica Wilson, Conference Coordinator
Stewart Center, Room 116
128 Memorial Mall
West Lafayette, IN 47907-2034
Phone: 765-494-9482 or 800-359-2968
Fax: 765-494-7221
E-mail: ericaw@purdue.edu

INTERVIEWS
If you would like to schedule student interviews for the fall, please contact:

Maria Poynter
HTM Career Center
Marriott Hall Rm 135 A
Phone: 765-494-4729
E-mail: poynterm@purdue.edu

Registering for the Career Day does not schedule interviews, nor does scheduling interviews register you for the Career Day.

A continuing education activity of Purdue University, an equal access / equal opportunity university.
WHAT IS HTM AT PURDUE UNIVERSITY ALL ABOUT?

HTM at Purdue is about excellence in hospitality and tourism management education. Purdue’s HTM program exposes students to an excellent curriculum that produces students with highly diversified knowledge in the field of hospitality and tourism. In addition to classroom training, students gain hands-on experience in a full-service restaurant, a fast-casual restaurant, Lavazza Expressions coffee shop, and a state-of-the-art food production laboratory. These facilities provide student's opportunities to rotate through positions commonly found in commercial food service settings, including managing operations in both the back and front of the house. Students gain hands-on experience through working at the Union Club Hotel and through the experiential learning components of many HTM courses that provide students the opportunity to work with local businesses to solve real problems. Some of our more outstanding students are given the opportunity to gain further industry insight through participation in research projects being conducted by the three HTM research centers.

Students gain additional knowledge and experience through participation in student clubs. Activities in a wide variety of organizations provide students with opportunities to further their knowledge of the industry, practice leadership skills, network with industry professionals, and strive for academic excellence.

These student organizations include:

- HTM Society
- PTA — Purdue Tourism Association
- HSMA — Hospitality Sales and Marketing Association
- ESD — Eta Sigma Delta Honorary Society
- PCMA — Professional Convention Management Association
- NSMH — National Society of Minorities in Hospitality
- HTM Graduate Student Association
- RFA — Restaurant and Foodservice Association
- AHLLA — American Hotel and Lodging Association
- PCMA — Professional Convention Management Association

Upon completion of the departmental requirements, which include a strong industry focused core curriculum that prepares for career opportunities in all areas of the hospitality and tourism industry and two internships; students receive a Bachelor of Science degree. This balance of practical experience and conceptual education creates results-oriented future managers.

WHAT MAKES HTM CAREER DAY AT PURDUE UNIQUE?

The students are what will make your HTM Career Day 2018 unique. From start to finish, HTM Career Day 2018 is being managed by students. Prior to the event your company will be assigned a student Career Day Ambassador who will provide any assistance you may require.

Your ambassador will keep you informed of any new information, and will work with you to ensure your Career Day experience runs smoothly. As recruiters in the past have recognized, this personalized attention is one of the most important aspects of Career Day. In addition, your ambassador will be pleased to inform you about Purdue’s HTM curriculum and will be glad to give you a tour of our facilities.

NEW THIS YEAR! INDIANA HIGH SCHOOL STUDENTS NETWORKING EVENT

This year we are piloting a new event that allows high school students who are interested in a career in the hospitality and tourism industry to learn more about what the industry has to offer. From 10:00 am to 11:30 am we will open the doors to the fair to high school student from around the state. For recruiters and company representatives who are interested, this event will afford you an opportunity meeting the students and introduce them to the industry and your company earlier than ever before. Based on what we have heard from Indiana high schools we are anticipating over 200 student will be attending this event; we hope that you will choose to participate.

SCHEDULE OF EVENTS

**Monday, September 24**

6:30pm  HTM Student Organization’s Reverse Career Fair, Marriott Hall Atrium
7:30pm  HTM Recruiter and Graduating Senior Reception, Marriott Hall Atrium

**Tuesday, September 25**

8:30am  HTM Recruiter Registration and Set-Up, PMU South Ballroom
10:00am NEW — Indiana High School Students — Networking Event
10:30am  HTM Keynote Speaker: Mr. Jeff Ford
11:30am HTM Recruiter and Student Ambassador’s Luncheon, STEW 302 & 206
1:00pm  HTM Career Fair, PMU South Ballroom
4:00pm  Company Information Sessions (For Those Requested)

**Wednesday, September 26**

8:00am — 5:00pm  HTM Company Interviews (For Those Requested)
  Young Hall, Hicks Undergraduate Library, and Stewart Center

HTM ANNUAL GOLF OUTING

Come Support the HTM Scholarship Endowment Fund

**Monday, September 24**

Coyote Crossing Golf Course
9:00 am  Registration & Warm Up
10:00 am  Shotgun Foursome Scramble
3:00 pm  Awards Reception & Contests

Sponsorship Contact:
Rhonda Hostetter, rhostett@purdue.edu, 765-494-6844