CAREER DAY

SEPTEMBER 26-28, 2022

Back Row (from left to right): Uyen Nguyen, Adeline Campbell, Dylan Williams, Ryan Bonebrake, Kylie McFatlridge
Middle Row (from left to right): Lindsey Chraponski, Marie-Claire Norins, Alexis Blondell, Samantha Huston, Gabrielle Reed
Front Row (from left to right): Payton Hartman, Payton May, Grace O’Dell, Danielle Lattanzio, Grace Nelson
Not Pictured: Tyler Cassidy
Dear Human Resource Director:

The students and faculty of Purdue University's White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management would like to invite you to join us for our 38th Annual Fall Career Day Events from September 26 to 28, 2022. This promises to be an outstanding set of events, bringing together some of the finest companies with students from one of the nation’s highest-rated hospitality and tourism management programs. Career Day is a student-run event, organized each year by a select group of students who work over an eight-month period, planning every detail of the day. This year’s student board has made every effort to ensure the event will be the best of its kind, providing your company the chance to meet and recruit our finest students.

Again this year we are using NACE Link’s (Symplicity) Career Manager and Career Fair Plus to simplify your registration process. You can register for the 2022 Fall HTM Career Fair by going to:


We are offering a $100 discount to those companies that register on or before our Early Bird Deadline of August 26, 2022. Our registration will remain open until September 2, 2022, or until all spaces have been reserved, whichever comes first.

For more information on recruiting opportunities at Purdue, please contact Maria Poynter, Coordinator of the HTM Career Center at (765) 494-4729, poynterm@purdue.edu or visit:


Wetrulyhopeyouwillnotmissthisopportunitytomeetthebeststudentsfromour top-rated hospitality and tourism management program. Based on the past success of these events, we are expecting a tremendous turnout, so reserve your space today. We look forward to hosting you!

Warm Regards,

Grace O’Dell
Registration Process

Registration and payment are a two-step process:

STEP ONE: Employers will register via CCO’S Symplicity website. Your registration will need to be approved by our HTM Career Center Coordinator, Maria Poynter. Once Maria has approved your registration, you may move to Step Two.

STEP TWO: Registrants will receive an email from Purdue Conferences (CVENT) with a payment link for online payments and details, checks may be mailed as well. *Day of HTM/CSR Career Fair will once again be hosted within Career Fair Plus Platform.

To register for the 2022 Fall Career Day, please visit the link below.
http://purdue-csm.symplicity.com/events/HTMCSR2022

Save $100 and register by our Early Bird Registration Deadline: August 26, 2022

Registration Deadline: September 2, 2022
If you have any questions, please contact: Maria Poynter at 765-494-4729 or poynterm@purdue.edu.

Housing

Company representatives will have their choice of lodging companies to choose. Here are a few suggestions

Homewood Suites by Hilton Lafayette
3939 South Street, Lafayette, IN 47905  |  Phone number: 765-448-9700

Holiday Inn
515 South Street, Lafayette, IN 47901  |  Phone number: 765-423-1000

Purdue Memorial Union Hotel – Fully renovated
201 North Grant Street, West Lafayette, IN 47906  |  Phone number: 765-494-8922

Parking

Parking permit(s) for the Co-Rec parking lot and McCutcheon parking garage. Parking permits will be handed out the morning of our career fair and morning of interviews. Please do not park on other campus lots or in other parking garages, you will be ticketed.

Shipping Information

Please clearly mark all your box label(s) with HTM/CSR Career day and your company name. If a third party is shipping your materials, kindly request of them to do the same. Please ship all materials at least a week prior to the career fair to: company name. Please ship all materials at least one week prior to the career fair to:
Purdue University-Co-Rec Division, C/O Kim Jamriska, Assistant Director to the Co-Rec 355 North Martin Jischke Drive, West Lafayette, IN 47907
Phone: 765-496-1796  |  E-mail: kjamrisk@purdue.edu
**Student Resumes**

Two Resume Books (one for students graduating and looking for full time and one for students that are looking for internships) will be available to our companies registered for the HTM/CSR Fall Career Fair. They will be available two weeks prior and four weeks after the career fair. Employers will be able to download resumes, view profiles, and send emails during this time.

PLEASE NOTE: The Resume Book option is limited to the *individual that registered* for the career fair. Employers can access resume books by logging into their myCCO accounts and select the Resume Books tab on the left side of the screen.

Please contact Maria Poynter at 765-494-4729 or poynterm@purdue.edu to request instructions.

**Interviews**

To schedule student interviews the day following career fair, or any other day on campus, please contact: Maria Poynter at 765-494-4729 or poynterm@purdue.edu.

Please provide your start/end time, break or lunch schedule, etc.

*Registering for the Career Day does not automatically schedule interviews, nor does scheduling interviews register you for the Career Day*

*A continuing education activity of Purdue University, an equal access/equal opportunity university.*

**NEW this Fall 2022 / Purdue Hospitality Summit**

Save the Date! The first ever Purdue Hospitality Summit is going to be held Thursday, September 29th thru Friday, September 30th, 2022. The biggest event of its kind will celebrate hospitality and allow alumni, local businesses, students, and industry to come together. It’s a time to come back to Purdue to share, learn, grow, and celebrate our magnificent industry! Registration for this event will be free! Details are forthcoming.

**What is HTM at Purdue University all about?**

HTM at Purdue is about excellence in hospitality and tourism management education. Purdue’s HTM program exposes students to an excellent curriculum that produces students with highly diversified knowledge in the field of hospitality and tourism. In addition to classroom training, students gain hands-on experience in a full-service restaurant, a fast-casual restaurant, Lavazza Expressions coffee shop, and a state-of-the-art food production laboratory. These facilities provide students’ opportunities to rotate through positions commonly found in commercial food service settings, including managing operations in both the back and front of the house. Students gain hands-on experience through working at the Union Club Hotel and through the experiential learning components of many HTM courses that provide students the opportunity to work with local businesses to solve real problems. Some of our more outstanding students are given the opportunity to gain further industry insight through participation in research projects being conducted by the three HTM research centers.
CSR at Purdue is about excellence in one of the four majors, Financial Counseling & Planning, Retail Management, Retail Management with Apparel Design, and Selling & Sales Management. The Financial Counseling and Planning Major allows students the chance to combine financial aptitude with communication skills to help others improve their lives through financial literacy. This program is registered with the Certified Financial Planning Board and completion of the program satisfies the education component of the certification process. The Retail Management Major helps prepare students for a career in merchandising, management or marketing in traditional retail and e-commerce settings. Students have the opportunity to attend a program abroad or experience the Fashion Institute of Technology in New York City while in this program. Students also have the opportunity of adding the Apparel Design & Technology Concentration to this major to gain hands on experience in the apparel industry. This part of the program is designed to give students the edge they may not find in other programs. The Selling and Sales Management Major is ranked as one of the Top Sales Programs by the Sales Education Foundation. Students have the opportunity to gain experience not only in coursework but through experiential learning.

HTM/CSR Students gain additional knowledge and experience through participation in student clubs. Activities in a wide variety of organizations provide students with opportunities to further their knowledge of the industry, practice leadership skills, network with industry professionals, and strive for academic excellence.

These student organizations include:
- Association of Healthcare Foodservice
- Eta Sigma Delta
- Financial Planning Association Purdue Student Chapter
- Hospitality Sales and Marketing Association
- HTM Graduate Student Association
- HTM Society
- National Retail Federation Student Association
- National Society of Minorities in Hospitality
- Professional Convention Management Association
- Purdue Fashion and Retail Organization
- Selling and Sales Society
- Tourism Association of Purdue

Upon completion of the departmental requirements, which include a strong industry focused core curriculum that prepares for career opportunities in all areas of the hospitality and tourism industry, financial counseling and planning, retail management, selling and sales management, internships and opportunities to study abroad; students receive a Bachelor of Science degree. This balance of practical experience and conceptual education creates results-oriented future leaders.

What makes the HTM/CSR Career Day at Purdue unique?

The students are what will make your HTM/CSR Career Day 2022 unique. From start to finish, HTM/CSR Career Day 2022 is being managed by students. Prior to the event, your company will be assigned a team of HTM/CSR Career Day Student Ambassadors who will provide any assistance you may require. The ambassadors will keep you informed of any new information, and will work with you to ensure your Career Day experience runs smoothly. As recruiters in the past have recognized, this personalized attention is one of the most important aspects of Career Day. In addition, your student ambassadors will be pleased to inform you about Purdue's HTM & CSR’S curriculum and will be glad to give you a tour of our facilities.
SCHEDULE OF EVENTS

Monday, September 26

4:00 PM - 7:00 PM
Company Information Sessions
*Mariott Hall, Room 237 or 265 (for those requested)*

7:30 PM - 9:00 PM
Company Representative/Graduating Senior Reception
*Mariott Hall, Atrium*

Tuesday, September 27

*Company Representative Drop-Off & Entrance:* Please enter through the West Entrance of the Co-Rec. We will have signage throughout the Co-Rec. Feel free to ask a Career Day Board Member or Student Ambassador for assistance.

10:00 AM - 11:00 AM
Company representative arrival time/set-up
*Gold & Black Gym 4-6 and Feature Gym, Purdue France A. Cordova Recreation Sports Center (Co-Rec)*

11:45 AM - 12:45 PM
Company Representative/Career Day Board Luncheon
*Feature Gym, Purdue France A. Cordova Recreation Sports Center (Co-Rec)*
*“A boxed lunch will be provided to our In-Person company representatives.”*

1:00 PM - 4:00 PM
HTM/CSR In – Person Annual Career Fair
*Gold & Black Gym 4-6 and Feature Gym, Purdue France A. Cordova Recreation Sports Center (Co-Rec)*

*Student Entrance:* Please enter through the Feature Gym East/Entrance (same side as rock climbing wall).

Wednesday, September 28

8:00 AM - 5:00 PM
Company Interviews
Interviews will be held in Young Hall, 2nd Floor (for those requested)

*Please contact Maria Poynter, poynterm@purdue.edu with details such as start/end time, breaks, etc. OR Companies may schedule interviews at a later date or virtual interviews per their availability.*

*Please provide Maria Poynter at poynterm@purdue.edu an update on interviews conducted, offers made, etc.*