

Seth Workman
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EDUCATION:

- Purdue University**, West Lafayette, IN Expected Graduation: May 2022
- Hospitality & Tourism Management, BS
 - Minors in Event Management and French
- Westfield High School**, Westfield, IN Graduation: May 2018
- Core 40 Diploma

WORK EXPERIENCE:

- Events Team Leader**, Purdue University Office of Marketing & Media July 2020- Present
- Served as a Protect Purdue ambassador in Fall 2020 semester to break down the Protect Purdue pledge for students and promote COVID-19 precautions across campus
 - Promoted to Events team leader for Spring 2021 and lead a team of 15 students in campus programming
- Intern**, Shangri-La Hotels & Resorts, Nanjing, China May 2019-October 2019
- Study abroad program with Purdue's school of Hospitality and Tourism Management
 - 6-month rotation through six different departments of Front Desk and Food & Beverage
 - Gained experience in multiple facets of the lodging industry with a personal emphasis on guest satisfaction in the Horizon Club VIP Guest Lounge
- Office & Banquets Intern**, Conner Prairie Interactive History Park, Fishers, IN May 2018– October 2018
- Interned in the Catering & Banquets offices learning how records were kept, events were planned, and how data was entered.
 - Gained experience with many different events, both indoors and outdoors from 16 to 300 guests.
 - Created a menu of twenty unique, historical experiences that is now used to sell activities for clients to customize their events.

ACTIVITIES:

- Purdue Student Union Board**, 2021 *Vice President of Campus Relations* September 2018- Present
- Served as 2020 Director of Entertainment
 - Planned over 20 events in the Fall 2020 semester that adhered to local COVID-19 regulations
 - Create a consistent brand for the student organization and lead campus marketing endeavors, including tabling, display cases, and working with other departments across the university
- HTM | CSR Career Day Board**, 2021 *Publicity Director* November 2020-Present
- Work with two assistants to create social media content to promote the HTM | CSR Career Fairs

SKILLS:

- Able to use and understand applications on computers and portable technology
- Strong communication skills
- Oral and written French Language Proficiency
- Strong competency of the service and hospitality industry as a whole

CERTIFICATIONS:

- Indiana Certificate of Multilingual Proficiency in French (May 2018)
- ServSafe Manager Certified (April 2019)
- State of Indiana- Substitute Permit (November 2019)