

# Gabrielle Reed

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## Education

### **BACHELOR OF SCIENCE | PURDUE UNIVERSITY | EXPECTED: MAY 2023**

- Major: Hospitality and Tourism Management
  - GPA: 3.75 | Dean's List: Fall 2019, Spring 2020, and Fall 2020

## Purdue University Club Involvement

### **BLACK TIE DINNER EXECUTIVE BOARD | ASST. MARKETING DIRECTOR | 2020-21**

- Created marketing strategies and promotions for the dinner and for the club as well as ran the social media accounts. Worked as a member of the marketing team as well as with other teams on the board to design and execute the 23<sup>rd</sup> annual Black-Tie Dinner.

### **HTM CAREER DAY EXECUTIVE BOARD | ASST. DIRECTOR OF PUBLICITY | 2021**

- Create marketing and promotional material to promote the career fair for the HTM/CSR department at Purdue University. Worked with a variety of platforms to communicate and engage with students, faculty and potential recruiters.

### **HTM SOCIETY | MEMBER SINCE 2019**

## Work Experience

### **BANQUET SERVER | CRYSTAL GARDENS BANQUET CENTER | HOWELL, MI | MAY 2019 - AUGUST 2019**

- Trained to set rooms, read and execute BEOs, and uphold a high standard of customer service that only high-end banquet facilities provide. Can execute in three styles of banquet serving including: buffet, family, and plated style service.

### **GYM MANAGER | COMMUNITY BIBLE CHURCH BASKETBALL LEAGUE | BRIGHTON, MI | JANUARY -MARCH, 2015-2019**

- Managed the gym facilities and ran the concession stand. Handled cash transactions and made sure the gym was clean and organized. Helped run events and organize tournament schedules.

## Certifications

**ServSafe Certification | 2020**

**Entrepreneurship Certification | Expected: 2023**

## Awards

**Marriott International DECA Scholarship | 2019**

**Hanover Citizens Insurance Scholarship | 2019**