Register online at http://purdue-csm.symplicity.com/events/HTMfall2019

HOSPITALITY MEETING REALITY

2019 CAREER DAY
SEPTEMBER 24-25
DEAR HUMAN RESOURCE DIRECTOR:

The students and faculty of Purdue University’s School of Hospitality and Tourism Management would like to invite you to join us for our 35th Annual Fall Career Day Events, on September 23 - 25, 2019. This promises to be an outstanding set of events, bringing together some of the finest companies with students from one of the nation's highest-rated hospitality and tourism management programs.

Career Day is a student-run event, organized each year by a select group of students who work over an eight-month period, planning every detail of the day. This year’s student board has made every effort to ensure the event will be the best of its kind, providing your company the chance to meet and recruit our finest students.

Again, this year we are using NACE Link’s Career Manager to simplify your registration process. You can register for the 2019 Fall HTM Career Fair by going to: http://purdue-csm.symplicity.com/events/HTMfall2019.

We are offering a $100 discount to those companies that register on or before our Early Bird Deadline of August 30, 2019. Our registration will remain open until September 7, 2019 or until all spaces have been reserved, whichever comes first.

For more information on recruiting opportunities at Purdue, please contact Maria Poynter, Coordinator of the HTM Career Center at (765) 494-4729, poynterm@purdue.edu or visit: www.purdue.edu/hhs/htm/undergraduate/career_center/career_day.php.

We truly hope you will not miss this opportunity to meet the best students from our top-rated hospitality and tourism management program. Based on the past success of these events, we are expecting a tremendous turnout, so reserve your space today. We look forward to hosting you!

Warm regards,

Amber Secrest, President

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Back Row (left to right): Anna Liebermann, Amber Secrest, Amy Bitzer
Middle Row (left to right): Han-Yu Wei, Rachel Craig, Jennifer Booher, Abigail Hayes
Front Row (left to right): Ellie Manlick, Taylor Morton, Emily Neu, Marissa Almack
CAREER FAIR KEYNOTE SPEAKER

MEREDITH DEMALIA

Senior Director of Sales and Revenue Learning

Meredith DeMalia is currently the Senior Director of Sales & Revenue Learning for North America with Marriott International. In this role, she is responsible for enabling top line revenue performance through learning strategies for over 5,000 associates in the United States and Canada. Additionally, she leads the business-to-business CRM platform innovation for Marriott’s Account Sales organizations globally. She also led the sales integration learning work from 2016- 2018 with the acquisition of Starwood Hotels & Resorts.

REGISTRATION PROCESS

2019 FALL CAREER DAY LINK:
PURDUE-CSM.SYMPPLICITY.COM/EVENTS/HTMFALL2019

Early Registration Deadline: August 30, 2019
Registration Deadline: September 7, 2019

If you have any questions, please contact:
Maria Poynter at poynterm@purdue.edu or 765-494-4729

Payment instructions are included in the conference registration email confirmation.

HOUSING

Holiday Inn – City Center – Lafayette, IN
A block of rooms is being held at the Holiday Inn – City Center in Lafayette, IN until Sunday, September 1, 2019. For more information on Holiday Inn – City Center, please call 800-423-1137 or 765-423-1000. When calling to book your room, please ask for the HTM Group Block.

Four Points by Sheraton – West Lafayette, IN
A block of rooms is being held at the Four Points by Sheraton in West Lafayette, IN until Monday, September 9, 2019. For more information on Four Points by Sheraton, please call 765-497-8728. When calling to book your room please ask for the HTM Group Block.

PARKING

Parking permit(s) for the Grant Street parking garage—across from the Purdue Memorial Union will be handed out the morning of our career fair and morning of interviews. Please do not park on other campus lots or in other parking garages, you will be ticketed.

SHIPPING INFORMATION

Please clearly mark all your box label(s) with HTM Career day and your company name. If a third party is shipping your materials, kindly request of them to do the same. Please ship all materials at least a week prior to the career fair to:

Purdue University, Conferences
c/o Erica Wilson, Conference Coordinator
Stewart Center, Room 116, 128 Memorial Mall
West Lafayette, IN 47907-2034
Phone: 765-494-9482 or 800-359-2968
Fax: 765-494-7221
E-mail: ericaw@purdue.edu

INTERVIEWS

To schedule student interviews the day following career fair, or any other day, please contact:
Maria Poynter
Phone: 765-494-4729
E-mail: poynterm@purdue.edu

Registering for the Career Day does not schedule interviews, nor does scheduling interviews register you for the Career Day.

A continuing education activity of Purdue University, an equal access / equal opportunity university.
SPRING CAREER FAIR INFORMATION

Our spring career fair will continue to be held in Marriott Hall, Atrium with a maximum of 25 tables. Our 9th Annual Spring Career Fair is scheduled for Monday, February 10, 2020 from 3pm to 5pm. Please note: First priority registration will be given to our Boiler Gold Sponsors and Strategic Alliance Council (SAC) Members as a first come, first serve bases. In addition to the spring career fair, we will also be hosting a “Day on Campus” for those companies who are unable to attend the spring career fair. For our “Day on Campus”, you will be provided a table outside our main classroom to give you the greatest access possible to HTM Students. We will only have one company per day so reserve your day as soon as possible.

WHAT IS HTM AT PURDUE UNIVERSITY ALL ABOUT?

HTM at Purdue is about excellence in hospitality and tourism management education. Purdue’s HTM program exposes students to an excellent curriculum that produces students with highly diversified knowledge in the field of hospitality and tourism. In addition to classroom training, students gain hands-on experience in a full-service restaurant, a fast-casual restaurant, Lavazza Expressions coffee shop, and a state-of-the-art food production laboratory. These facilities provide students’ opportunities to rotate through positions commonly found in commercial food service settings, including managing operations in both the back and front of the house. Students gain hands-on experience through working at the Union Club Hotel and through the experiential learning components of many HTM courses that provide students the opportunity to work with local businesses to solve real problems. Some of our more outstanding students are given the opportunity to gain further industry insight through participation in research projects being conducted by the three HTM research centers.

Students gain additional knowledge and experience through participation in student clubs. Activities in a wide variety of organizations provide students with opportunities to further their knowledge of the industry, practice leadership skills, network with industry professionals, and strive for academic excellence.

These student organizations include:

- HTM Society
- PTA – Purdue Tourism Association
- HSMA – Hospitality Sales and Marketing Association
- ESD – Eta Sigma Delta Honorary Society
- PCMA – Professional Convention Management Association
- NSMH – National Society of Minorities in Hospitality
- HTM Graduate Student Association
- RFA – Restaurant and Foodservice Association
- AHILA – American Hotel and Lodging Association

Upon completion of the departmental requirements, which include a strong industry focused core curriculum that prepares for career opportunities in all areas of the hospitality and tourism industry and two mandatory internships, students receive a Bachelor of Science degree. This balance of practical experience and conceptual education creates results-oriented future managers.

WHAT MAKES HTM CAREER DAY AT PURDUE UNIQUE?

The students are what will make your HTM Career Day 2019 unique. From start to finish, HTM Career Day 2019 is being managed by students. Prior to the event your company will be assigned a team of student Career Day Ambassadors who will provide any assistance you may require. The ambassadors will keep you informed of any new information, and will work with you to ensure your Career Day experience runs smoothly. As recruiters in the past have recognized, this personalized attention is one of the most important aspects of Career Day. In addition, your ambassador will be pleased to inform you about Purdue’s HTM curriculum and will be glad to give you a tour of our facilities.

SCHEDULE OF EVENTS

**Monday, September 23**
7:30-9:00 pm  HTM Recruiter and Graduating Senior Reception  
*Marriott Hall Atrium*

**Tuesday, September 24**
8:30-11:30 am  HTM Recruiter Registration and Set-Up, *PMU South Ballroom*
10:30-11:20 am  HTM Keynote Speaker: Ms. Meredith DeMalia
11:30-1:00 pm  HTM Recruiter and Student Ambassador’s Luncheon  
*STEW 302 & 206*
1:00-4:00 pm  HTM Career Fair, *PMU South Ballroom*
4:00-9:00 pm  Company Information Sessions (For Those Requested)  
*BRNG B222*

STUDENT RESUMES

Two Resume Books (one for students graduating and looking for full time and one for students that are looking for internships) will be available to our companies registered for the HTM Fall Career Fair. They will be available two weeks prior and four weeks after the career fair. Employers will be able to download resumes, view profiles, and send emails during this time.

PLEASE NOTE: The Resume Book option is limited to the [individual that registered](#) for the career fair. Employers can access resume books by logging into their myCCO accounts and select the Resume Books tab on the left side of the screen.

Please contact Maria Poynter at 765-494-4729 or poynterm@purdue.edu to request instructions.