

Purdue HTM Hall of Fame Selection Scoring Rubric and Criteria

	Candidate Name	Weighted Score Total
Criteria		
Contributions to Purdue HTM (30%): Assesses the nominee's direct and sustained impact on the White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management.		(# scored x 30%)
Industry Impact (30%): Evaluates the nominee's professional leadership, influence, and advancement of the industry.		(# scored x 30%)
Quality & Depth of Written Essay (25%): Measures how clearly, thoroughly, and persuasively the nomination essay communicates the nominee's impact.		(# scored x 25%)
Legacy, Influence & Alignment with Purdue HTM Values (15%): Considers the nominee's lasting influence and alignment with Purdue HTM's mission of leadership, service, and excellence.		(# scored x 15%)
		Total Weighted Score:

Scoring Guideline:

- 1-2 = Insufficient: Little to no evidence of impact provided.
- 3-4 = Limited: Minimal or inconsistent impact; insufficient detail or reach.
- 5-6 = Satisfactory: Adequate impact demonstrated; meets expectations but lacks depth or breadth.
- 7-8 = Strong: Well-documented impact with meaningful, sustained contributions.
- 9-10 = Exceptional: Clear, compelling evidence of outstanding impact; exceeds expectations with sustained, high-level contributions.

Comments: