

## Selected Resources on Jobs

For further information, we list selected resources below. For each organization we provide a primary contact person, and relevant reports from the organization when available.

### Wisconsin Legislative Service Agencies

#### Wisconsin Legislative Audit Bureau

22 East Mifflin Street, Suite 500

Madison, WI 53703

(608) 266-2818

<http://legis.wisconsin.gov/lab/>

**Contact:** Joe Chrisman, Interim State Auditor

(608) 266-2818

[Joe.Chrisman@legis.wisconsin.gov](mailto:Joe.Chrisman@legis.wisconsin.gov)

*Interests:* Auditing, financial management, program evaluation, best practices, policy analysis

*Educational programs for working adults* (Report, August 2011). Available at [http://legis.wisconsin.gov/lab/reports/11-Educational\\_Programs\\_for\\_Working\\_Adults\\_ltr.pdf](http://legis.wisconsin.gov/lab/reports/11-Educational_Programs_for_Working_Adults_ltr.pdf)

*Workforce Advancement Training Grant Program* (Report, February 2011). Available at [http://legis.wisconsin.gov/lab/reports/11-wtcs\\_workforce\\_ltr.pdf](http://legis.wisconsin.gov/lab/reports/11-wtcs_workforce_ltr.pdf)

#### Wisconsin Legislative Council

1 East Main Street, Suite 401

Madison, WI 53703

(608) 266-1304

<http://legis.wisconsin.gov/lc/>

**Contact:** Jessica L. Karls-Ruplinger, Senior Staff Attorney

(608) 266-2230

[jessica.karls@legis.wisconsin.gov](mailto:jessica.karls@legis.wisconsin.gov)

*Interests:* Labor and employment

*Chapter C: Economic development and employment* (Chapter from Wisconsin Legislator Briefing Book 2011-12, November 2010). Available at [http://legis.wisconsin.gov/lc/publications/briefingbook/10chC\\_econdev.pdf](http://legis.wisconsin.gov/lc/publications/briefingbook/10chC_econdev.pdf)

#### Wisconsin Legislative Fiscal Bureau

1 East Main Street, Suite 301

Madison, WI 53703

(608) 266-3847

<http://www.legis.wisconsin.gov/lfb/>

[fiscal.bureau@legis.wisconsin.gov](mailto:fiscal.bureau@legis.wisconsin.gov)

## **State Agencies**

### **Wisconsin Department of Administration**

101 East Wilson Street  
Madison, WI 53703  
<http://www.doa.state.wi.us/>

**Contact:** Christopher P. Schoenherr, Deputy Secretary  
(608) 261-2299  
[chris.schoenherr@wisconsin.gov](mailto:chris.schoenherr@wisconsin.gov)

### **Wisconsin Department of Corrections**

3099 East Washington Avenue  
Madison, WI 53707  
<http://www.wi-doc.com/>

**Contact:** Melissa Roberts, Legislative Liaison  
(608) 240-5056  
[melissa.roberts@wisconsin.gov](mailto:melissa.roberts@wisconsin.gov)  
*Interests:* Job readiness training, vocational education, job placement services in the community

### **Wisconsin Department of Revenue**

2135 Rimrock Road  
Madison, WI 53708  
(608) 266-2772  
<http://www.revenue.wi.gov/>

**Contact:** Michael Wagner, Legislative Advisor  
(608) 266-7817  
[michaelw.wagner@revenue.wi.gov](mailto:michaelw.wagner@revenue.wi.gov)

### **Wisconsin Department of Workforce Development**

201 East Washington Avenue  
Madison WI 53703  
(608) 266-3131  
<http://www.dwd.state.wi.us/>

**Contact:** Dennis Winters, Chief, Office of Economic Advisors  
(608) 267-3262  
[dennis.winters@dwd.wisconsin.gov](mailto:dennis.winters@dwd.wisconsin.gov)  
*Interests:* Jobs, employment, workforce, economics, early childhood development

### **Wisconsin Economic Development Corporation**

201 West Washington Avenue  
Madison, WI 53703  
(608) 267-4417  
<http://commerce.wi.gov/wedc/>

**Contact:** David Volz, Director of State Intergovernmental Relations  
(608) 266-2125  
david.volz@wisconsin.gov

## University Institutes, University Extension, & Technical Colleges

### Center for Community and Economic Development, UW-Extension

610 Langdon Street, Rm 336  
Madison, WI 53703  
(608) 265-8136  
<http://www.uwex.edu/ces/cced/>

**Contact:** Greg Wise, Director, Professor, and Community Development Specialist  
(608) 263-7804  
greg.wise@uwex.edu

*Interests:* Contemporary approaches to community and economic development, research, and outreach focused on the importance of entrepreneurship as an economic development component

**Contact:** Gary Green, Professor and Community Development Specialist  
(608) 262-2710  
gpgreen@wisc.edu

*Interests:* Community, economic, and workforce development

*Does manufacturing still matter?* (Article in *Population Research and Policy Review*, 26, 529-551; 2007). Available from Gary Green.

*Employer participation in workforce development networks* (Article in *Economic Development Quarterly*, 19, 225-231; 2005). Available from Gary Green.

*Workforce development networks in rural areas: Building the high road* (Book, 2007). Cheltenham, UK and Northampton, MA: Edward Elgar Publishing.

### Center on Wisconsin Strategy (COWS), UW-Madison

1180 Observatory Drive  
7122 Social Sciences Building  
Madison, WI 53706  
(608) 263-3889  
<http://www.cows.org/default.asp>

**Contact:** Laura Dresser, Associate Director  
(608) 262-6944  
ldresser@cows.org

*Interests:* Wisconsin economy, workforce training systems, and low-wage labor markets

*Greening Wisconsin's workforce: Training, recovery, and the clean energy economy* (Report, 2009). Available at <http://www.cows.org/pdf/rp-GreeningWisconsin.pdf>

*The state of working Wisconsin* (Report, 2010). Available at <http://www.cows.org/pdf/rp-soww-10.pdf>

*The state of working Wisconsin—Update 2011* (Report, 2011). Available at <http://www.cows.org/pdf/rp-SOWWupdate11.pdf>

**Division of Entrepreneurship and Economic Development, UW-Extension**

432 North Lake Street, Rm 423

Madison, WI 53706

(608) 263-7794

[http://www.wisconsinsbdc.net/uwex\\_deed/index.cfm](http://www.wisconsinsbdc.net/uwex_deed/index.cfm)

**Contact:** Kim Kindschi, Executive Director

(608) 263-8860

[kim.kindschi@uwex.edu](mailto:kim.kindschi@uwex.edu)

*Interests:* UW Extension/UW System as a resource for a wide variety of entrepreneurial, small business, and economic development activities

*Wisconsin Entrepreneurs' Network* (Website). Available at <http://www.wenportal.org/>

*Wisconsin Small Business Development Center* (Website). Available at <http://www.wisconsinsbdc.org/>

**Institute for Research on Poverty, UW-Madison**

1180 Observatory Drive

3412 Social Science Building

Madison, WI 53706

(608) 262-6358

<http://www.irp.wisc.edu/home.htm>

**Contact:** Timothy Smeeding, Director

(608) 890-1317

[smeeding@lafollette.wisc.edu](mailto:smeeding@lafollette.wisc.edu)

*Interests:* Antipoverty policy, economic growth, employment of the poor, and work support

*Policy responses to the recent poor performance of the United States labor market* (Article in *Journal of Policy Analysis and Management*, in press). Available from Timothy Smeeding.

*Young disadvantaged men: Fathers, families, poverty, and policy introduction* (Article in *Annals of the American Academy of Political and Social Science*, 635(1), 6-21; 2011). Available from Timothy Smeeding.

**La Follette School of Public Affairs, UW-Madison**

1225 Observatory Drive

Madison, WI 53706

(608) 262-3581

<http://www.lafollette.wisc.edu/>

**Contact:** Thomas DeLeire, Director  
(608) 262-4531  
tdeleire@lafollette.wisc.edu  
*Interests:* jobs, unemployment, low-wage workers

*Jobs, skills, and policy for lower-wage workers (Fast Focus Newsletters, 10, 1-7; 2011).* Available at <http://www.irp.wisc.edu/publications/fastfocus/pdfs/FF10-2011.pdf>

### **Wisconsin School of Business, UW-Madison**

975 University Avenue  
Madison, WI 53706  
(608) 262-1550  
<http://www.bus.wisc.edu/>

**Contact:** Stephen Malpezzi, Lorin and Marjorie Tiefenthaler Professor,  
Graaskamp Center for Real Estate  
(608) 262-6007  
smalpezzi@bus.wisc.edu

*Interests:* Real estate, international and domestic economic development

*Cities and economic success: Some lessons from the United States* (Report, 2007).  
Available from Stephen Malpezzi.

*Local economic development and its finance: An introduction* (Book Chapter, 2002). In S. B. White, R. D. Bingham, & E. W. Hill (Eds.), *Financing Economic Development in the 21st Century* (pp. 3-26). Armonk, NY: M.E. Sharpe.

*What should state and local governments do? A few principles* (Report, 2000).  
Available at <http://www.bus.wisc.edu/realestate/documents/govt.pdf>

### **Wisconsin Technical College System**

4622 University Avenue  
Madison, WI 53705  
(608) 266-1207  
<http://www.wtcsystem.edu/>

**Contact:** Morna Foy, Executive Assistant and Vice President of Policy and  
Government Relations  
(608) 266-2449  
morna.foy@wtcsystem.edu

*Interests:* Technical and adult education; remedial and basic skills education; customized training and technical assistance to Wisconsin business and industry

## State Organizations

### Wisconsin Technology Council

455 Science Drive #240

Madison, WI 53711

(608) 442-7557

<http://www.wisconsintechcouncil.com/>

**Contact:** Tom Still, President

[tstill@wisconsintechcouncil.com](mailto:tstill@wisconsintechcouncil.com)

*Interests:* Tech-based economic development, angel and venture capital development, and entrepreneurship in high-growth sectors

*Looking to the future: A case for bold action* (Report, 2010/11). Available at [http://www.wisconsintechcouncil.com/uploads/WTC\\_WhitePapers%20FINAL%20Web.pdf](http://www.wisconsintechcouncil.com/uploads/WTC_WhitePapers%20FINAL%20Web.pdf)

*Vision 20/20: A Model Wisconsin Economy* (Report, 2002). Available at [http://www.wisconsintechcouncil.com/uploads/documents/Vision\\_2020\\_web2.pdf](http://www.wisconsintechcouncil.com/uploads/documents/Vision_2020_web2.pdf)

*Wisconsin EDGE: Collaborate, commercialize, connect* (Report, 2011/12). Available at <http://wisconsintechcouncil.com/uploads/BIO%202011/2011%20Wisconsin%20Edge.pdf>

*The Wisconsin portfolio: Putting risk capital to work* (Report, 2010).

Available at [http://www.wisconsintechcouncil.com/uploads/PDFs/WIportfolio\\_2010LowRez.pdf](http://www.wisconsintechcouncil.com/uploads/PDFs/WIportfolio_2010LowRez.pdf)

## National Organizations

### Brookings Institution

Washington, DC

<http://www.brookings.edu/>

*Fighting poverty the American way* (Report, June 2011). Available at [http://www.brookings.edu/papers/2011/0620\\_fighting\\_poverty\\_haskins.aspx](http://www.brookings.edu/papers/2011/0620_fighting_poverty_haskins.aspx)

*How to invest in U.S. employment* (Report, September 2011). Available at [http://www.brookings.edu/interviews/2011/0902\\_jobs\\_investment\\_burtless.aspx](http://www.brookings.edu/interviews/2011/0902_jobs_investment_burtless.aspx)

*Taking the job gap to the state level: A closer look at the August employment numbers* (Blog Post, September 2011). Available at [http://www.brookings.edu/opinions/2011/0902\\_jobs\\_greenstone\\_looney.aspx](http://www.brookings.edu/opinions/2011/0902_jobs_greenstone_looney.aspx)

*A weakening job market* (Blog Post, September 2011). Available at [http://www.brookings.edu/opinions/2011/0902\\_employment\\_burtless.aspx](http://www.brookings.edu/opinions/2011/0902_employment_burtless.aspx)

### Corporation for a Skilled Workforce

Ann Arbor, MI

<http://www.skilledwork.org/>

*Mapping green career pathways: Job training infrastructure and opportunities in Michigan* (Report, January 2010). Available at <http://www.skilledwork.org/sites/default/files/Mapping%20Green%20Career%20Pathways.pdf>

*Michigan's forgotten middle-skill jobs: Meeting the demands of a 21st century economy* (Report, October 2009). Available at [http://www.skilledwork.org/sites/default/files/FORGOTTENJOBS\\_MI\\_FINAL\\_UPDATED10-09-09.pdf](http://www.skilledwork.org/sites/default/files/FORGOTTENJOBS_MI_FINAL_UPDATED10-09-09.pdf)

*Michigan's No Worker Left Behind: Lessons learned from big-picture workforce policy change* (Report, January 2011). Available at [http://www.skilledwork.org/sites/default/files/nsc\\_nwlb\\_lessonslearned\\_2011-01\\_0.pdf](http://www.skilledwork.org/sites/default/files/nsc_nwlb_lessonslearned_2011-01_0.pdf)

### **ManpowerGroup**

Milwaukee, WI

<http://www.manpowergroup.com/index.cfm>

*"Manufacturing" talent for the human age* (Report, 2011). Available at [http://files.shareholder.com/downloads/MAN/1372831187x0x469530/98abe58c-60f1-4d58-8514-b6222422b010/ManufacturingTalent\\_lo.pdf](http://files.shareholder.com/downloads/MAN/1372831187x0x469530/98abe58c-60f1-4d58-8514-b6222422b010/ManufacturingTalent_lo.pdf)

*Teachable fit: A new approach for easing the talent mismatch* (Report, 2010). Available at <http://us.manpower.com/us/en/multimedia/fresh-perspective-hardest-jobs-to-fill.pdf>

### **MDRC**

New York, NY

<http://www.mdrc.org/>

*Career advancement and work support services on the job: Implementing the Fort Worth Work Advancement and Support Center Program* (Report, April 2011). Available at <http://www.mdrc.org/publications/590/full.pdf>

*How effective are different approaches aiming to increase employment retention and advancement? Final impacts for twelve models* (Report, April 2010). Available at <http://www.mdrc.org/publications/558/full.pdf>

### **National Skills Coalition**

Washington, DC

<http://www.nationalskillscoalition.org/>

*Middle-skill jobs state-by-state: Wisconsin* (Fact Sheet, n.d.). Available at [http://www.nationalskillscoalition.org/resources/fact-sheets/state-fact-sheets/middle-skill/nsc\\_middleskillfs\\_wisconsin.pdf](http://www.nationalskillscoalition.org/resources/fact-sheets/state-fact-sheets/middle-skill/nsc_middleskillfs_wisconsin.pdf)

*Skills2Compete–Wisconsin: A policy strategy for meeting the demands of the 21st-Century economy* (Report, 2010). Available at [http://www.nationalskillscoalition.org/assets/reports-s2c-wisconsinplatform\\_2010-10.pdf](http://www.nationalskillscoalition.org/assets/reports-s2c-wisconsinplatform_2010-10.pdf)

*Workforce development economics 101: Wisconsin* (Fact Sheet, n.d.). Available at [http://www.nationalskillscoalition.org/resources/fact-sheets/state-fact-sheets/funding/nsc\\_funding\\_wisconsin\\_2011.pdf](http://www.nationalskillscoalition.org/resources/fact-sheets/state-fact-sheets/funding/nsc_funding_wisconsin_2011.pdf)

**Pathways to Prosperity, Harvard Graduate School of Education**  
Cambridge, MA

*Pathways to prosperity: Meeting the challenge of preparing young Americans for the 21st century* (Report, February 2011). Available at [http://www.gse.harvard.edu/news\\_events/features/2011/Pathways\\_to\\_Prospersity\\_Feb2011.pdf](http://www.gse.harvard.edu/news_events/features/2011/Pathways_to_Prospersity_Feb2011.pdf)

**Urban Institute**  
Washington, DC  
<http://www.urban.org/>

*Getting off to a good start? Jobs for youth* (Audio Panel, December 2010). Available at <http://www.urban.org/events/Jobs-for-Youth.cfm>

*Partnering with employers to promote job advancement for low-skill individuals* (Report, September 2010). Available at <http://www.urban.org/uploadedpdf/412309-Promote-Job-Advancement.pdf>

*What to do about the new unemployment* (Brief, June 2011). Available at <http://www.urban.org/uploadedpdf/412363-what-to-do.pdf>

**W. E. Upjohn Institute for Employment Research**  
Kalamazoo, MI  
<http://www.upjohn.org/>

*Distributional effects of early childhood programs and business incentives and their implications for policy* (Working Paper, 2009). Available at [http://research.upjohn.org/cgi/viewcontent.cgi?article=1168&context=up\\_workingpapers](http://research.upjohn.org/cgi/viewcontent.cgi?article=1168&context=up_workingpapers)

*The employment and fiscal effects of Michigan's MEGA Tax Credit Program* (Working Paper, 2010). Available at [http://research.upjohn.org/cgi/viewcontent.cgi?article=1181&context=up\\_workingpapers](http://research.upjohn.org/cgi/viewcontent.cgi?article=1181&context=up_workingpapers)

*Employment and training policy in the United States during the economic crisis* (Working Paper, 2010). Available at [http://research.upjohn.org/cgi/viewcontent.cgi?article=1178&context=up\\_workingpapers](http://research.upjohn.org/cgi/viewcontent.cgi?article=1178&context=up_workingpapers)

*What works in state economic development?* (Briefing Report Chapter, 2009). Available at [http://www.familyimpactseminars.org/s\\_wifs27c02.pdf](http://www.familyimpactseminars.org/s_wifs27c02.pdf)

# THE FAMILY IMPACT GUIDE FOR POLICYMAKERS

## Viewing Policies Through a Family Lens

Most policymakers would not think of passing a bill without asking, “What’s the economic impact?” This guide encourages policymakers to ask, “What is the impact on families?” When economic questions arise, economists are routinely consulted for economic data and forecasts. When family questions arise, policymakers can turn to family scientists for data and forecasts to make evidence-informed decisions. The Family Impact Seminars has developed this guide to help policymakers bring a family impact lens to policy decisions.

### HOW POLICYMAKERS CAN EXAMINE FAMILY IMPACTS OF POLICY DECISIONS

Nearly all policy decisions have some effect on family life. Some affect families directly (e.g., child support or long-term care), whereas other influences are indirect (e.g., corrections or jobs). The following questions can help policymakers figure out what those family impacts are and how they can inform policy decisions.

#### FAMILY IMPACT DISCUSSION STARTERS

How will the policy or program:

- ▶ affect family members’ ability to carry out their responsibilities to one another?
- ▶ support family members’ commitment to each other and to the stability of the family unit?
- ▶ recognize the power and persistence of family ties, and promote healthy couple, marital, and parental relationships?
- ▶ acknowledge and respect the diversity of family life (e.g., different cultural, ethnic, racial, and religious backgrounds; various geographic locations and socioeconomic statuses; families with members who have special needs; and families at different stages of the life cycle)?
- ▶ engage and work in partnership with families?

**Ask for a full Family Impact Analysis.** Some issues warrant a full family impact analysis to more deeply examine the intended and unintended consequences of policies on family well-being. To conduct an analysis, use the expertise of family scientists who understand families and policy analysts who understand the issue.

- ▶ Family scientists in your state can be found at <http://www.familyimpactseminars.org>
- ▶ Policy analysts can be found on your staff, in the legislature’s nonpartisan service agencies, at university policy schools, etc.

**Apply the Results.** Viewing issues through a family impact lens rarely results in overwhelming support for or opposition to a policy or program. Instead, it can identify how specific family types and particular family functions are affected. These results raise considerations that policymakers can use to develop policies and programs that strengthen the contributions families make to their members and to society.



## WHY FAMILY IMPACT IS IMPORTANT TO POLICYMAKERS

A growing body of evidence shows how investments in family policies can create the conditions for families to rear the next generation, economically support their members, and care for those who cannot always care for themselves—the elderly, frail, ill, and disabled. Yet families are also damaged by stressful conditions—the inability to earn a living, find quality child care, or send their kids to good schools. When the family foundation is strong today, children are more likely to develop the solid foundation they need for tomorrow—to become competent workers in a sound economy and caring, committed citizens in a strong democracy.<sup>1</sup>

In polls, state legislative leaders endorsed families as a sure-fire vote winner.<sup>2</sup> Except for two weeks, family-oriented words appeared every week Congress was in session for over a decade; these mentions of *family* cut across gender and political party.<sup>3</sup> The symbol of *family* appeals to common values that hold the potential to rise above politics and to provide common ground. However, family considerations are not systematically addressed in the normal routines of policymaking.

### THE FAMILY IMPACT LENS IN POLICYMAKING EXAMINES:

- ▶ How families are affected by the issue
- ▶ In what ways, if any, families contribute to the issue
- ▶ Whether involving families in the response would result in better policies and programs

## HOW THE FAMILY IMPACT LENS CAN BENEFIT POLICY DECISIONS

- ▶ In one Midwestern state, using the family impact lens revealed differences in program eligibility depending upon marital status. For example, senior citizens were less apt to be eligible for the state's prescription drug program if they were married, than if they were unmarried but living together.
- ▶ In a rigorous cost-benefit analysis of 571 criminal justice programs, those most cost effective in reducing future crime were targeted at juveniles. Of these, the five most cost-effective rehabilitation programs and the single most cost-effective prevention program were family-focused approaches.<sup>4</sup>
- ▶ For youth substance use prevention, programs that changed family dynamics were found to be, on average, over nine times more effective than programs that focused only on youth.<sup>5</sup>

## ADDITIONAL RESOURCES

Several family impact analyses are posted on the web site of the Policy Institute for Family Impact Seminars at <http://www.familyimpactseminars.org>. Family impact analysis tools and procedures are also available.

<sup>1</sup> Bogenschneider, K., & Corbett, T. J. (2010). Family policy: Becoming a field of inquiry and subfield of social policy [Family policy decade review]. *Journal of Marriage and Family*, 72, 783-803.

<sup>2</sup> State Legislative Leaders Foundation. (1995). *State legislative leaders: Keys to effective legislation for children and families*. Centerville, MA: Author.

<sup>3</sup> Strach, P. (2007). *All in the family: The private roots of American public policy*. Stanford, CA: Stanford University Press.

<sup>4</sup> Aos, S., Miller, M., & Drake, E. (2006). *Evidenced-based public policy options to reduce future prison construction, criminal justice costs, and crime rates*. Olympia: WA State Inst. for Public Policy.

<sup>5</sup> Kumpfer, K. L. (1993, September). *Strengthening America's families: Promising parenting strategies for delinquency prevention—User's guide* (U.S. Department of Justice Publication No. NCJ140781). Washington, DC: Office of Juvenile Justice and Delinquency Prevention.