COLLEGE UPDATE

Marion K. Underwood, Dean
HHS Fall Faculty Meeting
Thursday, November 4, 2021
Welcome New Faculty

Hospitality and Tourism Management

Public Health

Psychological Sciences

Speech, Language, and Hearing Sciences
Welcome New Faculty

Human Development and Family Studies

Nutrition Science

Health Sciences
Dr. Jerome Adams, former Indiana state health commissioner and the 20th U.S. surgeon general, joined Purdue University on Oct. 1 as a Presidential Fellow and the University’s first executive director of health equity initiatives, professor of practice in the departments of Pharmacy Practice and Public Health and a faculty member of the Regenstrief Center for Healthcare Engineering at Purdue.
Susie Swithers, professor of psychological sciences, has been appointed as the college’s first associate dean for faculty affairs. In this new role, she will provide additional leadership in the areas of faculty hiring and faculty professional development. The appointment became effective Nov. 1.
White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management

- Purdue trustees voted (Oct. 1) to rename the School of Hospitality and Tourism Management in honor of the White family’s longstanding financial and in-kind support. At the request of Bruce White, White Lodging’s founder and CEO, the school’s name will also honor the career and contributions of J.W. “Bill” Marriott, Jr., executive chairman and chairman of the board of Marriott International.
4,999

HHS UNDERGRAD ENROLLMENT

Fall 2021 marks the highest HHS undergraduate enrollment since the college was formed in 2010.
HHS yielded 1,103 new-beginner students in Fall 2021—the most in college history. Of those, 60.9% are Indiana residents.
HHS TOTAL UNDERGRADUATE ENROLLMENT

- 2017: 4,055
- 2018: 4,325
- 2019: 4,613
- 2020: 4,820
- 2021: 4,999
13.52%

**HHS URM ENROLLMENT**

In Fall 2021, 13.52% of HHS undergraduates identify with an underrepresented population—the most in HHS college history.
HHS UNDERGRADUATE URM ENROLLMENT

% of Total HHS Undergraduate Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>12.68%</th>
<th>13.39%</th>
<th>13.27%</th>
<th>13.42%</th>
<th>13.52%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>514</td>
<td>579</td>
<td>612</td>
<td>647</td>
<td>676</td>
</tr>
<tr>
<td>2018</td>
<td>257</td>
<td>283</td>
<td>317</td>
<td>340</td>
<td>361</td>
</tr>
<tr>
<td>2019</td>
<td>179</td>
<td>196</td>
<td>188</td>
<td>188</td>
<td>188</td>
</tr>
<tr>
<td>2020</td>
<td>62</td>
<td>88</td>
<td>96</td>
<td>114</td>
<td>120</td>
</tr>
<tr>
<td>2021</td>
<td>9</td>
<td>7</td>
<td>7</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

Native Hawaiian/Pacific Islander
Hispanic/Latino
Black or African American
American Indian or Alaska Native
2 or more races (reported as URM)
HHS TOTAL NET MAJOR CHANGES BETWEEN COLLEGES

<table>
<thead>
<tr>
<th>Year</th>
<th>Change</th>
</tr>
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<tbody>
<tr>
<td>2016-17</td>
<td>346</td>
</tr>
<tr>
<td>2017-18</td>
<td>353</td>
</tr>
<tr>
<td>2018-19</td>
<td>474</td>
</tr>
<tr>
<td>2019-20</td>
<td>358</td>
</tr>
<tr>
<td>2020-21</td>
<td>366</td>
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What has changed for HHS due to COVID-19 Pandemic

What have we learned so far from the COVID-19 Pandemic?

HHS Leadership Team responses, July 2021
### What has changed for HHS due to COVID-19 Pandemic

What went well, and what could have been better?

<table>
<thead>
<tr>
<th></th>
<th>Went Well</th>
<th>Could Have Been Better</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching</td>
<td>IMPACT, faculty found ways to teach flexibly, staff helped with learning Brightspace, students adapted to keep learning, enrollment grew.</td>
<td>In some courses, the level of challenge may not have been as high as our students deserve.</td>
</tr>
<tr>
<td>Clinical/Experiential Education</td>
<td>Faculty and staff found novel ways for students to complete required clinical hours.</td>
<td>Experiential education suffered, virtual experiences were not the same, Study Abroad is still difficult.</td>
</tr>
<tr>
<td>Research</td>
<td>Many labs opened with relatively few COVID outbreaks (but even one is too many). Some kept writing papers and grants.</td>
<td>Months were lost, longitudinal studies were interrupted, animals were sacrificed, expenditures decreased.</td>
</tr>
<tr>
<td>Morale</td>
<td>Faculty, staff, and students showed great energy and dedication to each other and to HHS.</td>
<td>Many are exhausted. For some, mostly virtual work led to great impatience, excessive self-focus, and some less than ideal email behavior.</td>
</tr>
<tr>
<td>Staying Connected</td>
<td>Virtual meetings worked well to communicate.</td>
<td>Virtual meetings became podcasts, lots of cameras off, and there may have been too much multitasking.</td>
</tr>
<tr>
<td>Faculty Hiring</td>
<td>HHS attracted some amazing talent!</td>
<td>Being a brand new assistant professor as we go through a pandemic is difficult.</td>
</tr>
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</table>
Signature Areas

What are they, and what are they not?

- Developmental Health and Wellness
- Vital Longevity – Healthy Lifestyles and Disease Prevention
- Sustainable and Thriving Communities and Organizations
Major Goals

- Build and Maintain a Climate of Diversity, Equity, and Inclusion
- Attract and Retain the Best Talent to Develop Leaders
- Advance Research to Improve Health, Relationships, Communities, and Quality of Life
- Enrich the Residential Student Experience to Enable Students to Excel in Careers
- Create Online Offerings
- Engage Locally, Nationally, Globally, and Sustainably to Improve Health and Human Functioning
- Create a Culture of Philanthropy and Alumni Engagement
Other projects I have been and will continue to be working on

Major Goals

- **Advocating for Purdue to Invest in the Growth of HHS**
  - Succeeded in getting 8 additional faculty lines for HHS (4 T/T, 4 C/P), but more are needed
  - Working on increasing quantity and quality of research space

- **Advocating for the Proposed Nursing and Pharmacy Building**

- **Collaborating to Lead Efforts in Health Equity at Purdue**
  - Succeeded in advocating for an cluster hire in the area of Public Health, Health Policy and Health Equity
  - HHS was approved for 9 of the 14 positions

- **Collaborating to Create a New Winter Flex Term for Purdue**

- **Envisioning Purdue 2032**
Questions?