

KSHITIJ BHALLA

PURDUE GRADUATE STUDENT

Major: MS Marketing

Home Country: India



Why did you choose Purdue?

I really liked the curriculum of MS Marketing as it had a great mix of Marketing and Analytics. Also, I could see that the Boiler alumni network is huge and after talking to some recent alumni from Purdue, I was confident that Purdue was the right choice for my graduate degree.

How did you decide what to study?

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What was your process for selecting a graduate school?

I considered curriculum, alumni network, and course structure flexibility when selecting a graduate school.

Where do you spend most of your time on campus?

I spend most of my time in the buildings associated with my major studying, Krannert and Rawls, located on the West Lafayette Purdue University campus.

What does your travel from India to Purdue look like?

I took a flight from Delhi to Chicago O'hare and then a shuttle from O'hare to PMU - Purdue Memorial Union.

What does your typical day look like: commute, work/research, study spots, places to eat?

When I am finished studying in the atriums of Krannert and Rawls, I like to eat and relax at Noodles & Co., Cafes, and The Tap.

How do you decide where to live?

I wanted a place with-in walking distance of campus, preferably with an individual lease. Then, I began my search looking for options that met my criteria.

What is your favorite fact about Purdue?

Purdue is known for its 27 astronauts that are Boilermakers!



Krannert and Rawls Hall connected by a skywalk at Purdue's Gateway Arch

EXPLORE YOUR OPTIONS

PURDUE GRADUATE PROGRAMS

COLLEGE OF AGRICULTURE

Agricultural and Biological Engineering
Agricultural Economics
Agricultural Sciences Education
and Communication
Agronomy
Animal Sciences
Biochemistry
Botany and Plant Pathology
Entomology
Food Science
Forestry and Natural Resources
Horticulture

COLLEGE OF EDUCATION

Curriculum and Instruction
Educational Studies

COLLEGE OF ENGINEERING

Aeronautics and Astronautics
Biomedical Engineering
Chemical Engineering
Civil Engineering
Electrical and Computer Engineering
Engineering Education
Engineering Management
Environmental and Ecological
Engineering
Industrial Engineering
Interdisciplinary Engineering
Materials Engineering
Mechanical Engineering
Nuclear Engineering

INTERDISCIPLINARY PROGRAMS

Defense Engineering and Technology
Biomedical Sciences
Ecological Sciences and Engineering
Information Security
Life Science

COLLEGE OF HEALTH AND HUMAN SCIENCES

Consumer Science
Health and Kinesiology
Health Sciences
Hospitality and Tourism Management
Human Development and Family
Studies
Nursing
Nutrition
Psychological Sciences
Public Health
Speech, Language, and Hearing
Sciences

View full list of Grad Majors
Purdue.link/GradPrograms

COLLEGE OF LIBERAL ARTS

American Studies
Anthropology
Art
Communication
Comparative Literature
Design
English
History
Languages and Cultures
Linguistics
Philosophy
Political Sciences
Sociology
Theatre
Visual and Performing Arts

KRANNERT SCHOOL OF MANAGEMENT

Business Analytics and Information
Management
Economics
Finance
Global Supply Chain Management
Human Resource Management
Management
Marketing
Organizational Behavior and Human
Resource Management

COLLEGE OF PHARMACY

Industrial and Physical
Pharmacy
Medicinal Chemistry and
Molecular Pharmacology
Pharmacy Practice

PURDUE POLYTECHNIC INSTITUTE

Aviation Technology and
Management
Computer and Information
Technology
Computer Graphics Technology
Construction Management
Technology
Engineering Technology
Technology
Technology, Leadership, and
Innovation

COLLEGE OF SCIENCE

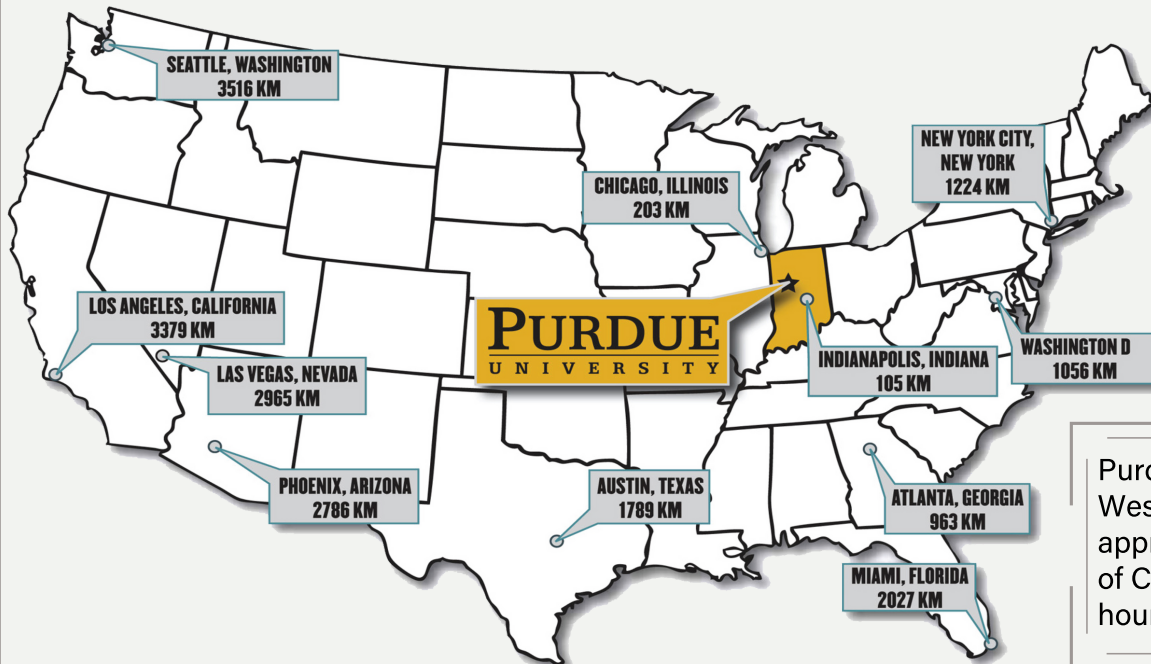
Biological Sciences
Chemistry
Computer Science
Earth, Atmospheric, and Planetary
Sciences
Mathematics
Physics
Statistics

COLLEGE OF VETERINARY MEDICINE

Basic Medical Sciences
Comparative Pathobiology
Veterinary Clinical Sciences

HOW TO APPLY TO PURDUE

purdue.edu/gradschool/admissions/how-to-apply/index.html



Purdue is centrally located in West Lafayette, Indiana - approximately two hours south of Chicago, Illinois and one hour north of Indianapolis, IN.

Questions? Email gradinfo@purdue.edu

