



TURBOCHARGE YOUR PURDUE DEGREE

Earn a credential, similar to a minor. Complete five courses, some of which may overlap with requirements in your major.

ENTREPRENEURSHIP FOR ALL MAJORS

PURPOSE | The Certificate in Entrepreneurship and Innovation Program empowers students to turn their innovative ideas into action. In this flexible program designed to complement any major, students will:

- Learn how to evaluate and launch new venture opportunities
- Develop viable business models through market research and financial analyses
- Acquire the business literacy and professional skills demanded by today's employers

ELIGIBILITY | Similar to a minor, the program is open to all undergraduates enrolled at Purdue's West Lafayette campus who have at least four semesters remaining in their academic program.

BENEFITS | Upon completion, students receive an official certificate, which is noted on their academic transcript. Other benefits include:

- A unique and multidisciplinary experience
- Professional skills for work and life
- Enhanced job prospects and choices
- Connections to successful entrepreneurs and innovators
- Workshops, speakers, and experiential opportunities
- Leadership and communication skills

ABOUT US | Purdue's Certificate in Entrepreneurship and Innovation is one of the largest, multidisciplinary entrepreneurship programs in the country, serving approximately 1,800 students from across campus each year. Annually, hundreds of Purdue graduates receive their certificates in addition to their diplomas. The program is administered through Purdue's Office of the Provost and is governed by a Faculty Advisory Committee consisting of highly respected faculty and administrators from every college on campus.

PROGRAM REQUIREMENTS

Students must complete five courses in the following categories:

TWO INTRODUCTORY CORE COURSES

Core courses provide students with the fundamental language, knowledge, leadership, and communication skills related to entrepreneurship and innovation. These required core courses are offered solely by the Certificate in Entrepreneurship and Innovation Program.

ENTR 20000 Introduction to Entrepreneurship and Innovation

CHOOSE BETWEEN

ENTR 31000 Marketing and Management for New Ventures (Pre-req. ENTR 20000)

OR

ENTR 31500 Business Planning for Social Entrepreneurship (Pre-req. ENTR 20000)

TWO OPTION COURSES

Option courses provide students with discipline or industry specific depth in areas that are relevant to entrepreneurship and innovation. They are offered through the Certificate in Entrepreneurship and Innovation Program as well as departments across the university.

For approved course list visit: purdue.edu/entr

ONE CAPSTONE COURSE

Capstone courses provide students with experiences, which can include developing business plans for new ventures, consulting with small businesses or involvement in product innovation. They are offered through the Certificate in Entrepreneurship and Innovation Program as well as departments across the university.

For approved course list visit: purdue.edu/entr

In some cases, students will be permitted to substitute an additional capstone for one of the required option courses. A grade of C- or higher is required for ENTR designated courses.

CONTACT YOUR ACADEMIC ADVISOR AND/OR:

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2 INTRODUCTORY COURSES

ENTR 20000 + ENTR 31000 OR ENTR 31500



APPROVED LIST CAPSTONE

3 COURSES & EXPERIENCES