PREPARE FOR CONTEMPORARY JOBS IN INDUSTRY OR ACADEMIA

Learn how to navigate the intellectual, financial, leadership, and management processes associated with translating research into tangible products through university-initiated, early stage commercialization. Guest speakers illustrate the startup process through case studies highlighting topics such as intellectual property, investment, publishing versus patenting, conflicts of interest, personal and professional rewards, and timing. This course will help prepare you for NSF’s I-Corp Program and other commercialization activities.

TUESDAYS 4-7 PM
ABE Room 1164

FOR MORE INFORMATION:
Contact the course instructors.

Sponsored by:
Discovery Park

Mike Ladisch, Ph.D.
Distinguished Professor, Agricultural and Biological Engineering and Biomedical Engineering
ladisch@purdue.edu

Nathalie Duval-Couetil, MBA, Ph.D.
Professor of Technology Leadership and Innovation
natduval@purdue.edu

Rarely is it possible to find a course that can satisfy so many important facets of a subject. It shows you how to transition from an academic mindset to a technology development frame of mind.
Craig Sweet | PhD Student

The course is useful in the context of professional development because it made me aware of how to identify research that is potentially financially valuable and how to avoid accidentally mishandling it.
Logan Ganzen | PhD Student

I liked the guest lectures from faculty entrepreneurs and discussions about industry collaborations that assisted with commercialization because I may be interested in something along those lines in the future.
Shalini Iyer | Postdoc