

# UNDERSTAND TECHNOLOGY COMMERCIALIZATION

BEFORE YOU START

2021 FALL COURSE

FOR GRADUATE STUDENTS,  
POST DOCS AND FACULTY

COURSE NUMBERS: ABE 62600 | TLI 62600  
3 CREDIT HOURS

LIFE OF A FACULTY ENTREPRENEUR: DISCOVERY | DEVELOPMENT | TRANSLATION



**MIKE LADISCH, Ph.D.**

Distinguished  
Professor, Agricultural  
and Biological  
Engineering  
and Biomedical  
Engineering

[ladisch@purdue.edu](mailto:ladisch@purdue.edu)



**NATHALIE  
DUVAL-COUETIL, MBA, Ph.D.**

Professor of  
Technology  
Leadership and  
Innovation

[natduval@purdue.edu](mailto:natduval@purdue.edu)

## PREPARE FOR CONTEMPORARY JOBS IN INDUSTRY OR ACADEMIA

Learn how to navigate the intellectual, financial, leadership, and management processes associated with translating research into tangible products through university-initiated, early stage commercialization. Guest speakers illustrate the startup process through case studies highlighting topics such as intellectual property, investment, publishing versus patenting, conflicts of interest, personal and professional rewards, and timing. This course will help prepare you for NSF's I-Corp Program and other commercialization activities.

**TUESDAYS 4-7 PM**

ABE Room 1164

**FOR MORE INFORMATION:**

Contact the course instructors.

Rarely is it possible to find a course that can satisfy so many important facets of a subject. It shows you how to transition from an academic mindset to a technology development frame of mind.

Craig Sweet | PhD Student

The course is useful in the context of professional development because it made me aware of how to identify research that is potentially financially valuable and how to avoid accidentally mishandling it.

Logan Ganzen | PhD Student

I liked the guest lectures from faculty entrepreneurs and discussions about industry collaborations that assisted with commercialization because I may be interested in something along those lines in the future.

Shalini Iyer | Postdoc



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