

## PROSPECTIVE AND ADMITTED STUDENT FREQUENTLY ASKED QUESTIONS

### **When did the program start?**

“The Certificate in Entrepreneurship and Innovation Program was launched Fall 2005.”

### **How many students are in the program?**

“At any one time there are about 1900 registered students who have taken or are taking ENTR 20000.”

### **Is this a major?**

“No. It is designed like a minor and is a compliment to any major. We like to say *turbocharge your Purdue degree.*”

### **If it is designed like a minor, why isn't it called a minor?**

### **Is it a part of the Krannert School of Management?**

“A minor must be housed in a school or department. In order to keep the Certificate Program totally multidisciplinary, a different name was chosen.

This academic program is housed with the Office of the Provost enabling it to welcome students of all majors.”

### **How much extra does the Certificate Program cost?**

“Think of this as you would weaving in a minor to a major plan of study. There is no additional fee.”

### **Can I still graduate in 4 years and do something like this? Do students have time to add this in?**

“Yes. It is recommended that students start the ENTR courses prior to junior year, allowing ample time to work in the required courses. Many of the 5 courses required for the Certificate will also fulfill major requirements. It is typical for students to need only two, or at the most, three additional courses. Even those may fulfill elective requirements.”

### **Is this really for all majors?**

“Yes. For example, of the 400 students currently enrolled in ENTR 20000, 89 majors are represented. Students work with major academic advisors and all find that the Certificate program works in well and is a strong compliment to any major.”

### **If I'm planning to double major, is this still possible?**

“Yes, usually. Work with your home major advisor early to plot in your courses. In many cases the Certificate requirements will also fulfill major requirements.”

### **Can I work this in if I'm in the Honors College with the additional HC requirements?**

“Yes. ENTR courses can be contracted so that the credits contribute to the hours required to graduate honors. Speak with your ENTR 20000 instructor during the first week of your ENTR course.”

### **How does Purdue's program compare with those at other universities?**

“Many universities house Entrepreneurship majors and/or minors in their “business school”. Many times, participation is restricted to those in majors within that college. Instead of housing the Certificate in the Krannert School of Management, it is housed under the broader Office of the Provost. This provides the opportunity for participation from students in all majors.”

**What is the difference between this and a business/management minor?**

“A management minor requires Accounting, Economics, Business Statistics and a course of interest. ENTR courses explore how to conduct a feasibility analysis, competitor analysis, financial projections for a start-up, intellectual property, business models and business plans. With good planning, it could be possible to do both.”

**How many credits are required?**

“In order to complete the Certificate, 5 courses must be completed. The courses could be assigned various credit totals. No official credit hour total is listed.”

**When do students start the Certificate?**

“The average classification of the students in ENTR 20000 is sophomore. Taking ENTR 2000 sometime prior to junior year leaves enough semesters to comfortably complete the courses. Students selected for the Entrepreneurship and Innovation Learning Community or ELC take ENTR 20000 in the first fall semester.”

**What is the Entrepreneurship and Innovation Learning Community or ELC?****Would taking ENTR 20000 in the first semester be too much?****May I participate in the ELC if I'm in Honors?**

“The ELC is one of Purdue’s oldest Living/Learning Communities. Incoming first year students apply to and are selected to participate in April and May. Students selected live in Harrison Hall and take ENTR 20000 as one of their first semester courses.

ENTR 20000 is a very manageable addition to a first semester. We see students in all majors achieving high grade point averages.

If you are going to live in the Honors College, then you can't also live in the ELC. You would be welcome to start taking ENTR courses in a future semester.”

**Does Purdue have a business incubator or anything to help student start-ups?**

“The Foundry is Purdue’s business incubator. The Anvil is Purdue’s student co-working space. Delta Mu Kappa is the entrepreneurship co-ed fraternity/club. Students may participate in these extra-curricular activities if they wish.”

**This sounds interesting to me. How do I get started?**

“Speak with your major academic advisor about your interest when you discuss your plan of study. Your major advisor will help you to plan your course of action toward Certificate Completion.”

**Have some additional questions?**

Contact Rita Baker

[bakerr@purdue.edu](mailto:bakerr@purdue.edu)

Coordinating Academic Advisor

Certificate in Entrepreneurship and Innovation Program