COURSE DESCRIPTION
Learn how to navigate the intellectual, financial, leadership, and management processes associated with translating research into tangible products through university-initiated, early stage commercialization. Guest speakers illustrate the startup process through case studies highlighting topics such as intellectual property, investment, publishing versus patenting, conflicts of interest, personal and professional rewards, and timing.

THURSDAYS 5:30-8:20 PM
Burton Morgan Center for Entrepreneurship | Room 121

MORE INFORMATION:
Contact the course instructors.

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