

Study Abroad in 2016!

GLOBAL ENTREPRENEURSHIP IN BEIJING & HONG KONG

Topics and Program Highlights:

- Learn about business practices and Chinese culture through lectures at Tsinghua University and Hong Kong Baptist University.
- Visit companies currently doing business in Beijing and Hong Kong. Understand what it's like to live and work there.
- Tour well-known sites, including the Great Wall, the Forbidden City, and Tian'anmen Square. Explore Hong Kong with a Kowloon Full Day Tour.



For more information contact:

Michelle Wagner: wagner@purdue.edu

**CERTIFICATE IN
ENTREPRENEURSHIP
AND INNOVATION**

Requirements and Basic Information:

- **Required:** Valid passport; proof that you have applied for one
- **Tentative Program Dates:** May 13 - 27, 2016
- **Program Acceptance:** Acceptance into our Study Abroad program is based on early self-initiated contacts, enrollment in the certificate program, GPA of approximately 3.0 or higher, and class standing/seniority.
- **Credits:** Fulfill a 3 credit "capstone" course requirement for the Certificate in Entrepreneurship and Innovation Program.
- **Cost:** Approximate cost of program is \$2300, plus airfare and other expenses estimated at \$2200.