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An Online Update

**EM Forum
November 2, 2018**

- Timeline
- Rationale for acquiring Purdue University Global
- A comparison of student profiles
- Next steps
- Questions

- April 27, 2017 – President Daniels announced the acquisition of Kaplan University
 - ✓ Indiana Commission for Higher Education: approved in August 2017
 - ✓ US Department of Education: approved change in control September 2017
 - ✓ Higher Learning Commission: approved March 5, 2018
- Formal launch of Purdue Global on April 2, 2018
- Now looking to extend online for the rest of Purdue

Rationale - Three Realities To Face

REALITY #1: There are millions we do not serve

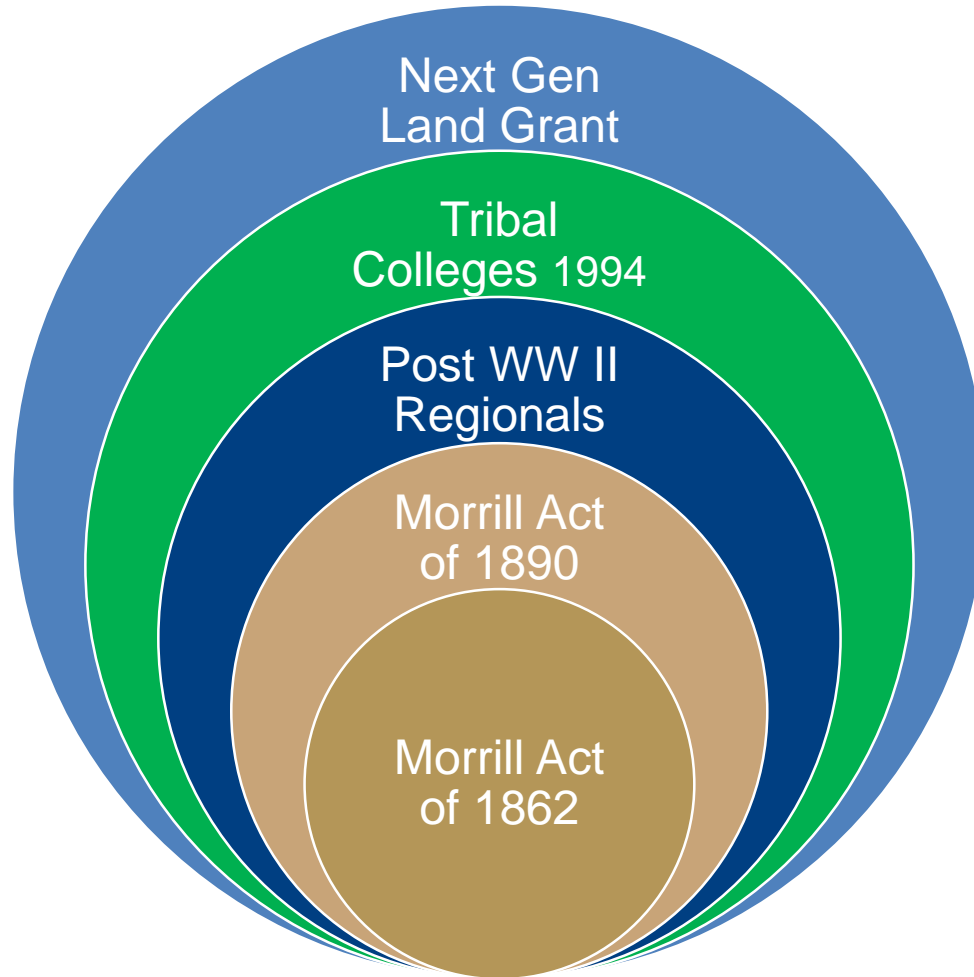
REALITY #2: The growth of online education

REALITY #3: We can't build it ourselves

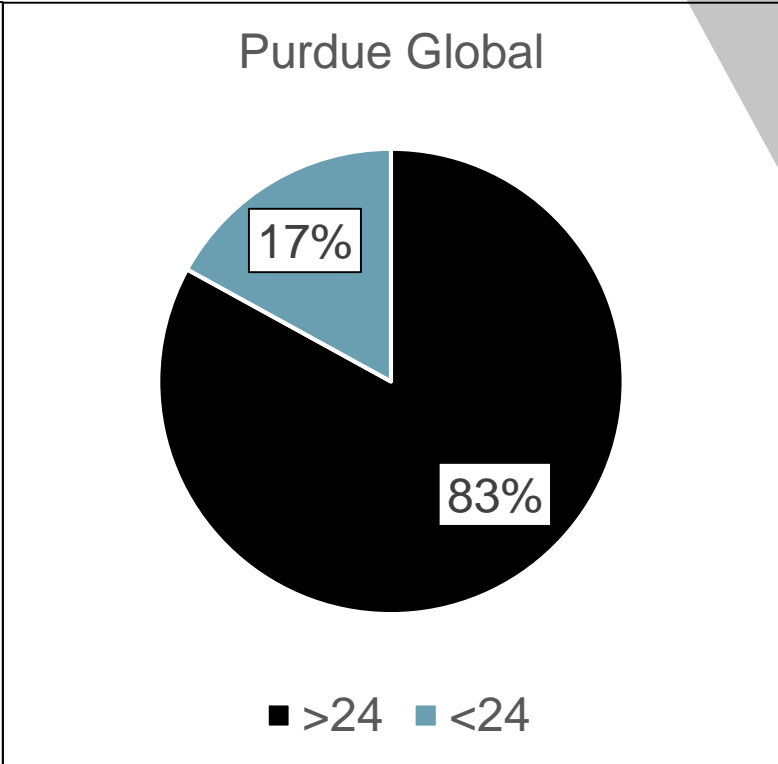
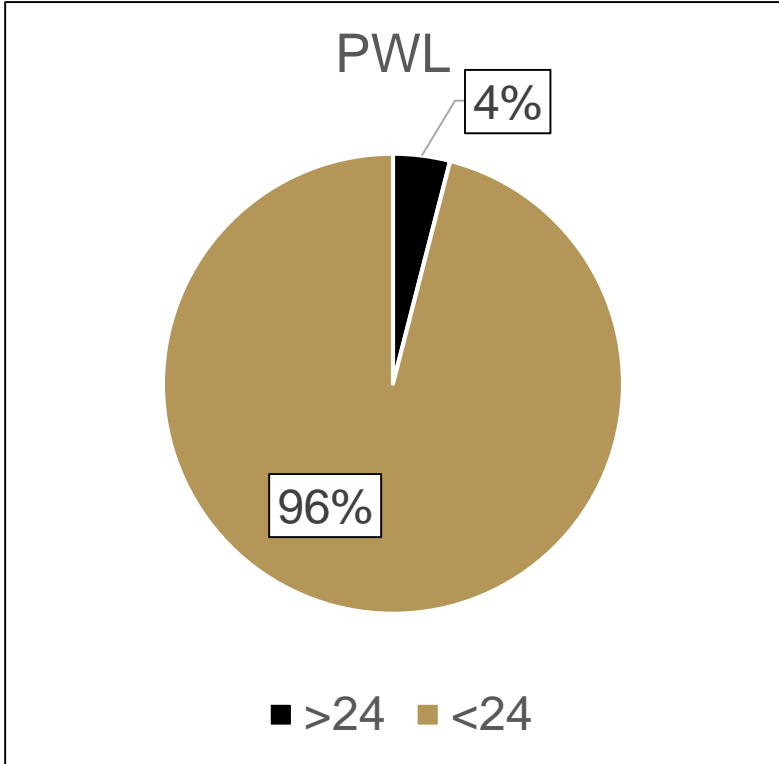
- **Morrill Act (1862) purpose is:**

... the leading object shall be, without excluding other scientific and classical studies, and including military tactics, to teach such branches of learning as are related **to agriculture and the mechanic arts**, in such manner as the legislatures of the states may respectively prescribe, in order to promote the **liberal and practical education** *of the industrial classes* in the several pursuits and professions in life.

Expansion of Educational Opportunity

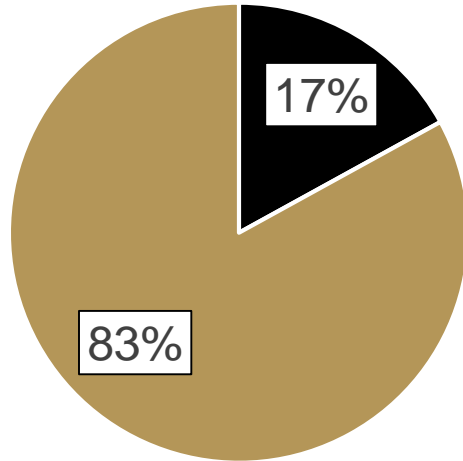


At a Glance: Age Distribution of Undergrads (over/under 24)



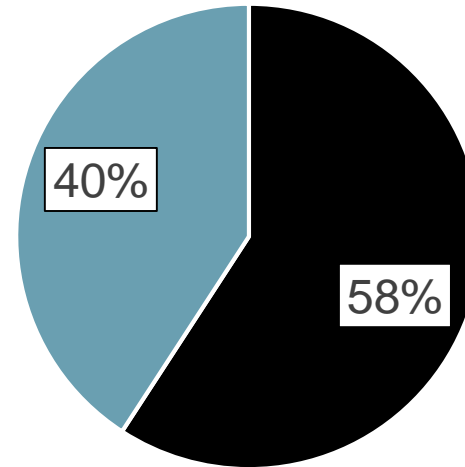
At a Glance: % Pell Eligible Undergrads

PWL



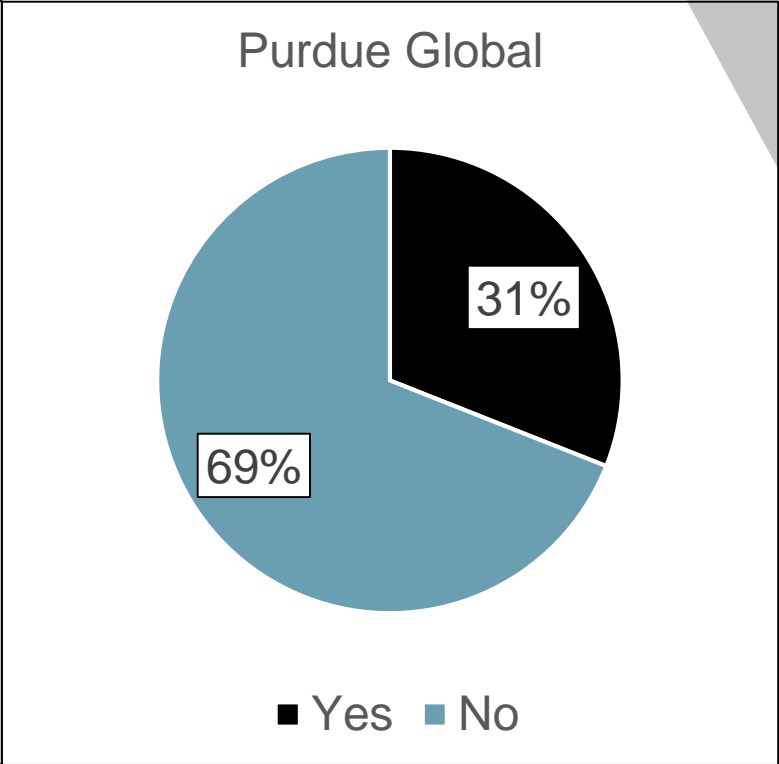
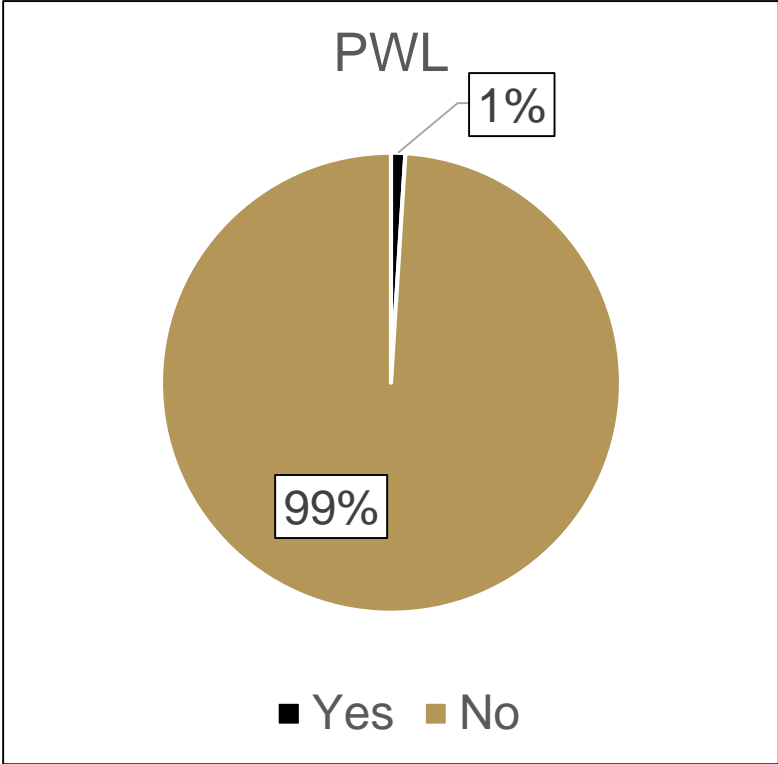
■ Yes ■ No

Purdue Global



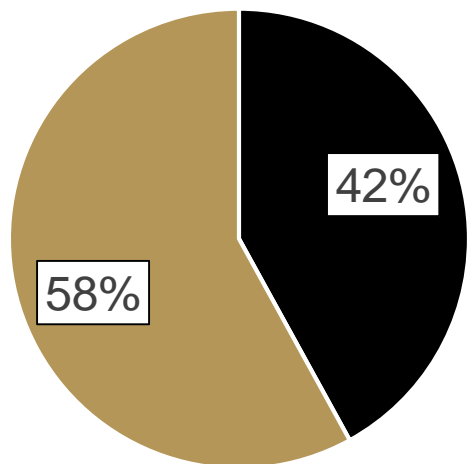
■ Yes ■ No

At a Glance: % Military undergrads



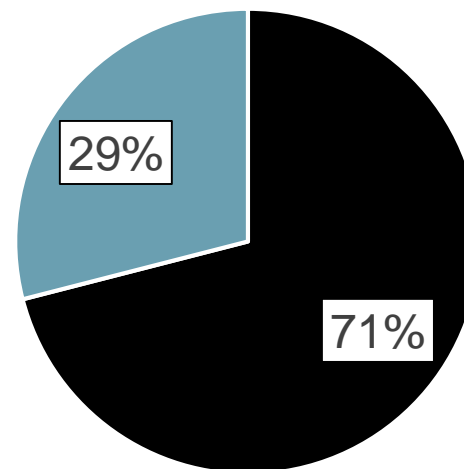
At a Glance: Gender of Undergrads

PWL



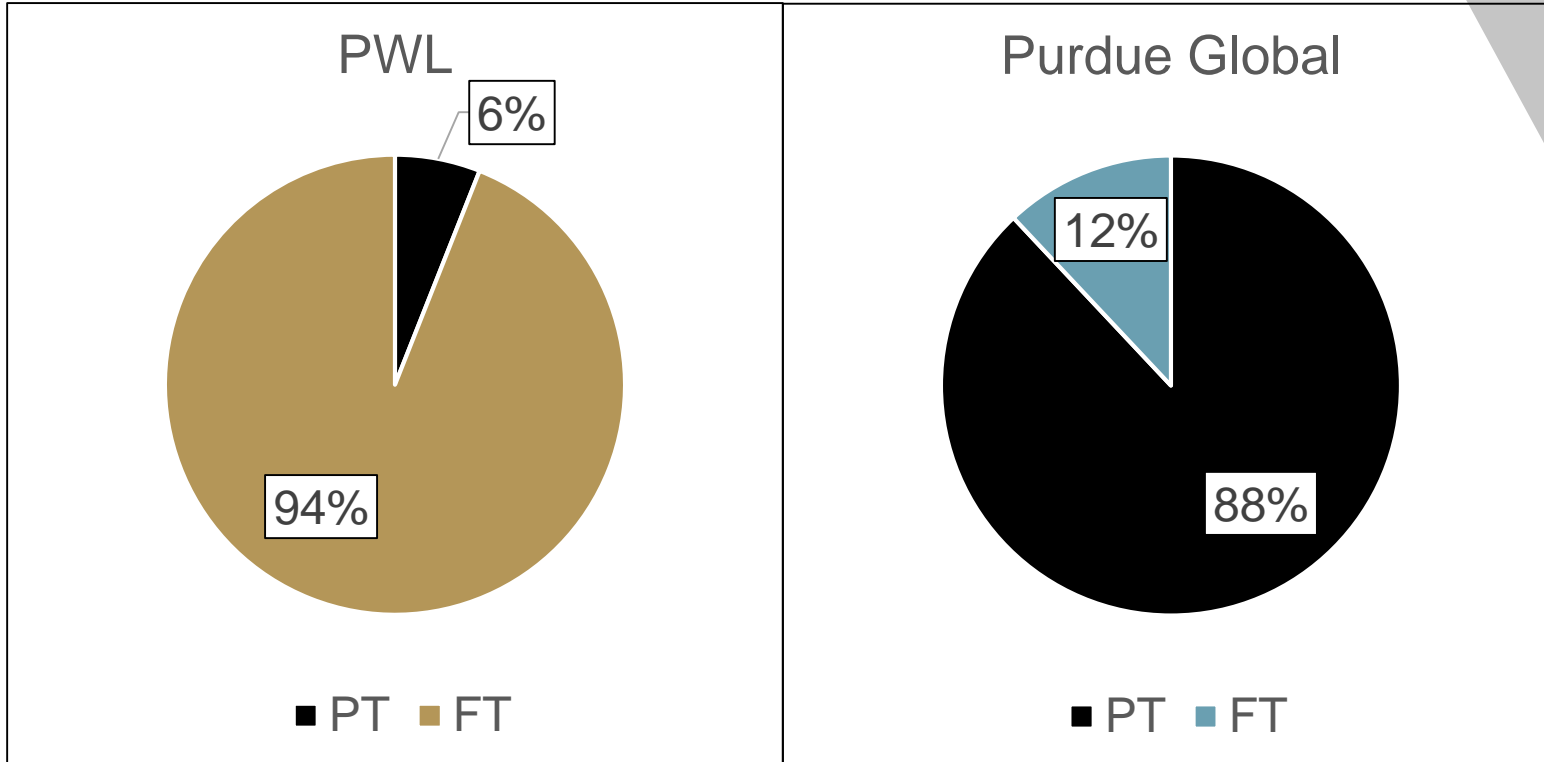
■ Women ■ Men

Purdue Global

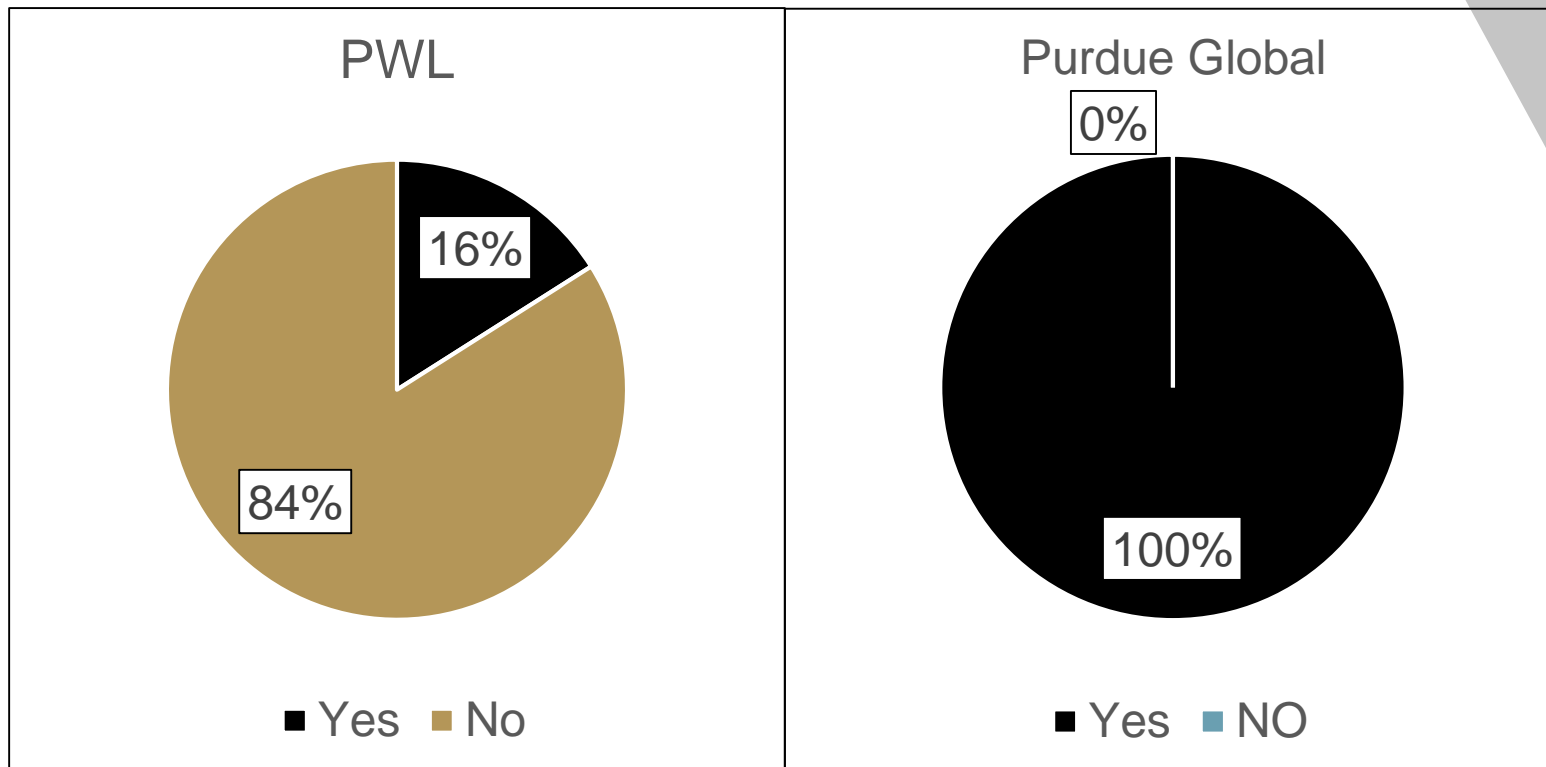


■ Women ■ Men

At a Glance: Fulltime & Part-time Undergrads



At a Glance: % of undergrads students in online course



- We are very different
- All PWL students (from undergraduate to grad school) have grown up in a world of high stakes tests
 - Teach using an educational model based on pedagogy
- That model did not work for the typical Purdue Global student
 - Teach using andragogy or learning designed for adult learners

- **Stage I:** Expand the Purdue Land Grant Mission through new adult learners
 - The launch of Purdue Global
- **Stage II:** Expand and enhance the Purdue Land Grant Mission through existing campus online offerings (degree and nondegree)
 - The work underway being led by Gerry McCartney
- **Stage III:** Enhance educational offerings for students in the Purdue system

TUITION REVENUE, 2017-18

