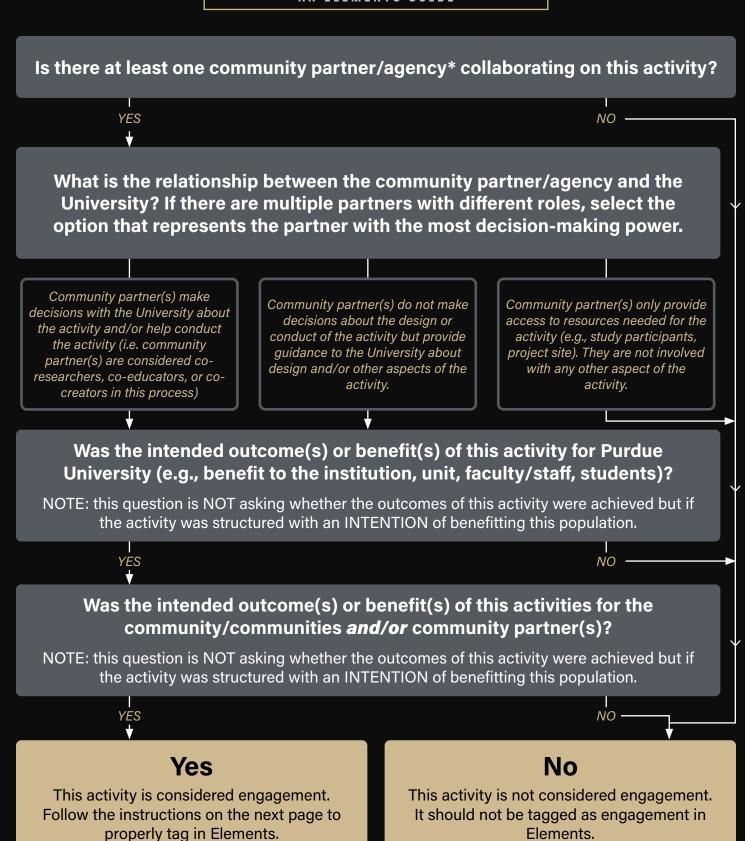
## IS THIS ACTIVITY CONSIDERED ENGAGEMENT?

AN ELEMENTS GUIDE



<sup>\*</sup>NOTE: Community partners are defined as any organization or individual(s) independent of Purdue University. Purdue recognizes funders and sponsors as community partners who may also provide guidance and resources for engagement-related activities.

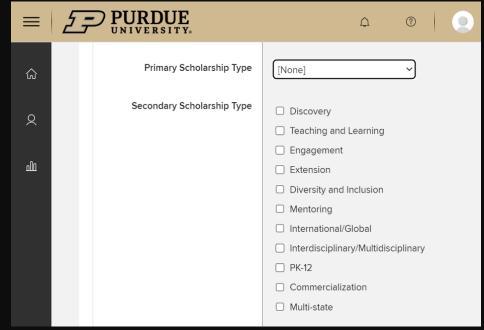
## HOW TO TAG AN ACTIVITY AS ENGAGEMENT

## AN ELEMENTS GUIDE

When entering an activity in Elements, each activity screen will have fields for **Primary** and **Secondary Scholarship Type**. The primary scholarship type will be a single-select field with three options: Discovery, Teaching and Learning, and Engagement. Secondary scholarship type has numerous options (as shown in the screenshot below) and is a multi-select field.

If the activity is considered a form of Engagement (see decision tree on the first page), then the user may decide whether to select the Primary or Secondary Scholarship Type as Engagement. In all, Engagement must be selected for at least one of the fields.

## Why is it important to tag scholarship activities as Engagement?



Activities that are tagged as Engagement in Elements will be used to assess the breadth and depth of engagement activities happening across your department, school, college and the University. Your contributions to the engagement landscape at Purdue are an important part of our holistic story about Engagement and Purdue's societal impact. Should you have concerns about how your data is used, please reach out to idata@purdue.edu. Types of questions we will seek to answer:

- How many activities are considered engagement and what types of activities?
- Which populations at Purdue are involved in engagement activities?
- What types of community organizations/agencies and communities are involved in these activities (NOT specific community organizations or their contacts)?
- Where is community engagement taking place and how many individuals (both internal and external)
  are involved?

Extension is NOT included as Engagement by itself and must be selected along with Engagement to be considered.

