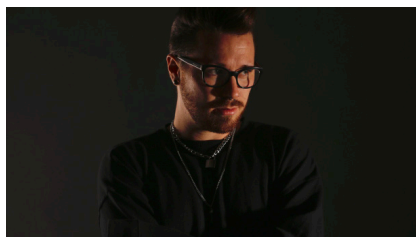## STUDENT PROFILE

Every month we will feature Purdue Students who model exemplary community engagement through service-learning. This month we feature: graduate students Lauren Murfree (Health and Kinesiology/ Public Health), Abbey Nawrocki (Sociology), and Kilian Kelly (Anthropology/ Public Health) as they reflect on their service-learning partnership with Pride Lafayette as part of Dr. Andrea DeMaria's (Public Health) Design and Analysis of Public Health Interventions course (PUBH 606) in Spring 2020.

Pride Lafayette is the oldest LGBTQ+ center in Indiana, serving the Northwestern Central Indiana region for 17 years. The center provides resources, support, and education for the LGBTQ+ and the broader community. Barriers exist in connecting rural LGBTQ+ individuals in the Northwest Central Indiana region with information on inclusive resources they can access. Therefore, our team, in collaboration with Pride Lafayette, decided to tackle this issue. We created an LGBTQ+ Inclusive Resources Directory and implemented a promotional social media campaign. Our campaign reached over 49,000 people in the region and the directory has had hundreds of views since the launch in April 2020. By creating a sustainable tool that can be updated when desired and promoted online, the LGBTQ+ Inclusive Resources Directory can be handed down to future board members and will help provide precise and reliable information to the community for years to come.

To learn more, check out Pride Lafayette's LGBTQ+ Inclusive Resources Directory.

FACULTY TO WATCH: JENNIFER BAY

Aligning her work with the land-grant mission, Professor Jennifer Bay has amassed an exemplary record of engaged teaching and research while at Purdue University. She has published multiple research articles on community engagement and service-learning and has directed five dissertations on community engaged research. Two of those dissertations have won national awards, the most recent being the 2018 CCCC Outstanding Dissertation Award in Technical Communication, which is the highest award in her field. Her most recent scholarship emerging from her partnership with Food Finders Food Bank has reached audiences worldwide.

Since 2010, Professor Bay and her students have performed research with clients and agencies, written reports, published media, and produced other supplementary training materials that help Food Finders complete their work. This sustained community engagement partnership with Food Finders has directly contributed to the region's fight against food insecurity, touching the lives of over 12,000 food pantry clients, 1,300 volunteers, and 175 member agencies.

COMMUNITY PARTNER HIGHLIGHT

Valley Oaks

Boiler Communication
A Student-Run Public Relations Firm

Valley Oaks is a mental health service located in Lafayette, Indiana, that provides treatment for mental illness and substance abuse disorders. Boiler Communication, Purdue's student-run PR firm, partnered with Valley Oaks to promote their Recovery Rally, which took place on September 26. The firm began by writing a press release and sending it out through Notified, a media-monitoring software, to gain media attention for the rally. This software allows the firm to see metrics relating to the overall effectiveness of the release.

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COMMUNITY PARTNER HIGHLIGHT "CONTINUED"

Additionally, to further enhance the rally's media attention, the firm used Notified to research various organizations that could utilize their social media channels to promote the event. The firm reached out to these organizations to ask that the flyer and event details be shared on the respective platforms. The firm was present at the event to increase their awareness of the publics directly impacted by Valley Oaks' work and to aid in the new campaign they will begin, strategically solving other issues the organization faces.

SERVICE-LEARNING RESOURCES

Brightspace Site for Instructors:
Request to be added HERE

Virtual Drop-In Office Hours:
Wednesdays, 1:00-3:00 PM, via Zoom
LINK

Have a feature for our newsletter?
Contact: Lindsey Payne, Director of Service-Learning

PURDUE JOURNAL OF SERVICE-LEARNING

Abstracts are being accepted for the 8th volume of the Purdue Journal of Service-Learning and International Engagement (PJSL). Abstracts must be **submitted by January 1, 2021** for publication in the Fall 2021 issue. The 2021 issue will feature two special sections that seek to amplify marginalized student, faculty, and community voices.

- **Service-Learning during the COVID-19 Pandemic**
- **Black Lives Matter in Service-Learning**

For more information, contact Editor, Jennifer Bay, at jbay@purdue.edu, visit the PJSL website, or find us on Twitter @ PurdueJSL.

STUDENT GRANT PROGRAM FOR SERVICE-LEARNING PROJECTS

The Office of Engagement invites applications for the Student Grant Program for Community Service/Service-Learning Projects seeking to expand the involvement of Purdue students in partnership with communities, nonprofit agencies, schools, and governmental bodies. Program application and guidelines can be found HERE. **Fall 2020 deadline is October 8,** and applications will be reviewed on a rolling basis thereafter.

For more information contact Lisa Duncan at llduncan@purdue.edu or (765) 494-0899.

SERVICE-LEARNING FELLOWS PROGRAM

The COVID-19 pandemic has shifted courses and service opportunities to online platforms, and systemic racial injustice is gaining ever more nation-wide attention. In the Spring 2021 semester, instructors in partnership with service-learning staff and community partners will explore where service-learning fits into this new narrative collaboratively developing the skills and tools needed to deliver effective, mutually beneficial service-learning courses.

Faculty and graduate student instructors are encouraged to apply. Up to $3,000 is available per project ($2,000 instructor discretionary funds and $1,000 community partner project). Applicants without community partners will be matched with one upon acceptance into the program.

Application due October 23, 2020. To apply, click HERE.