INNOVATING THE UNIVERSITY TO MAXIMIZE THE POTENTIAL OF EVERY STUDENT

PURDUE UNIVERSITY
WEST LAFAYETTE, INDIANA

DR. BRIDGET BURNS
UNIVERSITY INNOVATION ALLIANCE
Higher education was not designed around students.
ISOMORPHISM:

The tendency of an organization to imitate another organization's structure because of the belief that the structure of the latter organization is beneficial.

Baccalaureate Degree Attainment by Age 24 by Family Income Quartile

"EVERY SYSTEM IS PERFECTLY DESIGNED TO GET THE RESULTS IT GETS"

WILLIAM STAFFORD
Arizona State University
Georgia State University
Iowa State University
Michigan State University
The Ohio State University
Oregon State University
Purdue University
University of California at Riverside
University of Central Florida
University of Kansas
University of Texas at Austin
29% INCREASE IN LOW-INCOME (PELL) DEGREES AWARDED FROM 2014-2018
Despite transitions:
Only 3 original board members
Only 3 original liaisons
2 original funders

$29 million grant funds

6 Collaborative Alliance Projects
National Summit with 420 attendees

$4+ million Campus match contribution

$8.9 million From FITW

120+ “observers” 30% increase in Pell degrees

30 fellows total 150+ conference presentations

11 Student Success teams

180 articles

9 campus convenings w/ 1000+ participants

94,000 increase in overall degrees by 2022

YEAR 5

150+ conference presentations

$29 million grant funds

6 Collaborative Alliance Projects
National Summit with 420 attendees

$4+ million Campus match contribution

$8.9 million From FITW

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94,000 increase in overall degrees by 2022
HEY EVERYONE!

COME AND SEE HOW GOOD I LOOK!
WHAT IS OUR FAILURE STRATEGY?
HOW DO WE TREAT NEW IDEAS?
WHAT HABITS DO WE NEED?
When universities collaborate, students win.
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WEST LAFAYETTE, INDIANA

DR. BRIDGET BURNS
UNIVERSITY INNOVATION ALLIANCE
Produce more high quality degrees:
95,000 additional degrees by 2022
More degrees across the socioeconomic spectrum
30% increase in low income graduates

Innovate together (and hold each other accountable)
6 collaborative Alliance projects

Hold down our costs
At or below market increases

Changed context: