

# Public-Private Partnerships

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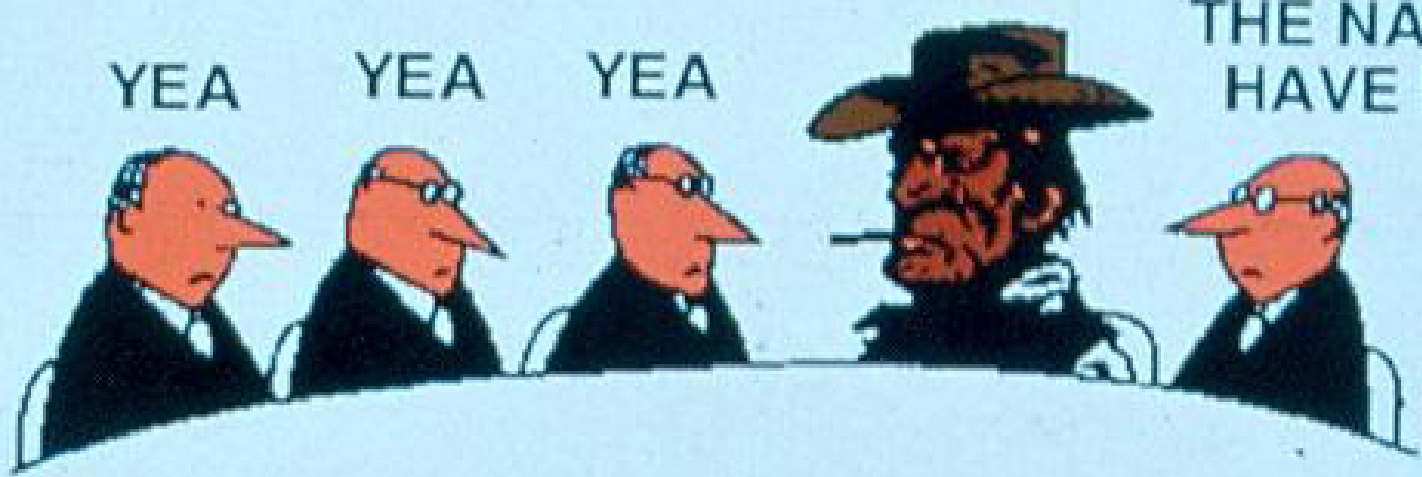
YEA

YEA

YEA

NAY

THE NAYS  
HAVE IT



*Chapman*

# Summary

1 of 2

- Government reform
- Redefining the role for government: policy vs service delivery
- Public trust
- Funding constraints
- Business approach
- Long term implications

# Summary

2 of 2

- Transfer of risk
- Decrease in the size of government
- Maintaining core competencies in critical areas
- Increased competition
- Public units competing among themselves & with private units domestically & internationally

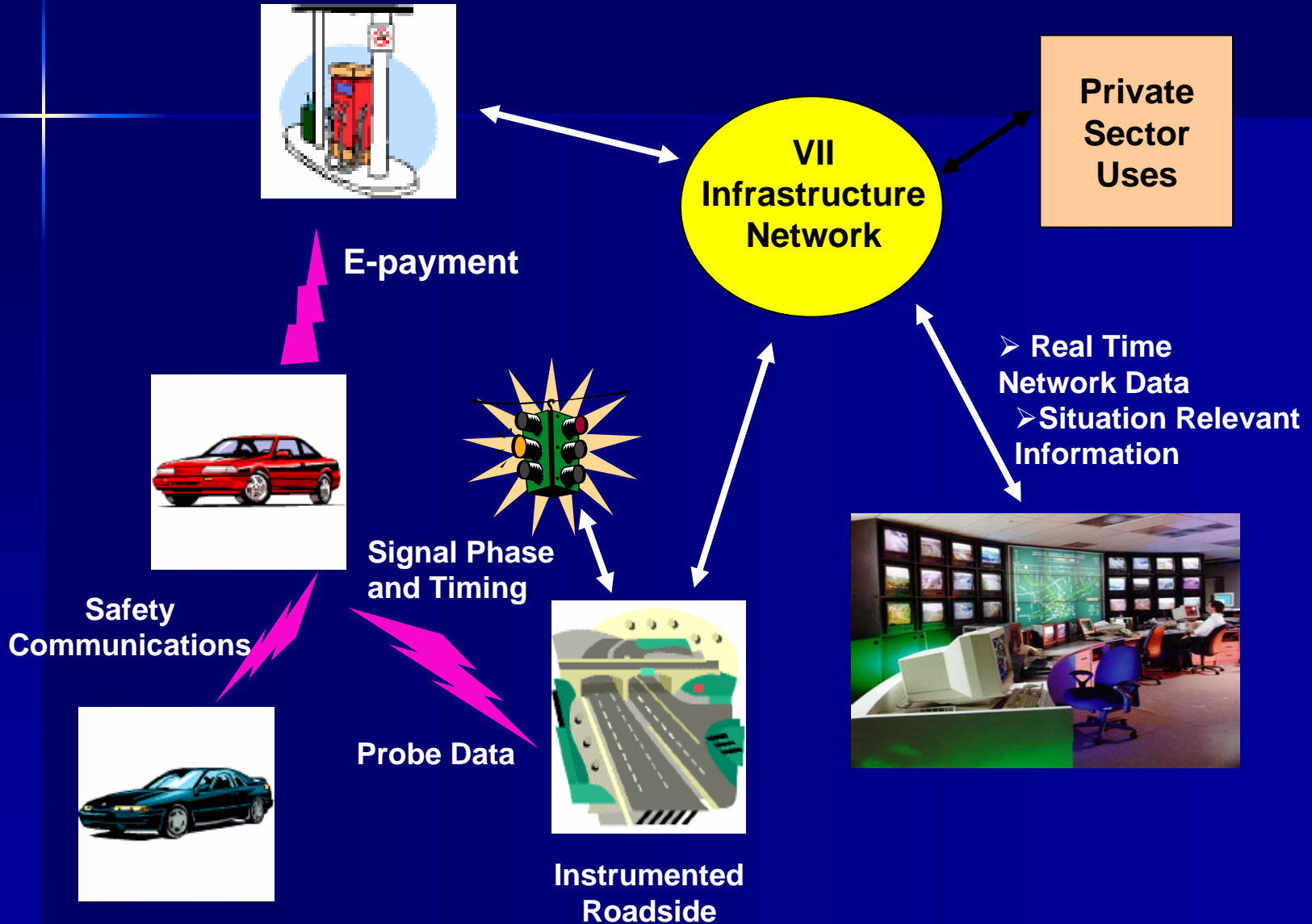
# Keys to Success

- a compelling vision shared among members
- result-oriented objectives with measurable standards of achievement
- ability to adapt and change

# Commitment of Partners

- ensure that all relevant parties are actively involved
- cooperation between traditionally competitive parties
- trust is of paramount importance
- focus on customer and delivering results

# VII Concept



# Information "Ownership"

- Each information network has multiple stakeholder and many different data "owners"
  - e.g., the "Highway Information Network" has many stakeholders, including state/local DOT's, vehicle operators or manufacturers, package delivery, etc – all of these groups have data pertaining to the highway
- Data "owners" control the functionality, quality, security, and privacy of their data
- In a "shared network," stakeholders cooperate and share data to manage the system and provide value-added information to others



# Consumer Services

- Parking Location Assistance
- Parking Access (security / payment)
- Food Drive-Through Payment
- Roadway Toll Payment
- Concierge Assistance
- Appointment Confirmation / Changes
- Download Data Files (MP3, games)
- Home Network Content Synchronization

# Commercial Services

- Software / Firmware Updates
- Remote Control
- Secure Access
- Just-in-Time Repair Notification
- Safety Recall Notification
- Remote Diagnostics
- Customer Relations Management
- Fleet Management

**“Trust your neighbors  
&  
brand your calves”**

**Cowboy Motto**

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