

NEXTRANS Inaugural Summit



Driving Indiana's Economic Growth

Freight movement is the economy in motion



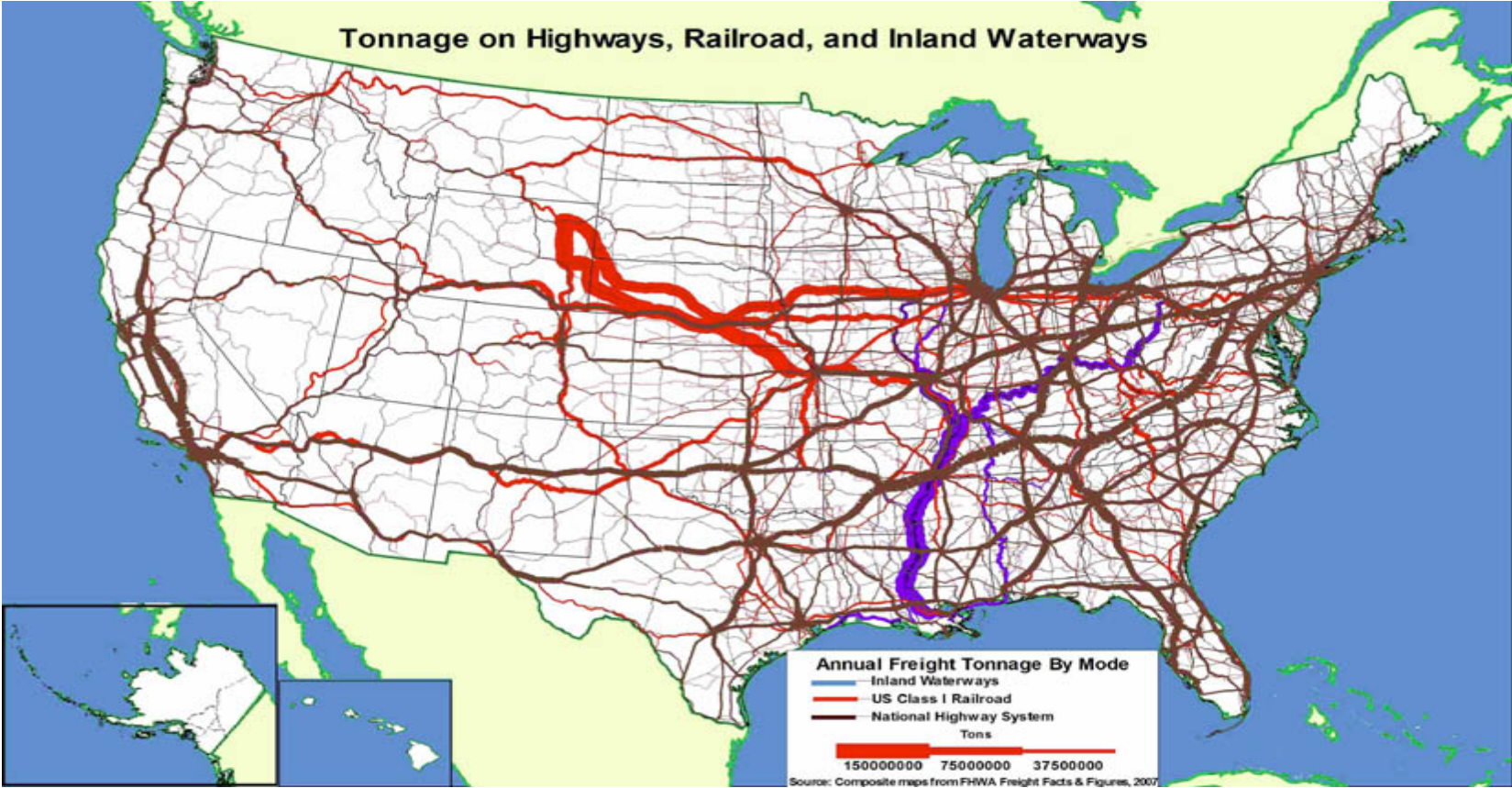
**FREIGHT
*MOBILITY***

Seeking

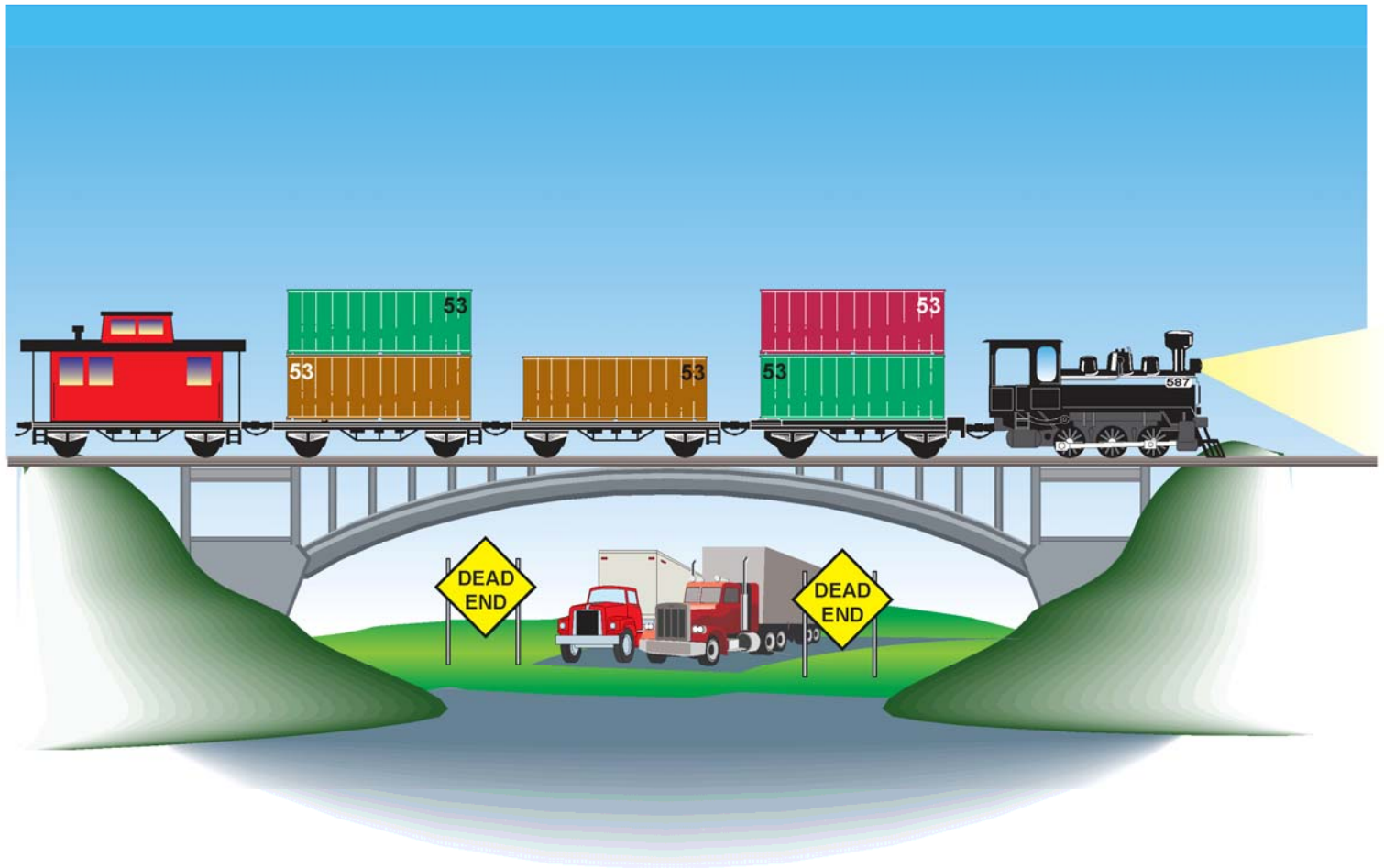
Intermodal
Connectivity



Multi Modal Perspective - 2002



Feeling Disconnected?



What is **INTERMODAL***ism* ?

- Utilization of multiple means (transportation) to effect movement (origin to destination)
 - Goods, commodities and materials (freight)
 - Service providers
 - People/passengers



Challenges to Intermodal Use

- Infrastructure: Intermodal Connectivity
 - Capacity limitations – need more
 - If its available, usually NOT efficient – upgrade existing
 - Lack of intermodal planning (public and private sector)
 - Funding – Costly to develop
- Prevailing conventional thinking
 - Not well understood (policy-makers, planners, public, etc.)
 - Modes viewed in isolation – one dimensional thinking
 - Historical institutional arrange: Modal “silo” organizations
- Traditional transportation modal use – status quo
 - Industry singular mode focus (harmony vs. competition)
 - Ownership? Who leads?



Benefits of Intermodal Use

Factor	Public	Shippers	Carriers
Congestion Reduction	X	X	X
Enhanced Mobility	X	X	X
Safety	X	X	X
Environmental	X		
Operations		X	X
Cost Impact	X	X	X
Security		X	X
Economic Development	X		
Multiplier Effect	X	X	X



What needs to be done?

- Focus on the Connector piece → Disconnected and congestion
 - Fix the bottlenecks
 - Shippers and 3PLs “see/understand” it best
- Require multimodal integration → Multimodal mobility corridors
 - Integrate IT and Information management
- Develop Federal Freight role → Define strategy and policy
 - National issue: Corridor focus
- Develop a new funding model → Mobility Corridors
- Education & Awareness → Policy makers, planners, etc.
 - Misperceptions: Inconsistent and unreliable
- U.S. DOT and State DOTs incorporate multimodal planning
- Markets will adapt: Carriers and Shippers



Freight Man strives for Efficient and Reliable Intermodal Connectivity



Log Dog says:

In Indiana, we get the GIST in Logistics



Questions or comments?

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