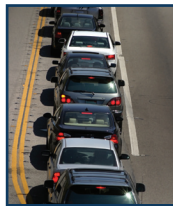


IN STEP, IN LINE, ON TIME

*Regional Strategies for Trade, Security, and
Mobility Challenges at the U.S. - Canada Border*



November 16, 2009

Purdue University, West Lafayette, IN



Government
of Canada

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du Canada

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Regional Strategies for Trade, Security, and Mobility Challenges at the U.S. - Canada Border

7:00 **Registration and Continental Breakfast** (*PMU South Ballroom*)

8:00 **Welcome and Opening Remarks** (*PMU South Ballroom*)

- Srinivas Peeta, Director, NEXTRANS, Purdue University
- David Franklin, U.S. - Canadian Border Coordinator, FHWA
- Daniel McGregor, Senior Policy Advisor, Highway and Border Policy, Transport Canada
- Jeffrey Bolin, Associate Vice President for Research, Purdue University

8:15 **Trade and Security** (*PMU South Ballroom*)

Major challenges and opportunities to achieve the right balance between trade goals and security needs from the perspectives of the U.S. and Canadian Governments

- Robert Noble, Canadian Consul General, Detroit
- Kevin Johnson, U.S. Consul General, Toronto
- Paul Haddow, Director General of Strategic Policy and Governance, CBSA
- Christopher Perry, Director of Detroit Field Operations, CBP

9:30 **Coffee, Exhibitor Booths, Networking** (*PMU South Ballroom*)

10:15 **Gateways and Corridors** (*PMU South Ballroom*)

Regional strategies for developing major gateways and corridors with collaborations between transportation stakeholders at the Federal, State/Provincial Levels

- Moderator – Kumares Sinha, Director, Joint Transportation Research Program, Purdue University
- Hugh Conroy, Project Manager, Whatcom Council of Governments
- Monica Blaney, Senior Policy Advisor, Freight Integration and Motor Carrier Policy, Transport Canada
- Robert Tally, Division Administrator, FHWA - Indiana
- Panel Discussion
 - Mohammed Alghurabi, Senior Project Manager, MDOT
 - Marisa Walker, Executive Director, Arizona Governor's CANAMEX Taskforce

12:00 **Luncheon** (*PMU North Ballroom*)

- Srinivas Peeta, Director, NEXTRANS, Purdue University
- Joseph Gustin, Deputy Commissioner, Planning Operations, INDOT
- Robert Tally, Division Administrator, FHWA - Indiana
- Gregory Nadeau, Deputy Administrator, FHWA



1:30 **Industry Wants and Agency Needs (PMU South Ballroom)**

The “thickening” of the border from the perspective of manufacturers and carriers and the feasibility of short and near-term measures by border agencies

- Moderator – Sarah Hubbard, Senior Vice President, Detroit Regional Chamber
- Birgit Matthiesen, Special Advisor to the President, Canadian Manufacturers & Exporters
- Stephen Russell, Member, Executive Committee, American Trucking Association
- David Bradley, CEO, Canadian Trucking Alliance
- Panel Discussion
 - Christopher Perry, Director of Detroit Field Operations, CBP
 - Gary Ragatz, WHTI Program Manager, Construction Programs, GSA
 - Paul Haddow, Director General of Strategic Policy and Governance, CBSA

2:45 **Break (PMU South Ballroom)**

3:00 **Border Performance, Governance and Research (PMU South Ballroom)**

How academia can fill the data and information gaps to facilitate integrated, coordinated and performance based operation and governance of the border region

- Moderator – William Anderson, Professor, Department of Political Science, University of Windsor
- Kathryn Friedman, Deputy Director, University of Buffalo Regional Institute
- Mark McCord, Professor, Civil & Environmental Engineering, The Ohio State University
- Panel Discussion:
 - Clarence Woudsma, Director, School of Planning, University of Waterloo
 - John Taylor, Director, Supply Chain Management Programs, Wayne State University

4:15 **Break (PMU South Ballroom)**

4:30 **Wrap Up (PMU South Ballroom)**

Short, medium and long-term opportunities for collaboration and joint actions between government, industry and academia in the region and between the two countries

- Moderator – Rahim Benekohal, Co-Director, NEXTRANS, University of Illinois at Urbana-Champaign
- Rapporteur’s Summary
 - David Davidson, Program Director, Border Policy Research Institute, Western Washington University
- Concluding Remarks
 - David Franklin, U.S. - Canadian Border Coordinator, FHWA
 - Daniel McGregor, Senior Policy Advisor, Highway and Border Policy, Transport Canada
 - Sarah Hubbard, Senior Vice President, Detroit Regional Chamber
 - William Anderson, Professor, Department of Political Science, University of Windsor

CONFERENCE STEERING COMMITTEE

William Anderson, Department of Political Science, University of Windsor

Keith Bucklew, Freight Mobility, Indiana Department of Transportation

Michael Casey, Goods Movement Policy Office, Ministry of Transportation - Ontario

David Davidson, Border Policy Research Institute, Western Washington University

Mahmud Farooque, NEXTRANS, Purdue University, *Committee Co-Chair*

David Franklin, Transportation Border Working Group, Federal Highway Administration, *Committee Co-Chair*

Sarah Hubbard, Government Relations, Detroit Regional Chamber

Rainer Kunau, Trade Commission, Consulate General of Canada - Detroit

Daniel McGregor, Highway and Border Policy, Transport Canada, *Committee Co-Chair*

Dennis Moore, Public Affairs, Consulate General of Canada - Detroit

Julia Moore, Facilities Management and Engineering, U.S. Customs and Border Protection

Sara Moore, Office of High Speed Rail & Innovative Project Advancement, Michigan Department of Transportation

Ralph Scalise, National Office of Design and Construction, U.S. General Services Administration

John Schneider, Office of the Vice President for Research, Purdue University

Teia Stein, Facilities Management and Engineering, U.S. Customs and Border Protection

Marisa Walker, Arizona Governor's CANAMEX Taskforce

William Wells, National Office of Design and Construction, U.S. General Services Administration

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