

# UNDERSTAND TECHNOLOGY COMMERCIALIZATION BEFORE YOU START

Designed for Graduate Students and Faculty

LIFE OF A FACULTY ENTREPRENEUR: DISCOVERY | DEVELOPMENT | TRANSLATION

## 2019 FALL COURSE

COURSE NUMBERS: ABE 62600/TLI 62600



**MIKE LADISCH, Ph.D.**

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## Prepare for Contemporary Jobs in Industry or Academia

### COURSE DESCRIPTION

Learn how to navigate the intellectual, financial, leadership, and management processes associated with translating research into tangible products through university-initiated, early stage commercialization. Guest speakers illustrate the startup process through case studies highlighting topics such as intellectual property, investment, publishing versus patenting, conflicts of interest, personal and professional rewards, and timing.

### THURSDAYS 5:30-8:20 PM

Burton D. Morgan Center for  
Entrepreneurship Room 121

### FOR MORE INFORMATION:

Contact the course instructors.

Sponsored by:



Rarely is it possible to find a course that can satisfy so many important facets of a subject. It shows you how to transition from an academic mindset to a technology development frame of mind.

Craig Sweet | PhD Student

The course is useful in the context of professional development because it made me aware of how to identify research that is potentially financially valuable and how to avoid accidentally mishandling it.

Logan Ganzen | PhD Student

This class was the starting point of a company I co-founded with three former students. The venture called Perceive has revenues, and received two rounds of SBIR funding.

Yung-Hsiang Lu | Professor,  
Electrical & Computer Engineering

