

GUIDELINES TO EXERCISE ESSENTIAL STATUS FOR A FARMERS' MARKET



▶ Best Practices for Infrastructure

- Sell only items currently designated as essential by the Governor's Executive Order
- Consider alternatives for:
 - Online ordering capabilities/payment systems
 - One-stop payment system (e.g., exchanging vouchers paid for in advance)
 - Designated pickup times
 - Drive-thru service (customers stay in vehicles)
- Discontinue all entertainment and youth activities
- Eliminate or cordon off gathering places
- Devote the first 30 minutes of market hours to elderly or immunocompromised customers
- Designate one market entrance and one market exit, if possible
- Limit traffic to one customer per vendor booth at a time
- Implement time limits for customers at each vendor booth
- Ask customers to remain in vehicles if lines begin to form
- Request that customers leave after completing purchases
- Ask that only one person per group enter the market
 - Allow exceptions for young children who cannot be left alone

▶ Best Practices to Prevent Contamination

- Do not allow anyone to attend or work the market if they are ill, showing signs of illness or have had contact with someone sick/tested positive for COVID-19 in the last two weeks
- Promote social distancing by enforcing a 6- to 10-foot space between vendor booths
- Ensure people wear face coverings per U.S. Centers for Disease Control and Prevention recommendations
- Encourage proper social distancing restrictions of at least 6 feet between individuals
- Advise that everyone at the market wash their hands before and after attending
- Place rented portable hand-washing stations throughout the market
- Create hand-sanitizing stations and ensure **all** vendor booths have hand sanitizer
- Increase the frequency for disinfecting market surfaces/objects

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▶ Best Practices for Consumer Interactions

- Eliminate any eating while at the market — including product sampling
- Consider pre-packaged options for faster checkouts and smaller crowds
- Prevent customers from touching products they will not purchase
- Round prices to the nearest dollar to avoid making change with coins
- Encourage electronic payments whenever possible
- Bag products for customers to limit contact
- Split payment and bagging between two people
 - Alternately: Bag first, then handle payment, then wash/sanitize hands

▶ Best Practices for Communication

- Use social media and newsletters to promote:
 - Vendors
 - Products
 - New/existing policies
- Encourage customers to prepare advance shopping lists to minimize time in the market
- Post onsite signage reinforcing the following expectations:
 - **Do not** enter the market if you are ill, show signs of illness or have been in contact with someone sick/tested positive for COVID-19 within two weeks
 - **Do not** touch any product you do not intend to purchase
 - Remain in vehicles if lines begin to form
 - Maintain at least 6 feet between individuals per social distancing recommendations
 - Wear face coverings per CDC recommendations
 - Use hand-washing and/or hand-sanitizing stations
 - Leave the market after completing purchases

Please note that regulations are subject to change amid fluid developments in the COVID-19 pandemic response.

