



**February 28-March 2, 2018**

Hendricks County 4-H Fairgrounds & Conference Complex  
Danville, Indiana

On Friday, March 1, Julia Reich of [Stone Soup Creative](http://stonesoupcreative.com) will participate in the Small Farm Conference. Along with graphic design and brand strategy consulting, Julia is a **graphic recorder**. When a company, school or organization has a strategy meeting or conference, she is at the front of the room making a giant, live drawing of the group's conversation or presentation. Her goal is to capture the content of what is being said with words, drawings, arrows, shapes and symbols. She finds patterns and themes and helps make connections. This helps the people in the room feel listened to. There is also a visual summary of the content for attendees to reflect on in the moment, and remember in the future.



Julia will be observing our breakout sessions throughout the day on Friday, March 1, and capturing the Small Farm Conference in a unique manner. Join us at Friday's evening reception, to watch our Small Farm Conference come to life, ultimately creating a visual artifact that can be easily seen, understood and shared.

You can reach Julia at [julia@stonesoupcreative.com](mailto:julia@stonesoupcreative.com) or (212) 721-9764.