# DAWN OR DOOM SCHEDULE OF SPEAKERS

## MONDAY, NOV. 5

### 9:00 a.m. - 9:45 a.m.
**STEW, ROOM 279**
Drones and autonomous vehicles: The latest new technology to come with threat potential
*Eric Matson, Professor of Computer and Information Technology, Director of RICE Research Center, Purdue Polytechnic Institute*

### 10:00 a.m. - 10:45 a.m.
**FOWLER HALL, STEWART CENTER (10-11 a.m.)**
Work’s provocative future: How to outwit those job-killing robots
*George Anders, Senior Editor, LinkedIn*

### 11:00 a.m. - 11:45 a.m.
**STEW, ROOM 278**
AI will change our world - not necessarily for the better
*Lee Imrey, Security Specialist, Splunk*

### 11:30 a.m. - 12:30 p.m.
**NORTH BALLROOM, PURDUE MEMORIAL UNION**
One million jobs over the next 10 years: How do employees adapt to lifelong learning? (Lunch Panel Discussion)
*Blair Milo, Secretary of Career Connections and Talent, State of Indiana*
*John Dennis, Mayor of West Lafayette, Indiana*
*Tony Roswarski, Mayor of Lafayette, Indiana*
*Emilie Syberg, Reporter/Morning Edition Host, WBAA*

### 12:15 p.m. - 12:45 p.m.
**FOWLER HALL, STEWART CENTER**
What does an autonomous car see?
*Hugo Latapie, Cisco*

### 1:00 p.m. - 2:00 p.m.
**FOWLER HALL, STEWART CENTER**
The age of personalization: How technology enables more custom experiences
*Naomi Grewal, Global Head of Insights, Pinterest*

### 2:15 p.m. - 3:15 p.m.
**FOWLER HALL, STEWART CENTER**
The promise and threat of algorithmic governance
*Frank Pasquale, AI Law Expert, Professor of Law University of Maryland Francis King Carey School of Law*

### 3:00 p.m. - 6:00 p.m.
**WILMETH ACTIVE LEARNING CENTER, ROOM B058**
Effective data visualization: Communicating your findings for maximum impact (workshop)
*Jennifer Lyons, Data Designer, Evergreen Data*

### 3:30 p.m. - 4:30 p.m.
**FOWLER HALL, STEWART CENTER**
Future education: Using AI to turn the coming wave of disruption into an opportunity
*Thomas Frey, Futurist, DaVinci Institute*

## TUESDAY, NOV. 6

### 9:00 a.m. - 10:00 a.m.
**FOWLER HALL, STEWART CENTER**
The Big Read: Discussion of the book *The Underground Railroad* by Colson Whitehead
*Kristina Bross, Associate Professor of English and Associate Dean of Research*
*Frank Dooley, Professor of Agriculture Economics and Senior Vice Provost for Teaching and Learning*
*Jennifer Freeman Marshall, Associate Professor of English, College of Liberal Arts*
*Zahra Tehrani, Assistant Clinical Professor, Honors College*

### 10:15 a.m. - 11:00 a.m.
**FOWLER HALL, STEWART CENTER (10-11 a.m.)**
The vital need for data science and data literacy in the age of big data
*Mung Chiang, John A. Edwardson Dean of Engineering*
*Patrick Wolfe, Frederick L. Hovde Dean of Science*
*Gerry McCartney, Executive Vice President and CIO*

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## For detailed descriptions, go to:
purdue.edu/dawnordoom

#DAWNORDOOM
We’re all listening. The multitude of astonishing (petrifying?) uses of your social media data
Nicole Olynk Widmar, Associate Professor of Agricultural Economics, College of Agriculture

National Journalists interviewed by Dean David Reingold: How to explain technology so that you are spellbound
Marina Koren, Science Reporter, The Atlantic
Dave Bangert, Writer/Editor, Journal & Courier
Alison Snyder, Managing Editor, Axios

Immersive technology, will it connect or isolate us?
Aleshia Hayes, Assistant Professor of Learning Technology, University of North Texas

Why did it do that? The (im?) possibility of deciphering actions of AI
Christopher Clifton, Professor of Computer Science, College of Science

How cities shape climate and why smart urban design may help prevent natural disasters
Dev Niyogi, Professor of Agronomy and EAPS, former Indiana State Climatologist

Teaching computers how to identify ideology: Using AI to deduce bias in social media and news articles
Dan Goldwasser, Assistant Professor of Computer Science, College of Science

Chikungunya, West Nile, and Zika, oh my! Emerging zoonotic viruses and the concept of One Health
Audrey Ruple, Assistant Professor of One Health Epidemiology, College of Veterinary Medicine

Death by Pokémon GO: The economic and human cost of using apps while driving (with John McConnell)
Mara Faccio, Professor of Finance and Hanna Chair in Entrepreneurship, Krannert School of Management

Is artificial intelligence going to throw us off the cliff or give us the wings to evolve?
Robert Wagner, Security Strategist, Splunk

The concept of AI harms the technologies created under its banner
Jaron Lanier, Scientist, Author, Musician, Artist and Virtual Reality Pioneer

The Envision Center provides interactive immersion demonstrations of virtual environments.
Located in the underground walkway between Stewart Center and Purdue Memorial Union.

Cisco AI Demo
Monday, 1:00 p.m. - 5:00 p.m.
STEW Foyer
Tuesday, 10:00 a.m. - 2:00 p.m.
STEW Foyer

Technology Art Exhibit
10:00 a.m. - 6:00 p.m. daily
Ringel Gallery, STEW

Envision Center Tours
Monday, 1:00 p.m. - 5:00 p.m.
Tuesday, 10:00 a.m. - 5:00 p.m.

The featured clubs are:
- Purdue Solar Racing
- Purdue Drone Club
- Students for the Exploration and Development of Space
- EcoMake
- Design Good Now
- Sketch Squad
- Purdue FIRST Programs
- Glee Club
- Autonomous Car Team
- Purdue Libraries
- Purdue Pathmaker Program
- ITaP Student Software Trainers

Graduate Student Government Poster Session
Monday, 10:00 a.m. - 11:30 a.m., Purdue Memorial Union, North Ballroom
Come talk to Purdue students and see their research.

Award Ceremony
Monday, 1:00 p.m. - 1:15 p.m., Purdue Memorial Union, North Ballroom

Student EXPO
Tuesday, 10:00 a.m. - 2:00 p.m.
STEW 302
Come see a real rocket, a Boilermaker Special-inspired robot and more from Purdue student groups. Free cookies.

Concurrent Events