

November 20, 2025

To whom it may concern,

Purdue University, via Purdue Brand Studio, hereby grants a one-time use license of our trademarked verbiage and logos to produce graduation yard signs, posters, cake toppers, and mortar board art.

Please note that the grant is limited in scope to the above-mentioned project. No further production or promotional uses are permitted.

In addition, by producing this artwork, you agree to defend, indemnify, and hold Purdue and/or any of its related entities harmless against any and all claims, demands, causes of action, and judgements arising out of the design, manufacture, or distribution of the above-mentioned product. With respect to the forgoing indemnity, you agree to defend and hold Purdue University harmless at no cost or expense to Purdue University whatsoever including, but not limited to, attorney's fees and court costs.

Sincerely,



Gabrielle Trent
Brand Manager
Purdue Brand Studio

Examples of Graduation Yard Signs, Poster, and Cake Topper graphics are detailed on the following pages:





