



April 23, 2021

To Whom It May Concern,

Purdue University, via its office of Marketing and Communications, hereby grants a one-time use license of our trademarked verbiage and logos to produce 2021 Graduation Yard Signs, Posters, and Cake Toppers.

Please note that the grant is limited in scope to the above-mentioned project. No further production or promotional uses are permitted.

In addition, by producing this artwork, you agree to defend, indemnify and hold Purdue and/or any of its related entities harmless against any and all claims, demands, causes of action and judgments arising out of the design, manufacture, or distribution, of the above-mentioned product. With respect to the foregoing indemnity, you agree to defend and hold Purdue University harmless at no cost or expense to Purdue University whatsoever including, but not limited to, attorney's fees and court costs.

Sincerely,

*Melissa Hammond*

Melissa Hammond

Brand Manager

Purdue Marketing

Examples of 2021 Graduation Yard Sign, Poster and Cake Topper graphics are detailed on the following pages:





