

April 15, 2020

To Whom It May Concern,

Purdue University, via its office of Marketing and Media, hereby grants a one-time use license of our trademarked verbiage and logos to produce 2020 Graduation Yard Signs and Posters.

Please note that the grant is limited in scope to the above-mentioned project. No further production or promotional uses are permitted.

In addition, by producing this artwork, you agree to defend, indemnify and hold Purdue and/or any of its related entities harmless against any and all claims, demands, causes of action and judgments arising out of the design, manufacture, or distribution, of the above-mentioned product. With respect to the foregoing indemnity, you agree to defend and hold Purdue University harmless at no cost or expense to Purdue University whatsoever including, but not limited to, attorney's fees and court costs.

Sincerely,



Emily Blue

Manager of Brand, Advertising and Sponsorships

Purdue Marketing

Examples of 2020 Graduation Yard Sign and Poster graphics:

