LEADERSHIP AND COACHING MAY 2025 WORKSHOP

Equipping and Supporting Others at Work

THE POWER OF STORYTELLING

Great leaders and mentors understand that stories have the power to inspire, connect, and make ideas memorable. In this Lunch & Learn session, we'll explore how storytelling can enhance leadership and mentorship, making messages more engaging and impactful. Our guest speaker, **Dawn Ziegerer**, brings extensive experience in facilitating storytelling workshops and shared practical techniques to help you craft meaningful narratives.

TAKEAWAYS

Thinking ahead about and preparing your story. It's important to structure your stories for purpose and maximum impact.

Experience brainstorming, preparing, telling and listening to stories, and how to build a story from any experience.

I appreciated understanding the science behind how our brain chemistry is affected by different aspects included in a shared story.

The parts of a good story: Setting, Challenge, Turning point, and Resolution and the importance of storytelling even in our professional lives.

Storytelling is vulnerable, and it can be such an effective way of communicating and connecting with people to learn more about them.

Data informs.
Emotion transforms.
Someone needs to hear your story...

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