



CELEBRATE PURDUE WOMEN

# PATRICE BUZZANELL

**HOW DO YOU DEFINE SUCCESS?**

Success is to be able to continue learning, interacting with people, being mentored and co-mentoring. There is so much you can learn from other people and hopefully that they can learn from you.

**WHAT DOES MENTORSHIP MEAN TO YOU?**

Mentorship has always been co-mentorship. Mentorship is living by the values you're espousing; it is also that people know you're available.

**WHAT DOES LEADERSHIP MEAN TO YOU?**

A lot of it is about the people you're working for and with and what it is that they need.

**HOW HAS YOUR DEFINITION OF SUCCESS EVOLVED OVER TIME?**

It has enlarged and become enriched by different experiences. It's always been about work I would really enjoy doing and that I can contribute and learn and it's always been about family, including my advisees and students.

**HOW DO YOU SEE INVITATIONAL LEADERSHIP?**

Invitational leaders move off stage and welcome other people to come forward...and take the leadership in that situation because of their passion and expertise. Invitational leadership isn't about having an agenda, but creating the conditions in which you can collaborate with others, celebrate accomplishments and everyday victories, learn from and enjoy each other.

**HOW DID INVITATIONAL LEADERSHIP INFORM YOUR ROLE WHEN YOU WERE DIRECTOR OF THE BUTLER CENTER?**

Directing the Butler Center was probably the most magnificent position in the world because I looked at it as the opportunity to develop a more inclusive environment and to invite people when and if they were ready to participate in a variety of activities.

**WHAT ROLE DID PURDUE PLAY IN YOUR JOURNEY?**

Having role models and the ability to be able to integrate through the interdisciplinary work I was learning, through the conversations I had with other people on campus, and the connections that have been made since and the work I'm still doing with my students, it really all comes back to Purdue.

**WHAT ROLE HAS CONNECTION WITH OTHERS PLAYED IN YOUR ACADEMIC JOURNEY?**

I've always been blessed that my faculty and advisees and students disagree with me; the reflection that is built into the different domains of my work. Those kinds of things have helped maintain awareness and build greater awareness.

Patrice M. Buzzanell (Ph.D., Purdue) is Distinguished University Professor in and immediate Past Chair of the Department of Communication at the University of South Florida as well as Endowed Visiting Professor for the School of Media and Design at Shanghai Jiaotong University. Most recently, she has been honored with the Distinguished Purdue Alumni Scholar in 2023, the 2021 Steven H. Chaffee Career Achievement Award from the International Communication Association (ICA), the 2021 Samuel L. Becker Distinguished Service Award from the National Communication Association (NCA), the 2023 NCA Woolbert Research Award for work that has withstood the test of time, and induction into the 2020 Hall of Fame of the Central States Communication Association (CSCA). Fellow and Past President of ICA, she also has served as President of the Council of Communication Associations and the Organization for the Study of Communication, Language and Gender (OSCLG). She is an NCA Distinguished Scholar and Carroll C. Arnold Distinguished Lecturer; she has served on the NCA Publication, Research, and Doctoral Education Councils as well as the NCA Presidential Task Force on Inclusivity. Her research coalesces around career, work-life policy, resilience, gender, and engineering design in micro-macro contexts. Her internal and external grants total around \$3.5 million with her NSF funding focusing on engineering ethics scales and everyday ethical processes as well as design thinking for the professional formation of engineers and inclusivity. She has published: 5 edited books; and around 350 journal articles, chapters, encyclopedia entries, and engineering education proceedings. She edited Management Communication Quarterly and co-edited special issues and forums in communication and other disciplines on: resilience communication; women's career equality and leadership; sustainability; spirituality and work; organizing for reliability, resilience, and safety; and other areas. She currently serves on 24 editorial boards. She has delivered distinguished lectures and keynote addresses in Brazil, China, Denmark, India, Japan, Malaysia, the UK, and the United States. Among her other awards and honors, she has received ICA's 2016 B. Aubrey Fisher Mentorship Award, Purdue's 2014 Provost Outstanding Mentor Award and 2015 Distinguished University Professor, the 2014 Velux Fonden Faculty Research Fellow from the Copenhagen Business School, visiting scholar appointments, and feminist teacher-mentor and research awards from OSCLG, NCA, and ICA, among others.

**YouTube**

