

DAWN ZIEGERER

Speaker Bio

Dawn Ziegerer holds a Master's degree in Media Studies from Penn State, which equipped her with a strong theoretical foundation in media and storytelling. She taught in the English department at PSU for a few years, then went back into country radio where she spent 8 years working as an on-air personality. That's where she honed her communication skills and developed a deep understanding of audience engagement.

In addition to her media experience, Dawn has a passion for storytelling that she brings to local storytelling events.

For the last 4 years, Dawn has been working as a coach and facilitator. She's delivered these workshops at prestigious institutions and Fortune 500 companies, helping professionals harness the power of storytelling. She also works as an independent contractor and has recently facilitated workshops at various companies.