

PRESIDENTIAL PAY AT-RISK PROGRAM | FY2021-2022 GOALS OVERVIEW

TOTAL – 98%

CATEGORY		OBJECTIVE	WEIGHTS	GOALS		
				THRESHOLD	TARGET	STRETCH
Student Affordability	(20%)	Average debt of undergraduates	8%	\$3,500	\$3,300	\$3,100
		Cost of attendance	8%	\$23,500	\$23,000	\$22,500
		Time to degree (undergraduates)	4%	3.95 years	3.92 years	3.89 years
Student Success	(26%)	4-year graduation rate	6%	65.0%	67.0%	69.0%
		6-year graduation rate	3%	83.0%	84.0%	85.0%
		System-wide number of degrees awarded	6%	11,600	11,800	12,000
		# of PPHS graduates enrolled at WL	8%	43	50	57
		PWL Black student yield	2%	19.0%	21.0%	23.0%
		PWL Black student retention/graduation rate	1%	47.0%	50.0%	53.0%
Fundraising	(26%)	Increase net production	10%	\$455M	\$470M	\$485M
		Increase philanthropic cash	6%	\$180M	\$190M	\$200M
		Increase number of donors	4%	76K	80K	84K
		Increase student support	6%	\$95M	\$100M	\$105M
Operations	(26%)	Research productivity	8%	\$700M	\$725M	\$750M
		Achieve significant operational and financial improvement at Purdue Global	0%		Y/N	
		Establish and build PARI	3%	Y/N		
		Three significant achievements	15%	Y/N		