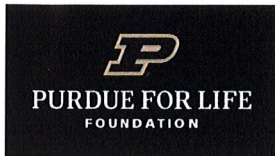



BOARD APPROVED  
AUGUST 5, 2022

Cindy Ream  
Corporate Secretary



**TO:** Jay Akridge, Provost and Executive Vice President for Academic Affairs and Diversity  
Christopher Ruhl, Treasurer and Chief Financial Officer

**FROM:** Matt Folk, President and CEO, Purdue for Life Foundation   
Vice President for University Advancement and Alumni Engagement

**DATE:** July 21, 2022

**RE:** Request approval to name the *Helen Bass Williams Academic Success Center*

The attached memo, from the Office of the Provost, details a request to name the *Helen Bass Williams Academic Success Center*.

Helen Bass Williams, first African American professor at Purdue University, played a leading role in establishing the Learning Center, now the Academic Success Center on campus. While the ASC has grown and evolved with student needs, it is a direct legacy of her efforts in opening the Learning Center 50 years ago. In addition to her role as an assistant professor in French, Williams served as an academic counselor for minority students.

The *Helen Bass Williams Academic Success Center* at Purdue University provides undergraduate students opportunities to develop transferable academic skills, enhance learning, increase retention, and improve overall student success via academic consultations, peer success coaching, supplemental instruction (SI), workshops, study skills courses, online resources and practice test experiences.

As a member of the Purdue Naming Committee, I recommend we move this naming opportunity forward to the president for Board approval. I respectfully request your endorsement to name the *Helen Bass Williams Academic Success Center*.

**PURDUE NAMING COMMITTEE APPROVAL:**

DocuSigned by:

*Matt Folk*

7/21/22

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MATT FOLK

Date

President and CEO, Purdue for Life Foundation

Vice President for University Advancement and Alumni Engagement

DocuSigned by:

*Jay Akridge*

7/24/22

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Jay Akridge

Date

Provost and Executive Vice President for Academic Affairs and Diversity

DocuSigned by:

*Christopher Ruhl*

7/24/22

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CHRISTOPHER RUHL

Date

Treasurer and Chief Financial Officer

Approved:

*M E Daniels, Jr.*

7/26/22

Mitchell E. Daniels, Jr.  
President

Date