

INTRA-AGENCY ADVISORY AND DELIBERATIVE MATERIAL

MEMORANDUM

Executive Summary of Upcoming Board Review or Action Item

DATE: July 25, 2018
TO: Board of Trustees
FROM: David J. Russomanno, (317) 274-0802; drussoma@iupui.edu
CC: Robert Weissbach, (317) 274-7799; rweissba@iupui.edu
SUBJECT: Approval to Change the Name of the Construction Engineering Management Technology Program to Construction Management

Purpose:

- This item is recommended for discussion by the Board in executive session.
- This item is recommended for discussion by the Committee at its meeting.
- X This item will require a formal vote by the Academic Affairs Committee at its meeting.
- This item will require a formal vote by the Board in the Stated Meeting.
- This item will be presented in a formal resolution for action at the Stated Meeting.

Attachments: The following attachments accompany this memo:

- Support letter from Allan Galloway, chair of Industrial Advisory Board for Construction Engineering Management Technology

Executive Summary:

The program *Construction Engineering Management Technology* in the Purdue School of Engineering and Technology (E&T) at IUPUI is requesting a name change to *Construction Management*. This change is requested at the recommendation of the program's Industrial Advisory Board (support letter is attached), in recognition of the evolution over time of program requirements away from its historic origins in Civil Engineering Technology and toward a stronger focus in construction management. Consistent with this evolution, the program will be terminating its ABET accreditation at the next cycle and is instead applying for accreditation through the American Council on Construction Education (ACCE).

The recommended program name change has been approved at the department and school levels. In addition, the IUPUI Undergraduate Affairs Committee has approved the name change.

The program seeks approval of this name change.



April 16, 2018

Dr. David J. Russomanno, PhD
Dean
School of Engineering
IUPUI
Indianapolis IN

Re: CEMT Program Name Change Letter of Support

Dear Dr. Russomanno:

As the Chair of the Industrial Advisory Board for the CEMT Program at IUPUI I support the name change initiative to "Construction Management". I would like to outline a few reasons why below.

The reality is we have changed the curriculum focus these past four years from a technical focus to a management based instruction focus aligned with the mission of the American Council for Construction Management (ACCE).

Since every ACCE construction management program in the state (and nationally) is required to assess and evaluate the same "student learning outcomes," the proposed name change better aligns the IUPUI construction program with its' peer institutions.

Currently there is a sense of confusion when interpreting program name with parents and potential students. The name change will lessen or eliminate that confusion.

For marketing purposes will be easier and simpler to make materials about the program. This will include but not limited to:

- *Changes will simplify program signage, logos, and letterhead*
- *website addresses*
- *business cards*
- *email addresses*
- *related committee names*
- *address information in electronic banking system*
- *auto-signature lines in email for all employees*
- *account number/name changes*
- *voicemail*
- *recruitment materials*
- *unit-level academic program materials*
- *unit website*

I believe students using search engines to find construction management programs will see program at IUPUI more frequently. In the "google age" I think this will be a huge strategic move by the program in changing their name.

I thank you for taking the time to read my letter of support for the program name change. If you have any other questions for me please do not hesitate and ask.

Sincerely,

Allen C. Galloway
Senior Vice President