To: Board of Trustees

From: Mitchell E. Daniels, Jr., President

Re: Request to Name the Land O’Lakes Center for Experiential Learning and Purina Pavilion

Date: September 25, 2015

I am pleased to endorse the request to name the Land O’Lakes Center for Experiential Learning and Purina Pavilion. This facility will be located at the northwest corner of South Russell Street and Harrison Street, becoming part of the new home for the Department of Animal Sciences. The Purina Pavilion will be located within the new Land O’Lakes Center for Experiential Learning.

This request honors the generosity of Land O’Lakes investment of $5M. Supporting documentation for this request is attached.

Thank you for your consideration.

Cc: Steven Schultz
TO: Bill Sullivan, Treasurer and Chief Financial Officer
Deba Dutta, Executive Vice President for Academic Affairs, Provost
FROM: Amy Noah, Vice President for Development
DATE: September 21, 2015
RE: Request approval to name the Land O'Lakes Center for Experiential Learning and Purina Pavilion

The attached memo from Jay Akridge, details a request to officially name the Land O'Lakes Center for Experiential Learning and Purina Pavilion.

The Land O'Lakes Center for Experiential Learning will be a new 18,000 square foot facility located at the northwest corner of South Russell Street and Harrison Street, becoming part of the new home for the Department of Animal Sciences. The Purina Pavilion will be 6,750 square foot and located within the new Land O'Lakes Center for Experiential Learning. The request honors the generosity of Land O'Lakes investment of $5M. The demolition and construction of this facility is scheduled to begin in January 2016 with an expected completion of October 2017.

As a member of the Purdue Naming Committee, I recommend we move this naming opportunity forward to the president for Board approval. I respectfully request your endorsement to name the Land O'Lakes Center for Experiential Learning and Purina Pavilion as this naming is an appropriate recognition of Land O'Lakes generosity and continued support of this project and the College of Agriculture.

PURDUE NAMING COMMITTEE APPROVAL:

Amy Noah
Vice President for Development

William E. Sullivan
Treasurer and Chief Financial Officer

Deba Dutta
Executive Vice President for Academic Affairs, Provost

9-24-15
9-24/15
9-25-15

Date
Date
Date
The College of Agriculture requests approval to name the **Land O'Lakes Center for Experiential Learning**. This approximately 18,000 square foot facility will be located at the northwest corner of South Russell Street and Harrison Street and will become part of the new home for the Department of Animal Sciences. We are also asking for approval to name the **Purina Pavilion**, which will be located within the Land O'Lakes Center for Experiential Learning.

The new Land O'Lakes Center for Experiential Learning will accommodate larger student groups, greater numbers of animals, and allow the Department of Animal Sciences to host Extension programs and activities. This facility will include laboratory and experiential learning space that meets state and federal inspection requirements for research and teaching related to processing of animal protein.

The Purina Pavilion is an important element of this new facility and will enable the Department of Animal Sciences to bring live animals to campus for teaching purposes. The Purina Pavilion will provide an experiential, hands-on learning environment beneficial to students who will be the future leaders of the animal agriculture industries.

These two naming requests honor the generosity of Land O'Lakes, Inc. and its $5 million donation to the Department of Animal Sciences at Purdue University.

Land O'Lakes, Inc., one of America's premier agribusiness and food companies, is a member-owned cooperative with industry-leading operations that span the spectrum from agricultural production to consumer foods. Land O'Lakes is one of the nation's largest cooperatives, ranking 203 on the Fortune 500. Building on a legacy of more than 94 years of operation, Land O'Lakes today operates some of the most respected brands in agribusiness and food production including LAND O LAKES® Dairy Foods, Purina Animal Nutrition and WinField Solutions. The company does business ($14 billion in fiscal 2014) in all 50 states and more than 60 countries. Land O'Lakes, Inc. corporate headquarters are located in Arden Hills, Minn.

I believe naming the facility is an appropriate recognition of their exceptional generosity and request your approval for the naming of the **Land O'Lakes Center for Experiential Learning** and the **Purina Pavilion**.