BOT MEETING TOPICS

Feb: Institutional Excellence
April: Fundraising
May: Affordability, Efficiency & Student Debt
Sept: Student Intellectual Growth & Achievement
Dec: Student Success
TRANSFORMATIVE EDUCATION

Double the rate of class transformation

Double student international experiences

A majority of students living on campus

Become a year-round university
GROWTH OF IMPACT PROGRAM

IMPACT as % of Undergraduate Courses

<table>
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</thead>
<tbody>
<tr>
<td>Enrollment</td>
<td>1.7%</td>
<td>1.4%</td>
<td>4.4%</td>
<td>7.0%</td>
<td>8.9%</td>
<td>11.9%</td>
</tr>
<tr>
<td>Credit Hours</td>
<td>2.0%</td>
<td>1.5%</td>
<td>4.9%</td>
<td>7.5%</td>
<td>9.4%</td>
<td>12.1%</td>
</tr>
</tbody>
</table>

Legend:
- Fall 2011
- Spring 2012
- Fall 2012
- Spring 2013
- Fall 2013
- Spring 2014
STUDENTS COMPLETING STUDY ABROAD

# of students

- 2009-10: 1,687
- 2010-11: 1,752
- 2011-12: 1,808
- 2012-13: 1,789
- 2013-14: 1,968

10% increase from 2012-13 to 2013-14.
## Licensing Exam Pass Rates

### Major National Licensing Exams

| % of exam subjects on which Purdue students beat the national average | 82% (9 out of 11) |
| % of exam subjects on which Purdue passage rates improved from previous year, or stayed constant | 82% (5 improved, 4 stayed at 100%) |
| % of all Purdue students passing (all subjects) | 95.9% |
| National pass rate (all subjects) | 89.0% |

### Major State Licensing Exams

<p>| % of exam subjects on which Purdue students beat or tied the state average | 100% (14 beat, 1 tied) |
| % of exam subjects on which Purdue passage rates improved from previous results, or stayed constant | 100% (1 improved, 10 stayed at 100%, 1 stayed at 99%) |
| % of all Purdue students passing (all subjects) | 99.6% |
| State pass rate (all subjects) | 98% |</p>
<table>
<thead>
<tr>
<th>Licensing Exam</th>
<th>National Pass Rate</th>
<th>Purdue Pass Rate</th>
<th>Change in Purdue pass rate from FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speech Language Pathology</td>
<td>89.5%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>Doctor of Audiology</td>
<td>58.2%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>Fundamentals of Engineering</td>
<td>72.3%</td>
<td>96%</td>
<td>+6.6%</td>
</tr>
<tr>
<td>Vet technician (on campus)</td>
<td>68.2%</td>
<td>95.4%</td>
<td>+4.1%</td>
</tr>
</tbody>
</table>
NATIONAL & INTERNATIONAL SCHOLARSHIPS

History
• Low student application rate for awards
• No Rhodes Scholars since 1961 — last in Big Ten

New Campus-wide Strategy
• NISO office reorganized in 2013
• Identify & cultivate candidates as freshmen & sophomores

Early Results

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRUMAN SCHOLARSHIP</td>
<td>1st Purdue finalist 2013, 2nd Purdue finalist 2014</td>
</tr>
<tr>
<td>UDALL SCHOLARSHIP</td>
<td>1st Purdue Recipient in 2013, 2nd Purdue Recipient in 2014</td>
</tr>
<tr>
<td>GOLDWATER SCHOLARSHIP</td>
<td>Allowed 4 nominees per year and all 4 nominees won in 2014.</td>
</tr>
</tbody>
</table>

Increased by 50% (8 to 12) the total # of scholarship finalists, honorable mentions and award recipients in first year after reorganization
GREAT JOBS GREAT LIVES

The 2014 Gallup-Purdue Index Report
A STUDY OF MORE THAN 30,000 COLLEGE GRADUATES ACROSS THE U.S.

National report released in May 2014
WHAT DOES A GREAT LIFE LOOK LIKE?

Purpose
Liking what you do each day and being motivated to achieve your goals

Social
Having support relationships and love in your life

Financial
Managing your economic life to reduce stress and increase security

Community
Liking where you live, feeling safe and having pride in your community

Physical
Having good health and enough energy to get things done daily
GALLUP-PURDUE INDEX

Five Elements Of Well-being

Purdue | Average of Public Colleges | All Colleges
---|---|---
Purpose | 57% | 48% | 46% | 46% | 50% | 51% | 52% |
Social  | 51% | 43% | 40% | 40% | 33% | 33% | 46% |
Financial | 37% | 37% | 37% | 37% | 37% | 37% | 51% |
Community | 40% | 40% | 40% | 40% | 40% | 40% | 40% |
Physical | 13% | 13% | 13% | 13% | 13% | 13% | 8%  |
All 5   | 8%  | 8%  | 8%  | 8%  | 8%  | 8%  | 8%  |
ENGAGED AT WORK

1. “I do what I am best at”
2. “I like what I do”
3. “Someone at work cares about my development”
SUCCESS AFTER COLLEGE

39% of Purdue grads strongly agree that Purdue prepared them for life outside college.

Just 27% of graduates nationally say the same.
HIGH-IMPACT PRACTICES

Gallup-Purdue Index

- **Internship or job**: 31% (Purdue) vs 34% (Average of Public Colleges) vs 28% (Average All Colleges)
- **Semester longer/project**: 30% (Purdue) vs 31% (Average of Public Colleges) vs 28% (Average All Colleges)
- **Extra curric. activities**: 18% (Purdue) vs 21% (Average of Public Colleges) vs 21% (Average All Colleges)
- **Prof. excited about learning**: 60% (Purdue) vs 62% (Average of Public Colleges) vs 64% (Average All Colleges)
- **Prof. cared**: 17% (Purdue) vs 17% (Average of Public Colleges) vs 27% (Average All Colleges)
- **Mentor**: 17% (Purdue) vs 17% (Average of Public Colleges) vs 23% (Average All Colleges)
ALUMNI ENGAGEMENT

Respondents with strong emotional attachment to alma mater

- Purdue: 30%
- Average of Public Colleges: 17%
- Average All Colleges: 18%
Big Ten Resident and Non-resident Estimated Cost of Attendance 2014-15

- Indiana University
  - Est. Cost of Attendance In-State: $24.4K
  - Est. Cost of Attendance Nonresident: $47K
- Purdue University
  - Est. Cost of Attendance In-State: $23K
  - Est. Cost of Attendance Nonresident: $41.9K
- Big Ten Mean Excluding Purdue: $25.5K
  - Est. Cost of Attendance Nonresident: $42.9K