SCOPE & PURPOSE

• First assessment of all 330+ degree programs on the Main Campus

• Intended to...
  – Identify strong programs on the verge of national preeminence
  – Identify specific weaknesses in programs for targeted remediation
  – Guide future resource allocations at the department, college and university levels

• Parallel process for assessing general-fund supported research centers (OVPR)
WHAT THE APA IS NOT:

- A replacement for the periodic in-depth external reviews of academic units
- A Blue Ribbon committee show for external stakeholders
- A mechanism for skirting established processes for academic reorganization
New programs should be carefully considered for how they align with the state’s priorities. Low priority or low production programs should be evaluated for elimination. Business operations and purchasing should be consolidated to realize meaningful savings. Institutional savings should be reinvested into programs that foster student success and completion.

From: Reaching Higher, Achieving More: A Success Agenda for Higher Education in Indiana
BIG PICTURE OBJECTIVES

- More and stronger “pillars of excellence”
- Less program redundancy; greater clarity of options for students
- Rich and actionable program-level data moving forward
- Refined process for periodic APA
PRELIMINARY FINDINGS / ACTIONS

- 33 programs without students terminated
- 25 programs with sparse and declining enrollment identified for retirement

Since July 2010:
- 21 programs merged into 8
- 25 majors and minors added
- 24 programs revised
- 28 programs under review to reduce credit hour requirements
APAVC COMPOSITION

• Co-chairs Rab Mukerjea and Nancy Bulger
• One representative from each college
• Director of Assessment
• Strategic Planning and Assessment representatives
• Undergraduate student representative
• Graduate student representative
• Graduate School representative
• Diversity advocate
• Research representative
• Libraries representative
• Engagement representative
• University Senate representative
• Regional campus liaisons
FLO"W CHART

Provost provides template for Deans and Program Leaders to complete

Program Leaders complete the survey template for each program

Deans review surveys and submit to APAVC /Provost

APAVC reviews surveys and provides data trends and program summaries to Provost

Provost reviews plan with administration

Provost creates university-wide plan of action

Each Dean creates a plan of anticipated academic program actions and submits it to Provost

Provost returns trends and summaries to Deans

Provost shares plan with community at large

Provost shares plan with BOT

Action plans are vetted by stakeholders including University Senate
PROJECTED TIMELINE

• March-April: APAVC validates survey input; interviews deans, heads and/or program leaders when necessary; completes program validation summary for each program.

• April 16: APAVC submits program validation summaries with data trends to provost (to be shared with deans).

• April 16 – May 15: Deans develop draft action plans, initiate discussions with key stakeholders, including faculty and students, and report draft plans to the provost.
• **May 16 – June 15**: Action plans finalized in consultation with the provost; provost prepares action plan for the West Lafayette campus; provost meets with administration to review the action plan.

• **Summer 2012**: Provost presents results, report, and action plan to campus stakeholders and Board of Trustees

• **Fall 2012**: Address items in action plan involving academic reorganization vetted by University Senate
Deans’ Input

• History and trajectory?
• Relative position in state, nation, world?
• Role in land-grant mission?
• Role in the academic fabric of Purdue?
• Redundancy or overlap within Purdue?
• Challenges?
• Opportunities?
Overview

- Sponsored program awards
- Alumni giving
- Program review
- Rankings
- Student credit hours and courses
- Percent of grades of D, F, or W for undergraduate courses
Faculty and Staff

- Faculty, instructional and research staff headcount
- Administrative, professional, clerical and service staff headcount
- Diversity of tenured / tenure track faculty
- Graduate staff / assistants headcount
Both undergraduate and graduate level

- Student interest / demand
- Student quality
- Enrolled student profile
- Retention and graduation rates
- Time to degree
- Degrees conferred
- Post graduation activity / placement
TREND FACTORS - VALIDATION

- Faculty affiliated with program
- Research dollars per faculty in the unit
- Faculty / staff recognition
- Diversity mix of faculty / staff
- National ranking
- Sponsored program awards
- Fundraising
- Internal demand (e.g. by non-majors)
- Applications per year per program
TREND FACTORS – VALIDATION CONT.

- Incoming student quality
- Enrollment count
- Diversity mix of student body
- Degree production
- Career placement
- “Ranking” among similar programs in the State
- Alignment with college strategic plan
- Alignment with university strategic plan
PROGRAM VALIDATION SUMMARIES

- Program strengths
- Program concerns
- Questions whose answers would help provide a more complete response to any of the first four items on this summary

In consultation with the Provost, deans reflect on summaries and articulate:

- Opportunities for the program to grow or become stronger
- Challenges to the program’s ability to thrive
APAFC VALIDATION OUTCOMES

• For each program:
  – Data trends
  – Program validation summary

• APAFC does not make any program action recommendations
NEXT STEPS

Following APAVC submission of program validation summaries with data trends to the provost:

- Deans develop draft action plans and report plans to the provost
- Campus action plan finalized by provost in consultation with deans
- Provost presents plan to campus stakeholders and Board of Trustees
- Items in action plan involving academic reorganization vetted by University Senate
Academic Program Assessment

March 28th, 2012 • Provost Deans Meeting

Thank you