PURDUE UNIVERSITY

Business Intelligence Competency Center
INFORMATION TECHNOLOGY

Business Intelligence Advisory Committee

April 9, 2019

Agenda

- **Introduction** – Andrea Pluckebaum
- **Where is BI going?** – Aaron Walz
- **Cognos Usage 2.0** – Zach Yater
- **Report from CDO** – Diane Beaudoin
  - Role of OIRAE
  - Role of CDO
  - Priorities and projects from Jay
  - New name, new processes
- **Reporting Experience Survey Results** – Aaron & Andrea
  - Prioritize Survey Results - All

WHERE IS BI GOING?

COGNOS – TEXT BOX PROMPT BLANK ROW WORKAROUND

COGNOS USAGE 2.0

REPORT FROM CDO

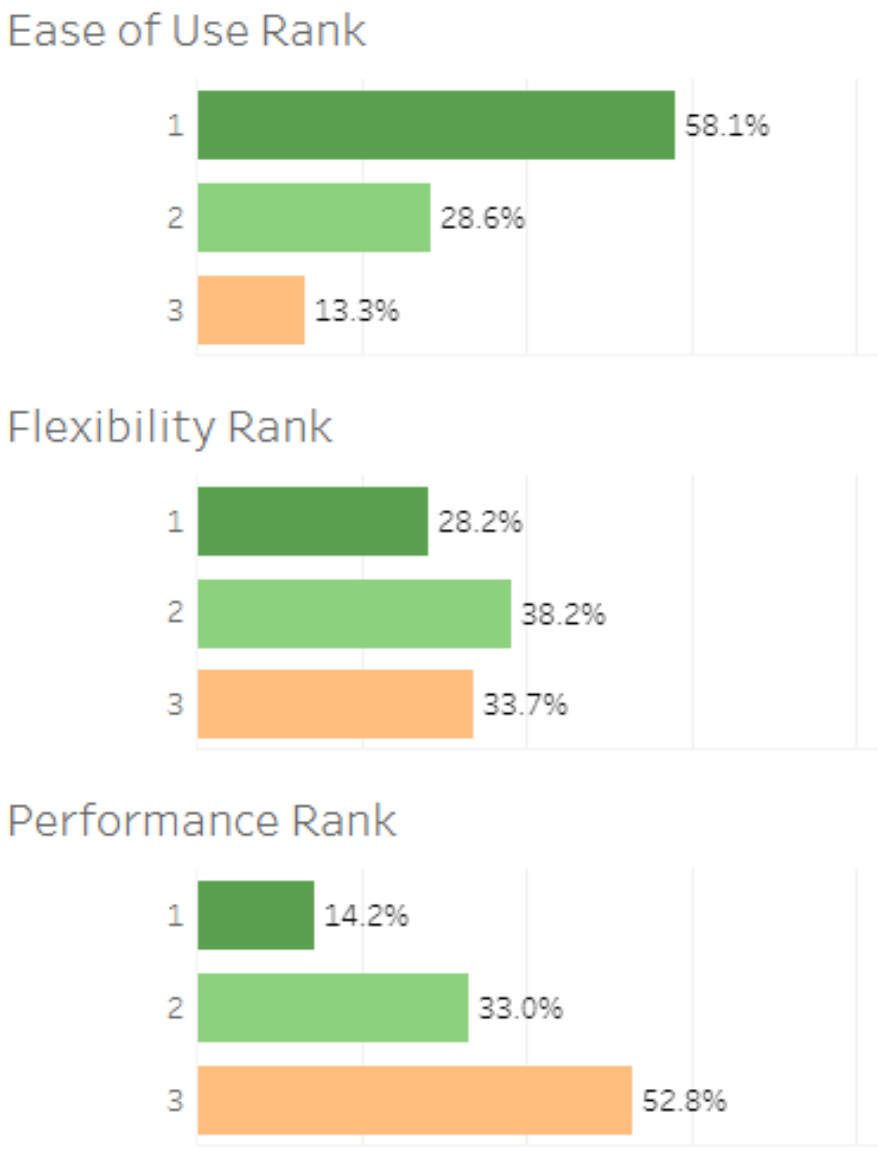
GAMESHOW STYLE

REPORTING EXPERIENCE SURVEY RESULTS

PURDUE UNIVERSITY

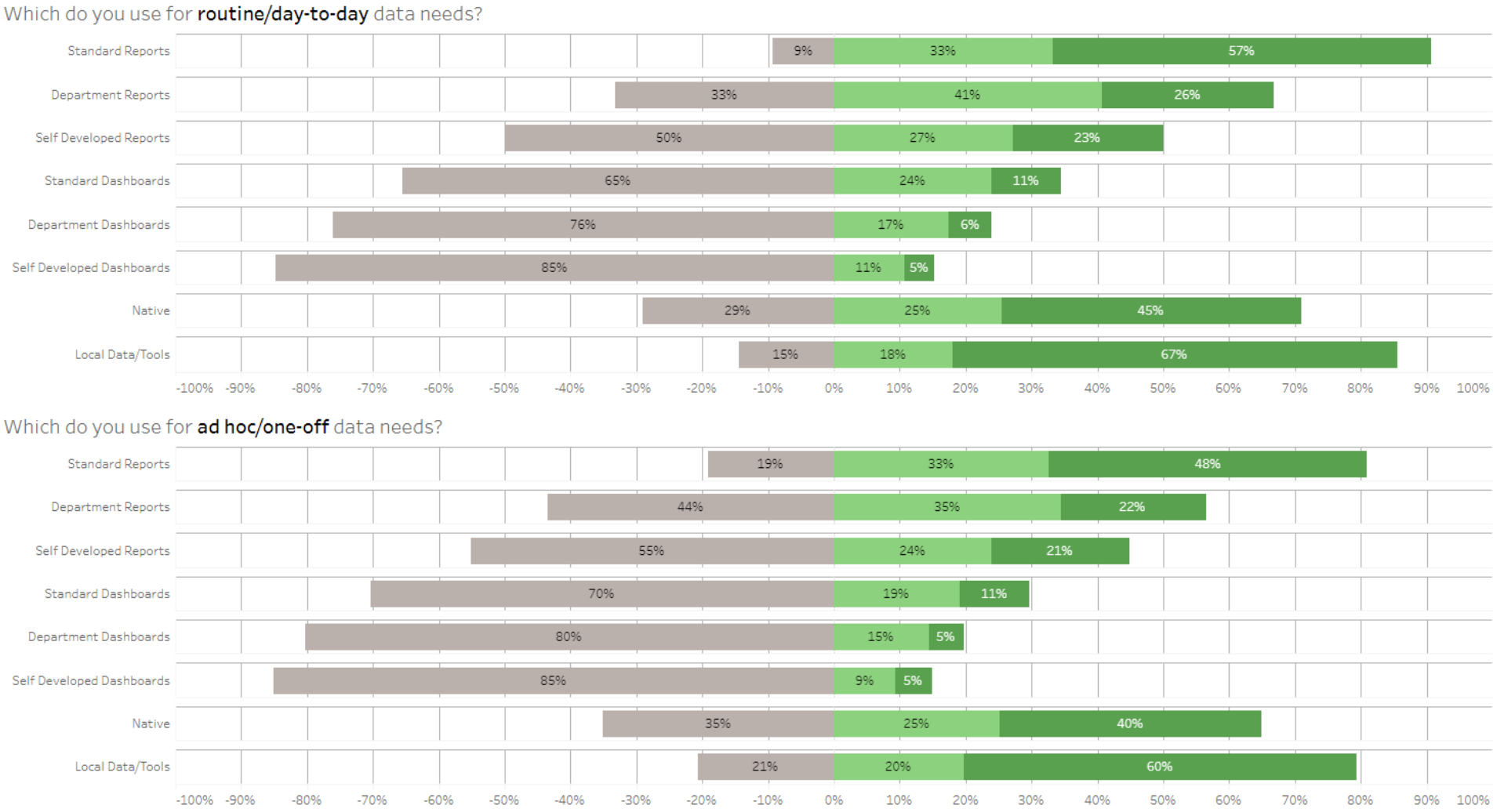
Trivia Questions – Practice Rounds

How did most people rank Ease of Use, Flexibility, and Performance?



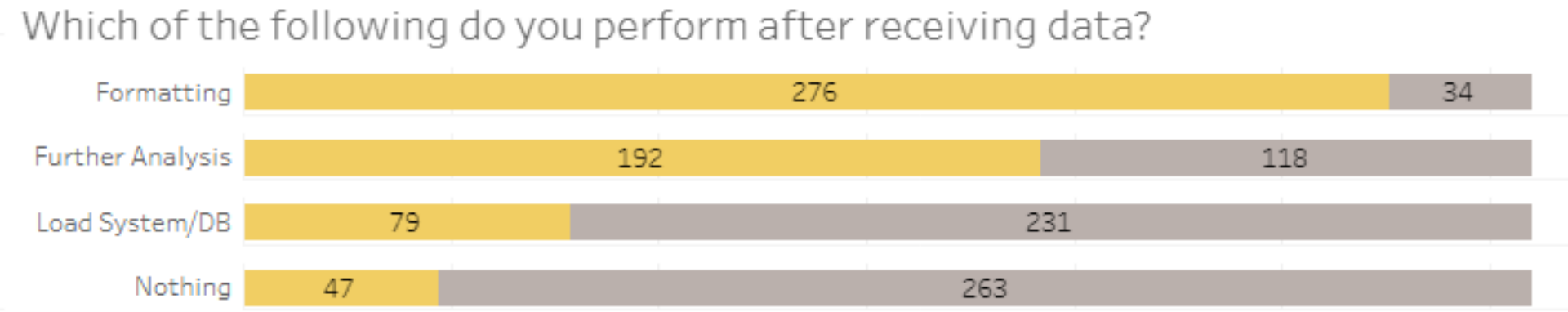
Trivia Questions – Practice Rounds

How do routine/day-to-day needs differ from ad hoc/one-off needs?



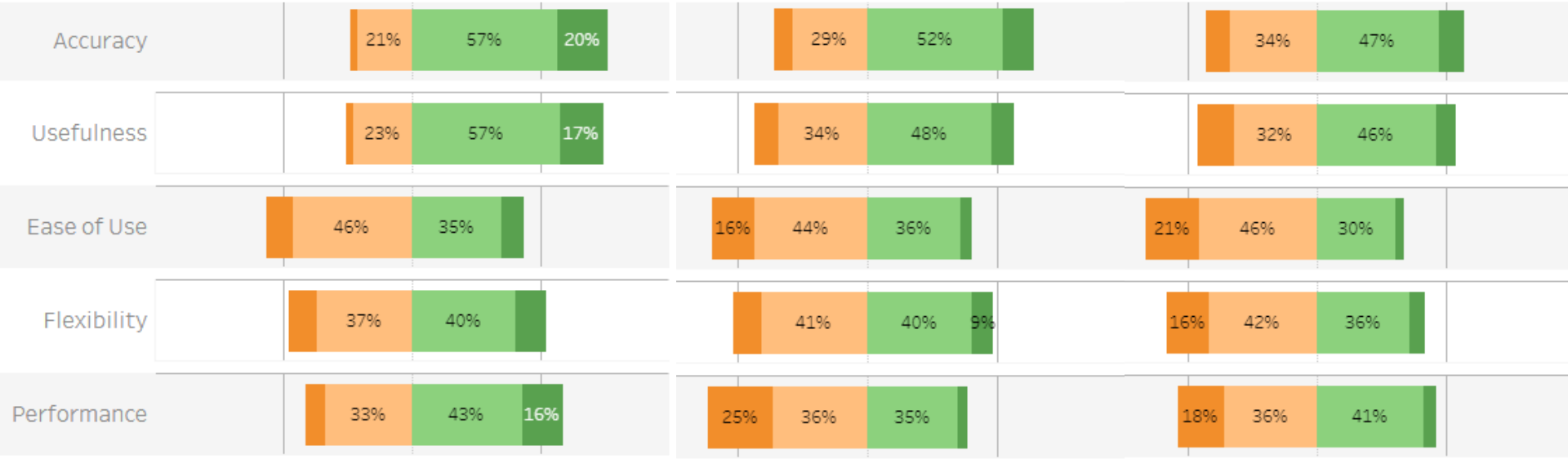
Trivia Questions – Practice Rounds

What is most often performed after receiving data? Formatting, Further Analysis, Load System/DB, Nothing

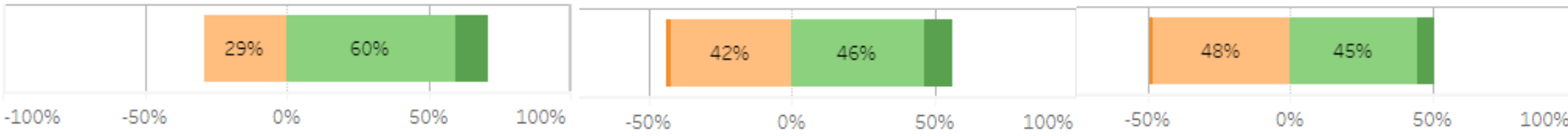


Student Finance HR

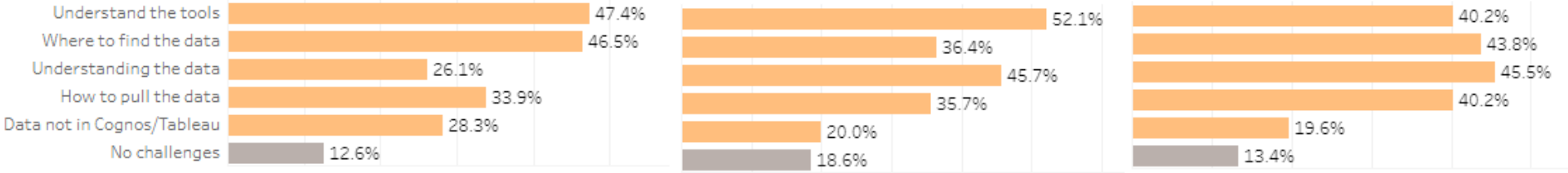
Rate your experience in the following categories:



Can you get the data you need?

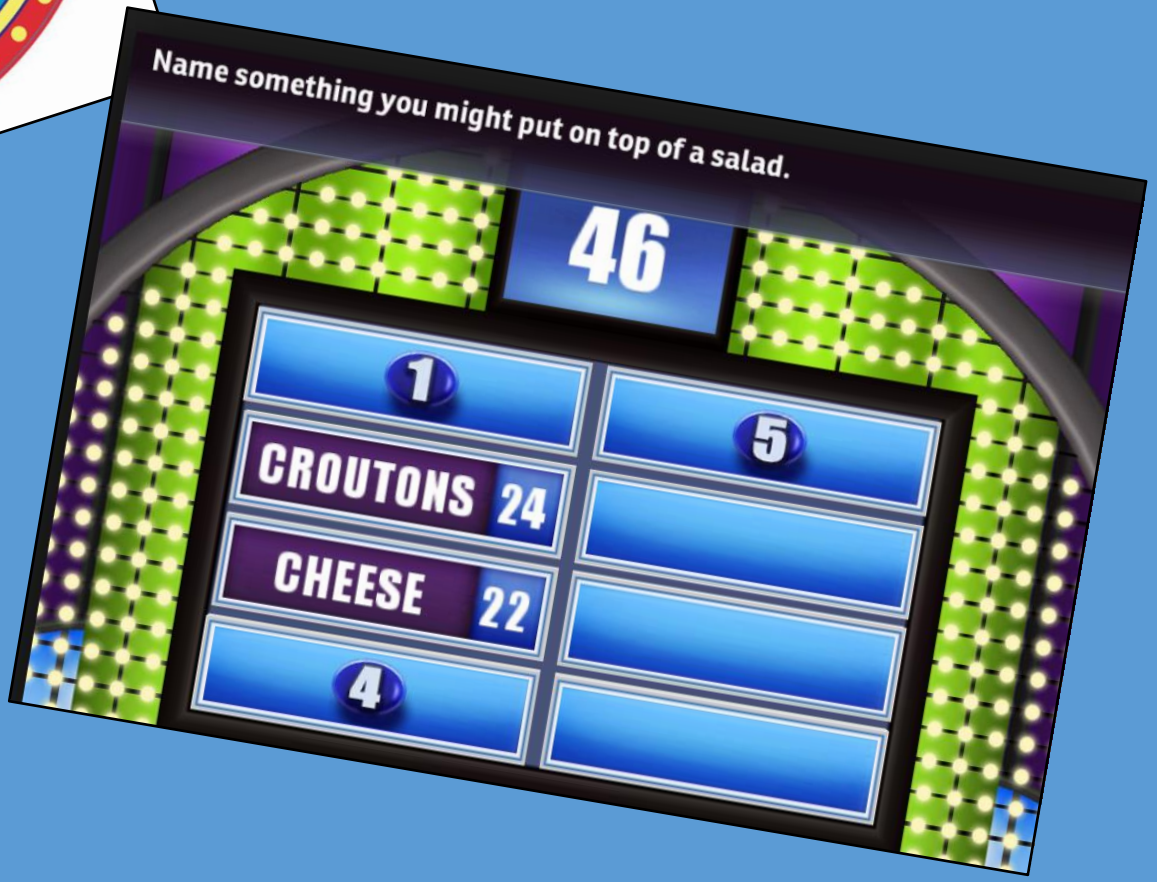


What challenges do you face with this data type?



FINAL ROUND

SURVEY SAYS


Name something you might put on top of a salad.
46
1
CROUTONS 24
CHEESE 22
4
5

Trivia Questions

1. Which was the most popular data type?
2. Of the 309 people who completed the survey, how many of them selected that they use student data + at least one other data area?
3. In all of the free text responses, what was the most common first character?
4. Last character?

Trivia Questions

1. Which was the most popular data type?

STUDENT

Trivia Questions

2. Of the 309 people who completed the survey, how many of them selected that they use student data + at least one other data area?

91

Trivia Questions

3. In all of the free text responses, what was the most common first character?

I

Trivia Questions

4. Last character?

PRIORITIZE SURVEY RESULTS

Questions?