

CREATING A LIFELONG

*PASSION*

Purdue Bands & Orchestras Corporate Sponsorship



## From the Director



Purdue Bands & Orchestras has long been part of the fabric of Purdue University. For over 130 years, starting before the football team even existed, students have performed in these ensembles while pursuing one of the many challenging degrees Purdue has to offer. There is no School of Music

at Purdue, so all of our students participate solely because of their deep passion and love for music.

Our faculty and staff are committed to providing extraordinary performance opportunities for our students. We rely greatly on the support of our Corporate Sponsors to create quality musical experiences not only for them, but also for the community and the next generation of Boilermakers. The core of our mission is to develop lifelong participants of music, and our Corporate Sponsors play an important role in this mission. We could not provide top tier educational and performance opportunities to our students without them.

In recognition of the generous support our sponsors provide, we consistently promote their business to our alumni, donors, concert patrons, students, parents, and guests. We feature our sponsors in all of our concert programs, digital and print communications to thousands of people, and at special events like the Purdue Jazz Festival and Alumni Band Reunions. We encourage the entire Purdue Bands & Orchestras family to help us say thank you by regularly doing business with our incredible corporate sponsors.

I hope you will consider being part of Purdue Bands & Orchestras as a Corporate Sponsor to build upon our tradition of excellence at this world-class institution.

Boiler up!

Jay S. Gephart  
Director & Al G. Wright Chair  
Purdue Bands & Orchestras

## Faculty & Staff of Purdue Bands & Orchestras

Jay S. Gephart  
*Director and Al G. Wright Chair*

Dr. Marion "Mo" Trout  
*Professor, Director of Jazz*

Dr. Pamela J. Nave  
*Associate Professor, Director of Percussion*

Matthew R. Conaway  
*Associate Professor*

Adam Bodony  
*Assistant Professor*

Dr. Jonathan Sweet  
*Assistant Professor*

Jarrard Harris  
*Clinical Assistant Professor*

Dr. David Blon  
*Clinical Assistant Professor*

Douglas R. Fletcher  
*Director of Operations*

Max Jones  
*Instructor*

Janet Baker  
*Administrative Assistant*

Kim Delks  
*Account Clerk*

Aaron Yoder  
*Director of External Relations*

Caitlin Cotten Benner  
*Recruitment & Communications Specialist*

Trudy Guthrie  
*Assistant Director of Development & Donor Relations*

Morgan Loetz  
*Auxiliary Director & Twirling Coach*

Jef Furr  
*Golden Silks Color Guard Coach*

Natalie Hess  
*Golduster Dance Team Coach*

# SIMPLE. FLEXIBLE. VALUABLE.

Becoming a Corporate Sponsor of Purdue Bands & Orchestras is simple. Fill out the form, set up your donation plan, and you are good to go.



Our sponsorship opportunities are flexible. Through either cash or trade donations, you can support our students in a way that best fits your business model.

## \$\$\$ OR TRADE

Sponsoring Purdue Bands & Orchestras is valuable for your business. Your sponsor status is advertised to an extensive network of Purdue faithful and local community members.



# BENEFITS

## BLACK LEVEL SPONSORSHIP - \$500

- Logo Recognition on Purdue Bands & Orchestras website
- Recognition in *Fanfare* newsletter publication
- Purdue Jazz Festival event sponsorship
- Logo recognition in all concert programs (30 concerts/yr)

## BRONZE LEVEL SPONSORSHIP - \$1000

- All Black Level Sponsorship Benefits
- Logo recognition in Elliott Hall of Music (Sponsor Wall/TV)
- Business Advertisement in Purdue Jazz Festival program
- Jazz Festival Performance Room/Clinic Sponsorship

## SILVER LEVEL SPONSORSHIP - \$2000

- All Black & Bronze Level Sponsorship Benefits
- Invitation to Purdue Bands & Orchestras Awards Banquet
- Complimentary Evening of Romance event tickets (2)
- Indoor Ensemble Concert Weekend Sponsorship

## GOLD LEVEL SPONSORSHIP - \$5000

- All Black & Bronze Level Sponsorship Benefits
- Invitation to Purdue Bands & Orchestras Awards Banquet
- Complimentary Evening of Romance event tickets (4)
- VIP Purdue "All-American" Marching Band Experience (2)
- Purdue "All-American" Marching Band Framed Uniform

# IMPACT

How far does your sponsorship reach?

30+ Unique Ensembles

**PURDUE**  
"ALL-AMERICAN"  
MARCHING BAND

**7**  
CONCERT BANDS

**3**  
ORCHESTRAS

**6**  
JAZZ BANDS

**JAZZ**  
COMBOS

**3**  
ATHLETIC PEP BANDS

**4**  
AUXILIARY TEAMS

**CHAMBER**  
ENSEMBLES

**1100+ STUDENTS**

**15,000+ ALUMNI**

**3.28 GPA**  
VS. 3.0 PURDUE GPA

**30+ CONCERTS**

VIRTUALLY  
**EVERY MAJOR**  
OFFERED AT PURDUE

**15,000 AT CONCERTS**

Our Corporate Sponsors are also recognized during significant annual events like the Purdue Jazz Festival which draws over 100 jazz bands, and over 2000 audience members from around the community, state, and the entire Midwest. The Bi-Annual Purdue Alumni Band Reunion welcomes back 500-600 alumni members to campus during Homecoming weekend.

Purdue Bands & Orchestras

## CORPORATE SPONSOR AGREEMENT

Company Name: \_\_\_\_\_

Designated Company Representative: \_\_\_\_\_

Phone: \_\_\_\_\_ Academic Year: **2021-2022**

Email: \_\_\_\_\_

Company Mailing Address:

Company Billing Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

My company will support Purdue Bands & Orchestras at the following level (please circle):

**Black - \$500**

**Bronze - \$1000**

**Silver - \$2000**

**Gold - \$5000**

**Other Amount:** \_\_\_\_\_

Type of sponsorship: **CASH** or **TRADE**

Please return this form in one of the following ways:

**EMAIL:**  
yoder50@purdue.edu

**MAIL:**  
Purdue Bands & Orchestras  
Attn: Aaron Yoder  
712 Third St  
West Lafayette, IN 47907

If you have any questions, please feel free to contact us:

Aaron Yoder, Director of External Relations  
765-496-3288 | yoder50@purdue.edu

Trudy Guthrie, Assistant Director of Development & Donor Relations  
765-494-5545 | TAGuthrie@purdueforlife.org

Purdue Bands & Orchestras  
Elliott Hall of Music  
712 Third Street, West Lafayette, IN 47907



# *DEVELOPING A LIFELONG PASSION FOR MUSIC IN OUR STUDENTS*

AS THEY TAKE THEIR NEXT GIANT LEAP

