The mission of Purdue University Bands and Orchestras is to encourage a lifelong love for music and the arts, teach students through music performance, and develop leadership and life skills.

“ALL-AMERICAN” MARCHING BAND • JAZZ BANDS • ORCHESTRAS
GOLDEN SILKS COLOR GUARD • PERCUSSION ENSEMBLE • TWIRLERS
GOLDUSTER DANCE TEAM • ATHLETIC PEP BANDS • CONCERT BANDS

OUR MISSION

OUR ENSEMBLES

OUR STUDENTS PERFORM

700 STUDENTS PARTICIPATE IN ENSEMBLES
HIGHER GPA THAN PURDUE AVERAGE
70% STEM MAJORS

INNOVATION--A BAND OF FIRSTS

OUR HISTORY

• Organized in 1886, a year before Purdue’s 1st Football Team
• Members received ROTC drill credit for band
• Noted Alumni include
  • Orville Redenbacher (Tuba)
  • Neil Armstrong (Baritone)
• Since inception in 1990, Purdue Jazz Festival has grown to the largest in Indiana with 92 bands participating.
• Orchestras have consistently grown since their inception in 1971 with over 160 students participating today.
• When Purdue was created, John Purdue specified that no music major would be offered.

INNOVATION--A BAND OF FIRSTS

• 1907 - First band to break military ranks to make a formation on the field (Block P)
• 1919 - First band to carry the colors of all the Big Ten schools
• 1920 - First band to play the opposing school’s fight song
• 1935 - First band to perform a halftime show with lights on their instruments and uniforms
• 1963 - First college band with members invited to perform at Radio City Music Hall
• 2008 - First college marching band invited by Ministry of Culture to perform in China

K-12 STUDENTS IN OUTREACH ACTIVITIES

www.purdue.edu/bands • Purdue University Bands, West Lafayette, IN 47907 USA • (765) 496-3288
While Purdue Bands and Orchestras is a department within Purdue University, over 40% of the performance budget comes from the generous gifts made by individuals and corporate sponsors. We would be honored to add your company to our family of supporters.

Your involvement as a corporate sponsor will benefit the students of Purdue Bands and Orchestras in addition to providing your company with opportunities to:
- Demonstrate and celebrate your company’s generous community spirit.
- Draw new customers to your company and develop new business.
- Convey your key messaging and brand identity to our performance patrons locally, statewide and beyond.

### CORPORATE SPONSORSHIP BENEFITS

**ENJOY THESE BENEFITS WHEN YOU SUPPORT OUR ENSEMBLES**

<table>
<thead>
<tr>
<th>CORPORATE SPONSORSHIP LEVELS</th>
<th>$500</th>
<th>$750</th>
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<tbody>
<tr>
<td>Proud supporter of Purdue Bands &amp; Orchestras poster</td>
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<td>Logo recognition on Purdue Bands &amp; Orchestras website</td>
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<td>Invitation to donor recognition events</td>
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<td>Event and/or room sponsorship</td>
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<td>Recognition in <em>Fanfare</em> newsletter publication</td>
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<td>Advertisement in Purdue Jazz Festival program</td>
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<td>Logo recognition in all concert programs (22 concerts/yr)</td>
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<td>Free admission to all concerts &amp; performances</td>
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<td>Reserved VIP seating at all concerts (up to 10)</td>
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<td>Distribute promotional materials to concert patrons</td>
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<td>Direct <em>Hail Purdue</em> at “All-American” Marching Band performance</td>
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<td>Complimentary parking pass at home football game</td>
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<td>Complimentary Band Fan home football game tickets</td>
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<td>Company display table at events</td>
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<td>Jazz band combo or orchestra quartet to play at your business</td>
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PURDUE BANDS & ORCHESTRAS
CORPORATE SPONSORSHIP AGREEMENT

Company Name: _______________________________________________________________________________
(please list as you would like it presented in printed materials and verbal announcements)

Designated Company Representative: __________________________________________________________________

Phone: _____________________________________ Email: ____________________________________________

Company Mailing Address: __________________________
Company Billing Address: __________________________

________________________________________
_____________________________________________
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Count on My Company to support Purdue Bands & Orchestras at the following level:

_____ $500  _____ $1,500  _____ $5,000
_____ $750  _____ $2,000  _____ $7,500
_____ $1,000  _____ $3,500  _____ Other

Please return this form by Mail:
Purdue University Bands and Orchestras
Attn: Courtney Eash
712 Third St
West Lafayette, IN 47907

By Fax: 765-496-2822

By E-mail: cneash@purdue.edu

How could I CUSTOMIZE a Corporate Sponsorship for YOUR Company’s specific needs? Just call me!

Courtney Eash, Director of Alumni and Donor Relations
765-496-3288
FOR MORE INFORMATION ON CORPORATE SPONSORSHIP OPPORTUNITIES
Courtney Eash, Director of Alumni & Donor Relations
cneash@purdue.edu
(765) 496-3288